

# Board of Directors Meeting Agenda

December 10, 2015

#thinkPCCfirst

Please print double-sided in support of Board Policy B707 - Sustainable Use of Resources

#### Vision

Building futures for our Students and Communities

#### Mission

Portland Community College advances the region's long-term vitality by delivering accessible, quality education to support the academic, professional, and personal development of the diverse students and communities we serve.

#### Who We Are

Portland Community College is a public, multi-campus, comprehensive community college serving the lifelong learning needs of our students. We offer college transfer programs; career technical education programs; adult basic skills; opportunities to develop English as a second language; high school completion and dual credit; community and continuing education programs; and service-learning opportunities that foster the development of civic responsibility and engagement. Through extensive partnerships with business, industry, labor, educational institutions and the public sector, we provide training and learning opportunities for the local and state workforce and promote economic and community development.

#### We Value

- Effective teaching and student development programs that prepare students for their roles as citizens in a democratic society in a rapidly changing global economy
- An environment that is committed to diversity as well as the dignity and worth of the individual
- · Leadership through innovation, continuous improvement, efficiency, and sustainability
- Leadership through the effective use of technology in learning and all College operations
- Being a responsible member of the communities we serve by actively participating in their development
- Quality, lifelong learning experiences that helps students to achieve their personal and professional goals
- Continuous professional and personal growth of our employees and students including an emphasis on fit and healthy lifestyles that decrease disease and disability
- Academic Freedom and Responsibility creating a safe environment where competing beliefs and ideas can be openly discussed and debated
- Collaboration predicated upon a foundation of mutual trust and support
- An agile learning environment that is responsive to the changing educational needs of our students and the communities we serve – making students marketable for jobs in the future and promoting economic development
- The public's trust by effective and ethical use of public and private resources

#### Goals

**Access**: Access to learning opportunities will be expanded through the cultivation of community and business partnerships.

**Diversity**: Lifelong learning opportunities will be accessible to all and enriched by the diversity of our students, faculty and staff.

**Quality Education**: Educational excellence will be supported through assessment of learning and practicing continuous improvement and innovation in all that we do.

**Student Success**: Outstanding teaching, student development programs and support services will provide the foundation for student skill development, degree completion and university transfer.

**Economic, Workforce, and Community Development**: Training provided to individuals, community and business partners will be aligned and coordinated with local economic, educational and workforce needs.

**Sustainability**: Effective use and development of college and community resources (human, capital and technological) will contribute to the social, financial and environmental well-being of communities served.

#### BOARD OF DIRECTORS Portland Community College PO BOX 19000, Portland, Oregon 97280

#### BUSINESS SESSION December 10, 2015 Sylvania Campus, Rooms 238/239 12000 SW 49<sup>th</sup> Avenue, Portland, OR 97280 AGENDA

2:00 PM	<ul> <li>Work Session</li> <li>Foundation Update—Marion Levitan, Ann Prater and Rob</li> <li>Mission and Core Themes—Chris Chairsell</li> </ul>	CC 238/239 Wagner
3:45 PM	Break	
4:00 PM	<ul> <li>Work Session</li> <li>SW Corridor Update—Linda Degman, Lisa Avery, Meghar and Denise Frisbee</li> <li>Budget, Tuition, and Fees—Jim Langstraat</li> <li>Auxiliary Services—Jim Langstraat and Sylvia Kelley</li> <li>HECC Strategic Plan—Sylvia Kelley and Sandra Fowler-H</li> <li>OPC/OCCA—Denise Frisbee and Sylvia Kelley</li> </ul>	·
5:30 PM	Board Dinner	Oak and Elm
6:30 PM	<b>Executive Session</b> In accordance with ORS 192.660 (2), (a) Employment of a Pu Official, (e) Real Property Transactions, (f) Information Exemp Public Disclosure (Attorney-Client Privilege), (h) Litigation	
7:30 PM	<ul> <li>Call to Order</li> <li>Introductions</li> <li>Approval of Minutes – November 19, 2015</li> <li>Approval of Agenda</li> </ul>	CC 238/239
7:35 PM	<ul> <li>Information Sessions</li> <li>Sustainability Update — Briar Schoon, Keith Gregory, San Fowler-Hill (15 minutes)</li> <li>Budget, Tuition, and Fees Report—Jim Langstraat (20 minutes)</li> </ul>	
8:10 PM	Public Comment on Agenda Items (A sign-up sheet is on a entrance of the meeting room.)	table at the
8:20 PM	Business Session	

**Consent Agenda:** (All items will be approved by consent agenda unless an item is withdrawn by request of a member of the Board. A separate motion will then be required to take action on the item in question.)

	•	e action on the item in question.)
		ONNEL Page
	16-048	Approval of Personnel Actions
		Tony Ichsan, Facilities Director, Finance and
		Administration
		Abdul Majidi, Interim Workforce Development Program
		Director, Office of the College Vice President
		(Temporary)
		Kristen Mozian, CLIMB Program Manager, Marketing,
		Office of the College Vice President
		Rebecca Olson, Interim Content Manager, College
		Advancement (Temporary)
		Faculty Appointment
		Jennifer Peters, Instructor, Landscape Technology,
		Business, Applied Technology and College Prep
		Division, Rock Creek Campus
		CONTRACTS
	16-049	Accept Proposal/Award Contract for Specialty
		Contractor Services for District Wide Electronic
	40.050	Security Project to Aronson Security Group
	16-050	Authorization to Utilize a National Cooperative
		Contract for Acquisition of Dell Computers and
		Other Technology Equipment and Software
PULLED	BOAR	Authorize Partial Rollback of Tuition Rate for Credit
FULLU	10-031	Program Courses for the 2016-17 Academic
		Year
ADDED	16-052	Resolution Authorizing Concordia University and Weston to
NUULU	10 002	Apply in the Name of Portland Community College to
		Site a Public Safety Training Facility on Land Located
		Adjacent to Scappoose Airport
25 PM	Public Com	ment on Non-Agenda Items (A sign-up sheet is on a
	table at the e	entrance of the meeting room.)
35 PM		ninutes each)
		ty and Academic Professionals
	<ul> <li>Classi</li> </ul>	
	<ul> <li>Stude</li> </ul>	
	<ul> <li>Board</li> </ul>	Members

• President

9:00 PM Adjournment

8:25

8:35

The Board of Directors meetings are held in accordance with open meeting laws and accessibility requirements. If a person with a disability needs assistance in order to attend or participate in a meeting, please notify the Board of Director's Office at least 48 hours in advance by calling (971) 722-4365 or by email at boardresolutions@pcc.edu. A sign-up sheet for those who wish to offer comments or testimony on any item will be available at the entrance of the meeting room.

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS PO BOX 19000 - Portland, OR 97280

#### **BUSINESS SESSION**

November 19, 2015 Willow Creek Center, Rooms 103/104 241 SW Edgeway Drive, Beaverton, OR 97006

#### MINUTES

#### **BOARD ATTENDANCE**

Denise Frisbee, Jim Harper, Chair Deanna Palm, Vice Chair Gene Pitts, Michael Sonnleitner, Kali Thorne-Ladd,

#### WORK SESSION

Board members met and discussed the Mission and Core Themes, Health Professions Center, PSU Tax Levy, and the SW Corridor.

#### **EXECUTIVE SESSION**

The Board of Directors met in accordance with ORS 192.660 (2), in accordance with ORS 192.660 (2), (d) Labor Negotiation, (e) Real Property Transactions, (f) Information Exempt from Public Disclosure (Attorney-Client Privilege), (h) Litigation

#### CALL TO ORDER

Chair Palm called the business meeting to order at 7:51 pm and invited all present to introduce themselves.

#### **APPROVAL OF THE MINUTES**

The October 29, 2015 meetings minutes were approved as published. Pitts/Sonnleitner

#### APPROVAL OF THE AGENDA

The agenda was approved as published. Pitts/Thorne-Ladd

#### **INFORMATION SESSIONS**

Willow Creek Center Update

Marc Goldberg, Associate Vice President, Workforce Development and Community Education; Ken Dodge, Director, Workforce Development;

College Data Reporting/Dashboard

Dr. Chris Chairsell, Vice President, Academic and Student Affairs and Laura Massey, Director, Institutional Effectiveness

Strategic Planning Don Rushmer, NXT Consulting and Leslie Riester, Director, Special Porjects Presidential Search Update Gene Pitts and Kali Thorne-Ladd

#### PUBLIC COMMENT ON AGENDA ITEMS

Topic: Ratification of Contract Michael Cannarella Jeff Grider

#### **BUSINESS MEETING**

Chair Palm proposed approval of Resolutions 16-036 through 16-047. The motion passed unanimously. Pitts/Harper

#### PUBLIC COMMENT ON NON AGENDA ITEMS

Topic: College Mission Sylvia Gray Marlene Eid Kathleen Doss

#### REPORTS

AP and Faculty Federation: Frank Goulard Classified: Jean Garside ASPCC: Tony Vezina Board Members: Jim Harper, President: Sylvia Kelley

#### ADJOURNMENT

There being no further business, the meeting adjourned at 9:37 pm.

#### **NEXT MEETING**

The next business meeting of the Portland Community College Board of Directors will be held on December 10, 2015 at 7:30 PM at the Sylvania Campus.

Deanna Palm, Chair

Sylvia Kelley, Interim President

Prepared by:

Jeannie Moton, Assistant to Board of Directors

Minutes approved on December 10, 2015.

#### December 4, 2015

<u>16-048</u>	APPROVAL OF PERSONNEL ACTIONS			
PREPARED BY:	The Human Resources Department Staff			
APPROVED BY:	Sylvia Kelley, Interim President			
RECOMMENDATION:	That the Board of Directors approve t	he following actions:		
A. Approval of new hires,	new positions and change of position			
<ol> <li><u>Administrative Appointr</u> Facilities Director Finance and Administra Annual Salary: Education</li> </ol>	ation	: O BS, Health Science		
Most Recent Experience: Applicant Flow: Gender 99 Male 10 Female 4 Not Disclosed	Ethnicity 86 White (not of Hispanic Orig 6 Black or African American	gin)		
	\$86,579 Grade August 21, 2015 to February 20, 20		1999 2011	
Most Recent Experience: Applicant Flow:	Workforce Development Manager			

3.	CLIMB F	trative Appointm Program Manage f the College Vic Annual Salary: Education:	er, Market e Preside \$64,032 Decemb	ting nt ber 1, 2015		Grade	: I BA, Finance	2010
N		ent Experience: Applicant Flow: Gender Male Female Not Disclosed	Acting N		Vanager, ( Ethi ot of Hispa	CLIMB (	Center for Advancement gin)	
	14	NOT DISCIOSED	2 14	•				
	Interim ( College lost Rece	trative Appointm Content Manage Advancement Annual Salary: Effective: Education: ent Experience: Applicant Flow:	r \$53,914 Novemb Oregon Universi Portland Marketir		to July 20 ersity onsin ity College st	Grade: ), 2017	: I MFA, Creative Writing BA, English	2011 2008
	Instructo Busines	Appointment-Jei or, Landscape Te s, Applied Techr Annual Salary: Effective: Education: ent Experience: Applicant Flow: Gender Male Female Not Disclosed	echnology ology an \$58,675 Decemb Purdue Universi Portland Portland	d College I er 1, 2015 University ty of Wyon Communi Communi Onal Suppo White (no Asian Hispanic/	ning ity College ity College ort Techni Ethi ot of Hispa	Step: e cian IV nicity nic Oriç	MA, Medical Chemistry BS, Chemistry AAS, Landscape Technology	

	4	Not Disclosed
32	32	Total

#### ETHNIC AND GENDER DESCRIPTION OF STAFF PROPOSED TO BE HIRED IN December 4, 2015 PERSONNEL REPORT

Male	2
Female	3
Not Disclosed	0
	6
White (not of Hispanic Origin)	5
Black or African American	0
Asian	0
Hispanic/Latino	0
American Indian/Alaskan Native	0
Native Hawaiian/Pacific Islander	0
Two or More Selections	0
Not Disclosed	0
	5

<u>16-049</u>	ACCEPT PROPOSAL/AWARD CONTRACT FOR SPECIALTY CONTRACTOR SERVICES FOR DISTRICT WIDE ELECTRONIC SECURITY PROJECT TO ARONSON SECURITY GROUP
PREPARED BY:	Avelina Gulmatico, Procurement Coordinator, Bond Program
FINANCIAL RESPONSIBILITY:	Linda Degman, Director, Bond Program
APPROVED BY:	Jim Langstraat, Vice President, Finance and Administration Sylvia Kelley, Interim College President
REPORT:	As part of the original 2008 Bond Program planning and budgeting an initiative for safety and security was included. It was anticipated that the college would need to upgrade and install video cameras, access control on doors, and mass notification throughout the district. Some of this work has been accomplished as we have been working on specific projects on various campuses. We also completed a full access control upgrade at Cascade Campus as a pilot project before moving forward with completing the other campuses and centers. The access control upgrades will allow Public Safety, in the event of an incident, to push a button and lock all exterior doors on the campuses.
	We are ready to move forward with implementing the full roll out of these safety measures and would like to hire one contractor to complete this work. This will allow consistency throughout the project and integration into the existing devices already installed. Due to the nature of the work it was decided to put out a Request for Proposal (RFP) to hire a contractor to provide services specializing in electronic security implementation. The scope of work includes retrofitting existing doors, which may require new or modified hardware; furnish equipment; installation of new devices and programming a variety of electronic security devices located in 24 buildings at Rock Creek Campus, Southeast Campus, Sylvania Campus and Portland Metropolitan Workforce Center. The successful proposer must be skilled in

selecting equipment, providing installation, testing of electronic security devices and integration of those devices into College's existing systems. In addition, the successful proposer must be knowledgeable, experienced and certified to work on the following systems currently used by the College such as Milestone Corporate Video Management software to access and manage security cameras; AMAG Enterprise for managing electronic door hardware; Digital Monitoring Products for intrusion detection; and Panduit for physical infrastructure equipment. The contract will exceed the \$150,000 threshold, which requires a formal solicitation process.

On September 25, 2015, the Request for Proposal (RFP) was issued and advertised on the Daily Journal of Commerce with RFP document posted and accessible on the College Solicitation website. There were 32 vendors registered, which included 10 plan centers and 3 MWESB firms, who received a copy of the RFP. The mandatory pre-proposal meeting was attended by representatives from nine (9) registered vendors. On November 5, 2015 at 11:00 A.M., the College received four (4) proposals. These proposals were evaluated and scored by the Committee members on these criteria: price, value of business of business model contractor is proposing to PCC, background and experience, and social responsibility. The committee selected three (3) highest scored written proposals and sent an invitation for the oral interview process. The contract award is given to a proposer with highest total evaluation score. After careful review and combining both written proposal and oral interview scores, the final result is as follows:

Proposer	Written (Proposal) Score	Oral Interview Score	Total Evaluation Score
Aronson Security			
Group	466	163	629
Azimuth			
Communications	462	124	586
Convergint			
Technologies	435	135	570
Christenson Electric	429		

Note: No M/W/ESB firm submitted a proposal.

The total contract amount for this project is \$2,540,370 includes the base price of \$2,116,974; Allowance #1, cost of \$105,849. This allowance #1 is for repair or replacement of doors, frames and/or door hardware, as needed, on existing doors in order to prepare doors to integrate electronic hardware successfully; Allowance #2, cost of \$105,849. This allowance #2 is intended for shift differential for after-hours work, as needed, to accommodate owner's need to occupy buildings; and an amount of \$211,698 (10% of base price) for contractor's contingency cost.

RECOMMENDATION: That the Board of Directors accept the proposal and award the contract to Aronson Security Group to provide specialty contractor services for the Districtwide Electronic Security Project. The total contract amount is \$2,540,370, with the terms and conditions valid through September 30, 2016. Funding will be from the 2008 Bond fund.

<u>16-050</u>	AUTHORIZATION TO UTILIZE A NATIONAL COOPERATIVE CONTRACT FOR ACQUISITION OF DELL COMPUTERS AND OTHER TECHNOLOGY EQUIPMENT AND SOFTWARE
PREPARED BY:	Layla Otey, Buyer, Technology Solution Services
FINANCIAL RESPONSIBILITY:	Jackie Barretta, Interim CIO, Technology Solution Services
APPROVED BY:	Jim Langstraat, Vice President, Finance and Administration Sylvia Kelley, Interim President
REPORT:	The College has a need to purchase computers, servers, monitors, storage devices, peripherals and software for classrooms, labs, data center, and faculty and staff. The estimated annual cost is \$1.8 million covered by the General Fund, Grant Funds and the Technology Fund.
	The College will utilize a cooperative contract with the National Cooperative Purchasing Alliance with Dell Computers, reference #01-42. The College Procurement Rules (CCR 205) allow the use of cooperative contracts without going through an additional competitive process. The request for the resolution is for five years from fiscal year 16 to fiscal year 20.
RECOMMENDATION:	That the Board of Directors authorizes the use of the NCPA cooperative contract for the acquisition of Dell computers, software and other technology related equipment for five years. The estimated annual expenditures are expected to be \$1.8 million dollars from the General Fund, Grant Funds and the Technology Fund.

<u>16-051</u>	AUTHORIZE PARTIALROLLBACK OF TUITION RATE
	FOR CREDIT PROGRAM COURSES FOR THE 2016-17
	ACADEMIC YEAR

PREPARED BY: Jim Langstraat, Vice President, Finance and Administration

FINANCIAL **RESPONSIBILITY:** Jim Langstraat, Vice President, Finance and Administration APPROVED BY: Sylvia Kelley, Interim President REPORT: On February 19, 2015, the Board of Directors adopted resolution-setting tuition rates for the 2015-16 and 2016-17 academic years (2015-17 biennium). For the 2016-17 academic year the approved rate increase was \$3.00 per credit hour for resident and border state residents and \$5.00 per credit hour for non-resident (including international students) effective summer term 2016. Tuition rates established for the 2015-16 academic year are \$96.00 per credit hour for resident and border state resident students and \$224 for non-resident (including international) students). In subsequent discussions regarding the tuition rates and the budget development process, the Board of Directors expressed an interest in rolling back tuition in the 2016-17 academic year if additional funding became available. Additional funding has become available as the State allocation to the Community College Support Fund (CCSF) has increased to \$542 million while the adopted budget was built on a CCSF funding level of \$519 million. Sufficient funds have been retained through the completion of the collective bargaining process to rollback tuition \$2.00 from the previously approved amounts. RECOMMENDATION: That the following tuition rates for credit courses become effective for the 2016-17 academic year:

#### **Resident and Border State Resident**

Oregon residents and residents of states bordering Oregon (Washington, Idaho, Nevada and California), who are under the age of 62, will be charged \$97.00 per credit hour effective Summer Term, 2016.

#### Non-Resident

Persons not residing in Oregon or bordering states (including all international students) will be charged \$227.00 per credit hour effective summer term, 2016.

#### Students who are 62 years and older

As mandated under ORS 341.534 (HB 2011 in 2009), the College will waive tuition for Oregon residents who are 62 or older who enroll in credit courses, on a space available basis, when the course is taken for an audit grade.

<u>16-052</u>	RESOLUTION AUTHORIZING CONCORDIA
	UNIVERSITY AND WESTON TO APPLY IN THE NAME
	OF PORTLAND COMMUNITY COLLEGE TO SITE A
	PUBLIC SAFETY TRAINING FACILITY ON LAND
	LOCATED ADJACENT TO SCAPPOOSE AIRPORT

PREPARED BY: Jeffrey G. Condit, Legal Counsel

APPROVED BY: Sylvia Kelley, Interim President

**REPORT:** Concordia University ("Concordia") and property owner ("Weston"), with the support of Senator Betsy Johnson, have requested that the College Board of Directors authorize them to file a land use application in PCC's name to construct a public safety training facility on land adjacent to the Scappoose Airport. Concordia and/or Weston would conduct and pay all the costs of the application and any appeals, and, if approved, would construct the facility. Concordia would operate the facility as part of its educational program, but would make it available, subject to future agreement with PCC, for PCC emergency services training programs. Concordia and Weston need the Board's approval to apply in PCC's name because of a unique statutory authorization that will expire on December 31, 2015.

> <u>Background</u>: For a number of years, PCC studied the possibility of constructing and operating a regional public safety training facility in conjunction with its planned Columbia County Education Center. The College identified a potential site to the east of the Scappoose Airport owned by Weston, which consisted of a 20-acre parcel of land that the City of Scappoose added to its urban growth boundary ("UGB") in 2011, and an adjacent 300-acre parcel zoned for exclusive farm use ("EFU"). The tentative plan was to use the 20-acre parcel for the Center and the 300-acre parcel for the emergency simulation training facilities, including a driving course, firefighter training, and other emergency response activities.

An opponent appealed the Scappoose UGB expansion to the Court of Appeals, effectively putting any potential acquisition of the 20-acre parcel on hold. In 2013, Senator Johnson sponsored and obtained enactment of HB 2898, which authorized Portland Community College to establish a public safety training facility on lands zoned for exclusive farm use (otherwise prohibited by state law and LCDC rule) in Columbia County. HB 2898 requires PCC to apply for land use approval for the facility on or before December 31, 2015.

The PCC Board of Directors ultimately decided not to proceed with the training facility component of the Columbia County Center. Although the Board recognized the need for and benefit of such a facility, the projected costs exceeded the College's available resources in the absence of a partner or partners who would share the costs.

On October 28, 2015, the Oregon Court of Appeals affirmed the Scappoose UGB amendment. The appeal period for that decision has expired, and so the UGB amendment is final.

In the wake of the Court of Appeals' decision and the impending HB 2898 filing deadline, Concordia and Weston have requested authority to file an application in the name of PCC in order to preserve the opportunity to site a training facility on the adjacent EFU property. Such an application may never come to fruition, but it would provide Concordia and Weston with the necessary time to determine its viability and develop a business plan for the facility. Concordia has represented to the College that it believes that a facility focused at least on a driving course is viable. If no application is filed by December 31, 2015, the opportunity will be lost.

<u>Analysis</u>: There are many details that would have to be worked out, but staff recommends approval for the following reasons: (1) to preserve the opportunity to site a public safety training facility in Scappoose; (2) to support a sister institution of higher education; and (3) because establishment of the facility could benefit PCC public safety education programs and the Columbia County Center even if PCC does not directly own or operate the training facility.

Staff's recommendation is contingent upon Concordia and Weston paying all costs for filing, completing, and defending the application and for constructing and operating the facility. Should the project not move forward or result in unforeseen costs to the College, PCC can withdraw the application at time.

RECOMMENDATION: That the Board of Directors authorize Concordia University and Weston to file a land use application to site a public safety training facility on the above-noted property in PCC's name under the conditions outlined in this Resolution, and further authorize the District President to execute all necessary documents and agreements necessary to effect the application, consistent with this Resolution.



## **Board of Directors Goals 2015-2016**

Board members recognized during discussion that several goals from previous goalsetting are not time-specific but are "legacy priorities" that will apply, with a degree of contemporary variation, in any year. Other priorities and goals were identified that are specific to the 2014-2015 and 2015-2016 planning cycles.

### Legacy Goals

- Monitor the college's budget to proactively respond to changes in funding.
- Prioritize the college's commitment to equity by creating a nationally renowned culture for diversity, equity and inclusion.
- Lead the development of a fundraising strategy to advance important initiatives, e.g. Future Connect; collaborate with PCC Foundation efforts.
- Be actively involved in governmental affairs and advocacy; monitor statewide restructuring efforts in HECC and OWEB.
- Cultivate and maintain clear and consistent communication between Board of Directors and President.
- Drive student success.

## **Board Priorities**

- Hire PCC's 6th President.
- Prioritize implementation endeavors for the PCC Strategic Plan.
- Adopt strategies for promoting a culture of diversity, equity and inclusion in a context which values student access, encourages timely completion and achieves student success.
- Adopt College Master Plan, including developing a PCC Center in Columbia County.
- Continue to implement the use of technology to advance academic, administrative and student services support.
- Prepare for the 2018 Bond Measure.
- Engage in Board development.
- Support the President in strengthening college internal communication.

The College prohibits unlawful discrimination based on race, color, religion, national origin, sex, marital status, disability, veteran status, age, sexual orientation, or any other status protected by federal, state, or local law in any area, activity or operation of the College. The College also prohibits retaliation against an individual for engaging in activity protected under this policy, and interfering with rights or privileges granted under anti-discrimination laws. In addition, the College complies with applicable provisions of the Civil Rights Act of 1964 (as amended), related Executive Orders 11246 and 11375, Title IX of the Education Amendments Act of 1972, Section 504 of the Rehabilitation Act of 1973, Americans with Disabilities Act of 1990 (as amended), Uniformed Services Employment and Reemployment Rights Act ("USERRA"), and all local and state civil rights laws. Under this policy, equal opportunity for employment, admission, and participation in the College's programs, services, and activities will be extended to all persons, and the College will promote equal opportunity and treatment through application of this policy and other College efforts designed for that purpose.