

Degrees and Certificates

Agenda

April 11, 2007
Sylvania Campus, 2 pm
CC, Conference Rm B

2 pm

Approval of February's & March's Minutes

AS Degree Writing Requirement

New Business

2:30 pm AAS Marketing – Revision

Discussion Items

Collegiate Level Math Courses in Certificates – Scott Huff

Retreat

Internal Degree Process

Outcomes for AS, AAOT, and AGS Degrees

PORTLAND COMMUNITY COLLEGE

Associate of Applied Science/Certificate Revision Request Form

Current Degree/Certificate Title: Associate of Applied Science in Marketing

Proposed Degree/Certificate Title: same

Reason for Revision:

These revisions are proposed to 1) provide more consistency in core business classes between the three AAS business degrees 2) to include more relevant technology courses and 3) to account for lower than 100 level courses that can no longer be counted towards the degree.

Request Implementation Term: Fall 2007

List Current Degree/Certificate Prerequisites:

Sample

Course Number	Course Title	Credit
CAS 110	Intro to Web Graphic-Fireworks	1
CAS 175	Introduction to Flash	3

Current

Course Number	Course Title	Credit

Does Revision involve changing Degree/Certificate Prerequisites?

No Yes

If Yes, please list proposed prerequisites:

Proposed

Course Number	Course Title	Credit

Does Revision impact PCC Core Outcomes which Degree and/or Certificates support?

No Yes

If Yes, explain:

List Current Degree/Certificate Outcomes: (REQUIRED whether or not Outcomes are changing)

Sample

Current Degree/Certificate Outcome
<ul style="list-style-type: none">• Develop JavaScript extensions to web pages• Upload, test and deploy web pages containing JavaScript

Current Degree/Certificate Outcome
<ul style="list-style-type: none">• Communicate effectively with customers, suppliers, employees, and other stakeholders, using standard business terminology.• Analyze market situations and evaluate possible marketing solutions in the context of the business setting.• Work effectively in a team or group setting.

- Demonstrate an understanding of the strategic marketing process.
- Demonstrate basic computer competency.
- Demonstrate an understanding of the legal, ethical and economic environment of business organizations.

Does Revision involve changing Degree/Certificate Outcomes?

No Yes

If Yes, list proposed outcomes:

Proposed Degree/Certificate Outcome
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For Certificates, does Revision involve changing Related Instruction?

No Yes

If Yes, Fill out Template for Related Instruction

(<http://www.pcc.edu/resources/academic/eac/degree/forms.html>).

All candidates for the Associate of Applied Science degree must complete 16 credits of General Education, 8 of which can be specified by the department issuing the degree. The 16 credits must include at least 1 course, with no more than 8 credits from the following three categories:

1. Arts and Humanities
2. Mathematics, Natural and Physical sciences, Social Science
3. Social Science

Does Revision involve changing coursework requirements?

No Yes

If Yes, please list **ALL** current and proposed coursework:

Sample

Course Number	Course Title	Credit
CAS 110	Intro to Web Graphic-Fireworks	1
CAS 175	Introduction to Flash	3

Current

Course Number	Course Title	Credit
BA 101	Introduction to Business	4
WR 121	English Comp	4
BA 111	Intro to Accounting	3
CAS 170	Excel	3
MTH 65	Introductory Algebra	4
BA 223	Prin of Marketing	3
***CAS 121 A	Beginning Keyboarding	1
BA 211	Prin of Accounting I	3
BA 131	Computers in Business	4
BA 205	Solving Communication Problems with Technology	4
EC 200	Principles of Economics: Intro, Institutions, andPhilosophies	4
SP 111	Fundamentals of Speech	4
BA 238	Sales	3
BA 250	Small Business Management	3
CAS 216	Beginning Word	3
Gen Ed	General Education	4

BA 203	Intro to International Business	3
BA 239	Advertising	3
BA 285	Human Relations in Business	3
***BA 234	International Marketing	3
BA 226	Business Law	4
BA elective	Approved Business Elective	3
BA 249	Principles of Retailing / E-tailing	3
BA elective	Approved Business Elective	3
BA elective	Approved Business Elective	3
BA elective	Approved Business Elective	3
Gen Ed	Gen Education	4
Choose 1 class:		
***CAS 230	Pagemaker	3
or BA 280A / BA 280B 8	BA 280A Cooperative Education: Business Experience / Seminar	
***MTH 30	Business Math	4

Proposed

Course Number	Course Title	Credit
BA 101	Introduction to Business	4
WR 121	English Comp	4
BA 111	Intro to Accounting	3
CAS 170	Excel	3
MTH 65	Introductory Algebra	
BA 223	Prin of Marketing	3
CAS 121	Beginning Keyboarding	3
BA 211	Prin of Accounting I	3
BA 131	Computers in Business	4
BA 205	Solving Communication Problems with Technology	4
EC 200	Principles of Economics: Intro, Institutions, andPhilosophies	4
SP 111	Fundamentals of Speech	4
BA 238	Sales	3
BA 250	Small Business Management	3
CAS 216	Beginning Word	3
Gen Ed	General Education	4
BA 203	Intro to International Business	3
BA 239	Advertising	3
BA 285	Human Relations in Business	3
BA 234	International Marketing	3
BA 226	Business Law	4
BA elective	Approved Business Elective	3
BA 249	Principles of Retailing / E-tailing	3
BA elective	Approved Business Elective	3
BA elective	Approved Business Elective	3
BA elective	Approved Business Elective	3
Gen Ed	Gen Education	4
Choose 1 class:		
CAS class 7	Computer Applications Module	3
or BA 280A / BA 280B 8	BA 280A Cooperative Education: Business Experience / Seminar	

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Total Number of Credits in Degree/Certificate:

Current Credits: 95

Proposed Credits: 90

Contact Information:

Submitted by: Greg Rapp

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Next Steps:

1. a. Save completed Associate of Applied Science/Certificate Revision Request Form and Submit as an email attachment to curriculum@pcc.edu.
b. If needed, attach Related Instruction Form (<http://www.pcc.edu/resources/academic/eac/degree/forms.html>) to the same email.
2. Download and print Associate of Applied Science/Certificate Revision Signature Page Form (<http://www.pcc.edu/resources/academic/eac/degree/forms.html>) and get the appropriate signatures.
3. Staple signed Associate of Applied Science/Certificate Revision Signature Page Form to a hard copy of Associate of Applied Science/Certificate Revision Request Form (electronic version has already been sent in Step 1). Send both forms to Curriculum Office, Rock Creek Campus, Building 5, Room 114 via campus mail.