Business Administration
April, 2018

We thank you for your hard work, dedication, and commitment to your discipline, profession, and students. This response contains 4 sections: 1) Commendations, 2) Suggestions/observations, 3) Response to recommendations/areas of SAC needs and 4) Closing comments.

1.   Commendations

*The Program Review discussion provided significant insight into instructional challenges in the teaching of Business Administration at PCC.

*The Deans would like to compliment you on your thoughtful collaboration with ESOL to a ply speed-culturing as a way of helping BA students develop cultural competency.

 *The Deans would like compliment you on working to developing summative assessments for degree outcomes in capstone courses, and encourage you to think about how to use those results to not only demonstrate student attainment but to consider appropriate changes that might improve teaching and learning.

*The Deans recognize that the success of students when they transition to PSU is an important indicator of how well the program supports students, and we commend the SAC for working closely with faculty PSU to identify areas of focus.

2.   Suggestions and Observations

At the Program Review presentation, it was noted that the title of BA 277, which was intended to avoid using the "Ethics" in the course title or description, does not correctly convey the true content of the class, which may be detrimental to students seeing the true value of the class. The SAC is encouraged to propose a change to the name that fits the content best, and prepare to defend the appropriateness of the desired title through the Curriculum approval process.

Commendations/Compliments

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3**.**   **Recommendations:**

The following recommendations appeared on pages 57-58 of the Program Review. The Deans welcome and support all these recommendations, albeit with some reservations to be clarified regarding the resources required to support the Inclusive Access initiative.

- Develop a process for reviewing and updating our course CCOGs on a regular basis.
- Develop Course Level Best Practices
- Continue to expand OER and Inclusive Access models to reduce student course materials costs and increase equitable student success.
- Expanding the marketing capstone course model to management and possibly accounting degrees to enhance assessment of all CTE degrees.
- Further develop advisory capacity of Business Advisory Council.
- Explore options for improving online student success and retention rates.
- Track graduate job placement.
- Expand and enhance internationalization

Recommendations requiring college resources:

Support faculty as subject area curriculum experts in their selection of course materials. The Deans acknowledge the expertise of the Business faculty and support its efforts to continuously improve the curriculum through ongoing assessment and adoption of new course materials. However, the Deans are also mindful of the demands of all 87 SACs, the need for accessible resources for all students, and the resource limitations of the college to support widespread timely adoption on new online course materials without putting substantial strain on PCC systems for ongoing review and implementation.

Continue exploring applications of the Guided Pathways model appropriate to the business program. The College is very interested in continuing its exploration of the Guided Pathways curriculum structure within Business Administration and other programs and disciplines. In fact, one of the emerging focus areas for the YESS/Achieving the Dream work is "Building a Foundation for Guided Pathways." The Business faculty are welcome, wanted, and needed in helping to move this effort forward, both for the Business Administration curriculum and PCC as a whole.

Increase the level and type of support from distance education to develop engaging online course materials (including video development tools, video content, and more ability to edit and comment on student work within D2L). The Deans welcome and support this recommendation, albeit with reservations to be clarified regarding the resources required to support this work equitably and/or strategically across all 87 SACs.

- **Expand inclusive access at PCC beyond the current BA 213 pilot project.** The Deans has convened a work group including faculty, instructional administrators, online learning facilitators, disability services experts, and others to review the current pilot and recommend next steps.
- **Enhance part-time faculty training** – The Deans support enhanced training for part-time and full-time faculty through the Office of Professional and Organizational Development, the Teaching and Learning Centers, the Office of Equity and Inclusion, Disability Services, Online Learning, SACs, departments, and divisions. Bringing coherent and consistent support for teaching excellence is part of the ongoing work of the college and will be a major focus of the reorganized Office of Professional and Organizational Development, the YESS/Achieving the Dream initiative, the Deans, and others.

4.   Closing Comments

It is apparent that the Business SAC is interested continuously improving its curriculum and course materials. The Deans welcome this ethic of continuous improvement and will support the Business SAC in its efforts within the realistic limits of the resources and bureaucracy at PCC.

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