

## Administrative Response

### Theatre Arts

May, 2017

We thank you for your hard work, dedication, and commitment to your profession and students. The Program Review document, presentation, and discussion was thorough and thoughtful. This response contains 4 sections: 1) Commendations, 2) Suggestions/observations, 3) Response to recommendations/areas of SAC needs and 4) Closing comments.

#### 1. Commendations

\*The Program Review Document was thorough, thoughtful, and well organized.

\*The Program Review presentation and discussion provided significant insight into the Theatre Arts program and profession and associated instructional challenges.

\*The Program Review discussion provided a valuable history of the instructional program at PCC as well as insight into the opportunities and challenges ahead.

\*Recent changes in production planning—including staging a major musical production every year—have led to greater collaboration with other arts and performance programs and greater visibility for the Theatre Arts program at PCC.

\*The Theatre Arts Program’s annual assessment reports—though not reflected in the Program Review document—show evidence of meaningful assessment activity and use of assessment results in improving curriculum and instruction in the Theatre Arts program.

\*The DOIs recognize and appreciate the dedication and professionalism of the Theatre Arts faculty and staff and the high quality theatrical productions and learning experiences created for students.

#### 2. Suggestions and Observations

Opportunities to expand outreach, collaboration, articulation, and career development are underway but could be further developed. For example, expanded dual credit relationships with high schools could support expanded marketing efforts. Expanded partnerships with Multimedia and Video Production could expand Acting for the Camera and other technical learning opportunities. Improved transfer and articulation with PSU, SOU, and other local theatre programs could expand career development opportunities for students. In addition, the program could consider ways to boost awareness of how student consumers of theater productions are benefitted in their learning and development. The DOIs understand the program is currently making these efforts within the scope of the limited time and resources available.

### 3. Recommendations

The SAC would like to begin a regular outreach, recruiting, and retention strategy, as well as a transfer relationship strategy. Though these have been attempted in the past, we do not have the staff to dedicate the necessary time or energy to do so.

*The DOIs understand the value of these efforts as well as the limited time and resources available to expand on them. The DOIs support continued dialogue with the Division Dean of Visual and Performing Arts and the DOI at Sylvania to identify and make available potential resources; however, given the College's difficult budget situation, these efforts, unless self-supporting, may remain on hold.*

#### Recommendations requiring funding

B. What support do you need from administration in order to carry out your planned improvements?

1. Workload release or a rethinking of the responsibilities for both Dan Hays and Patrick Tangredi to begin visiting area high schools (twice per school per school year) to promote our productions, program and entice students to choose PCC to pursue theatre. This would include becoming active in the State Thespians organization, including attending local and state level competitions.

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2. Improve the budget/commitment from PCC to support the marketing and selling of PCC Theatre throughout the academic year. Though we had outstanding attendance at the musicals the past three years, the same resources are not available for regular plays, and the audience numbers have not reflected the ones we should be getting commensurate with the level of work that our students and staff are producing.

*The DOIs support the TA program working with the Sylvania President's Office and Community Relations Manager to promote its productions.*

3. Improved computer resource for our shared costume shop/PT faculty office (PAC 103). The computer there predates 2010, and is in need of replacement for those PT and staff users.

*The DOIs support the TA program working with the VAPAD Division Dean and Sylvania IT manager to upgrade available computer resources in PAC 103.*

4. Re-integration with the American College Theatre Festival. Funds for students and staff attending and participating in this prestigious and highly necessary community slipped away in 2014, merely two years

after our students won numerous awards in highly competitive categories, going against 4 year and graduate students.

*The DOIs support continued dialogue with the Division Dean of Visual and Performing Arts and the DOI at Sylvania to identify and make available potential resources.*

5. Continue support for workload release for cross-disciplinary collaboration. This allows faculty to work together on larger scale projects in collaboration and bring together department resources and students. For example -

Music Program Course Release for: The Spoon River Project, Hairspray, In The Heights,

Dance Program Course Release for- Usagi Yojimbo, Dead Man's Cell Phone, Merge, Hairspray, In The Heights.

Possible new opportunities for Course Release in the future:

Spring 2018 Concert Musical

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#### 4. Closing Comments

It is apparent that the Theatre Arts SAC is taking seriously and working hard at maintaining its current excellence in production and teaching looking for ways to expand its impact on PCC and the Portland Theatre community.

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