National Cyber Security Awareness Month 2018
Learning From the Past

Building on the experiences of the first two years, for our third year, we decided to take a different tack.

This year

• no lectures
• no TED talks
• no PowerPoint presentations
• no classroom seating
This year...

• New, interactive format
• High traffic area engagement
• High impact visuals
  • Digital advertising on library and ASPCC displays
  • Campus-specific advertising via email and large monitor displays
  • Portable display booths
and...
Hello there. I’m Michael, the CIO sock puppet.
Find Out Now!!

Are you secure??

Tour dates:
- Cascade SU – October 4
- Sylvania CC – October 11
- Southeast MTH – October 18
- Rock Creek #5 – October 25

National Cyber Security Awareness Month

Portland Community College
• **Zeina Boulos** – Knowledge expert. Zeina developed the interactive quizzes for students and staff (employees), ran each session, drummed up staff participants, participated in planning sessions, provided project direction

• **Frances Marsh** – Design expert. Frances helped to develop the project’s look and feel, provided logistics and planning expertise, personally assisted at each session

• **Tracy Walstead** – Project Manager. Tracy provided project oversight and direction, managed the project’s look and feel, coordinated project scheduling and marketing
Teamwork!

• **Sarah Campbell** – Assisted Zeina in all aspects of design and presentation.

• **Ric Getter** – Produced all print materials, as well as the video loops for advertising at the campuses.

• **Adam Lomax** – Assisted students’ participation in event activities and provided students with information related to security and student services.

• **Chelsea Martin** – Created our new mascot, also directing a video series for use at next year’s events.

• **Campus Teams** – Provided support at campus events.
At each campus and center across the district, participants were given the opportunity to:

• Find out whether their email address had been compromised
• Play an interactive cyber security quiz
• Pick up additional literature about cyber security
the Numbers

Campus Events
student-centric

- Cascade Student Union – 43
- Sylvania Lower Mall – 70
- Southeast Great Hall – 75
- Rock Creek Building 5 – 40

Center Events
staff oriented

- Downtown Center – 25
- Willow Creek Center – 5
- CLIMB – 2
- Newberg – 14

Additional, staff session at Sylvania – 11

TOTAL 285
Questions?