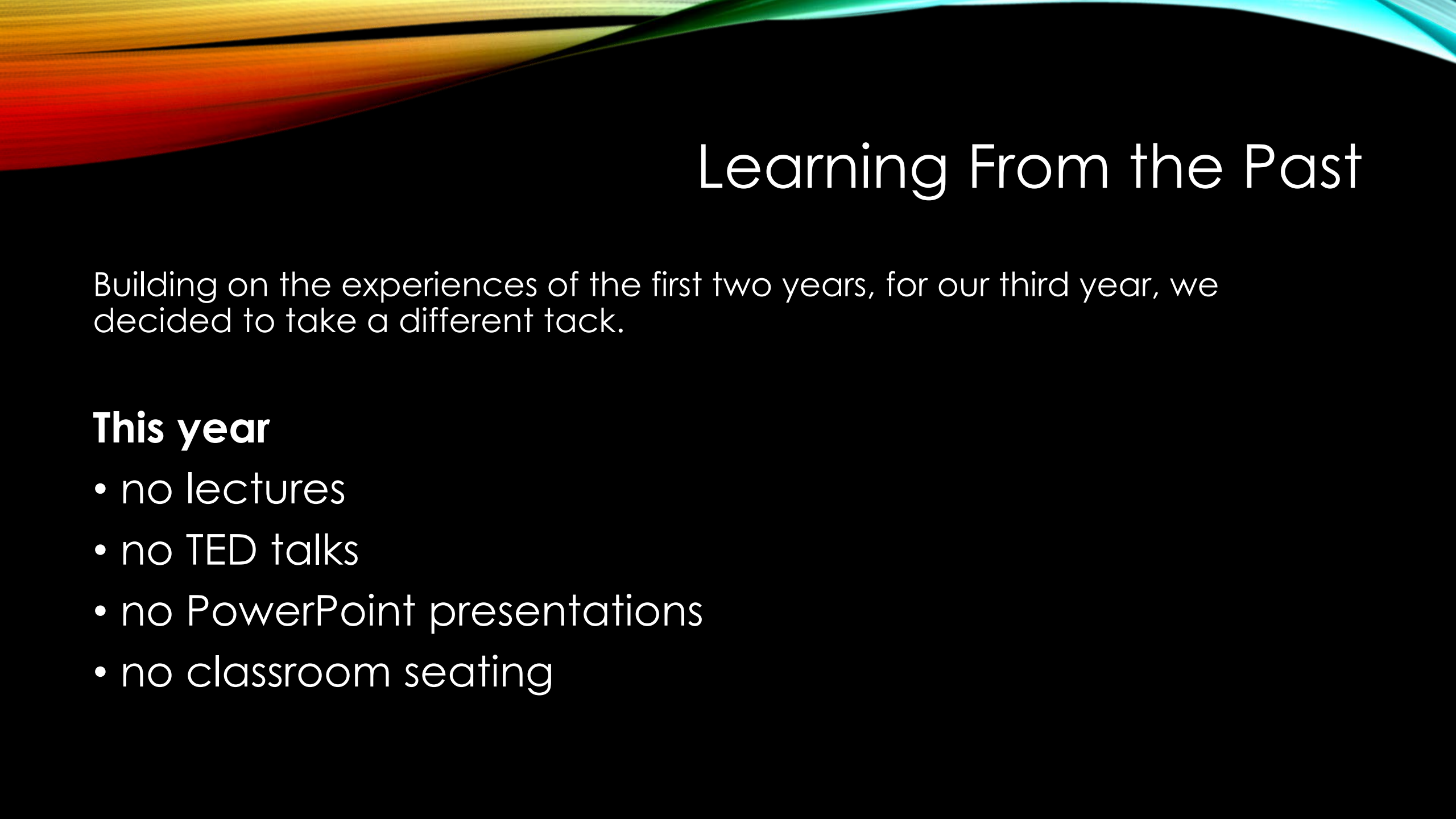




# National Cyber Security Awareness Month **2018**



# Learning From the Past

Building on the experiences of the first two years, for our third year, we decided to take a different tack.

## **This year**

- no lectures
- no TED talks
- no PowerPoint presentations
- no classroom seating



# This year...

- New, interactive format
  - High traffic area engagement
  - High impact visuals
    - Digital advertising on library and ASPCC displays
    - Campus-specific advertising via email and large monitor displays
      - Portable display booths
- and...

Hello there.  
I'm Michael,  
the CIO sock  
puppet.

# Our New Mascot



# Find Out Now!!



## Tour dates:

- ❖ Cascade SU – October 4
- ❖ Sylvania CC – October 11
- ❖ Southeast MTH – October 18
- ❖ Rock Creek #5 – October 25



National Cyber Security  
Awareness Month



**Portland  
Community  
College**





# Teamwork!

- **Zeina Boulos** – Knowledge expert. Zeina developed the interactive quizzes for students and staff (employees), ran each session, drummed up staff participants, participated in planning sessions, provided project direction
- **Frances Marsh** – Design expert. Frances helped to develop the project's look and feel, provided logistics and planning expertise, personally assisted at each session
- **Tracy Walstead** – Project Manager. Tracy provided project oversight and direction, managed the project's look and feel, coordinated project scheduling and marketing

# Teamwork!

- **Sarah Campbell** – Assisted Zeina in all aspects of design and presentation.
- **Ric Getter** – Produced all print materials, as well as the video loops for advertising at the campuses
- **Adam Lomax** – Assisted students' participation in event activities and provided students with information related to security and student services
- **Chelsea Martin** – Created our new mascot, also directing a video series for use at next year's events.
- **Campus Teams** – Provided support at campus events.

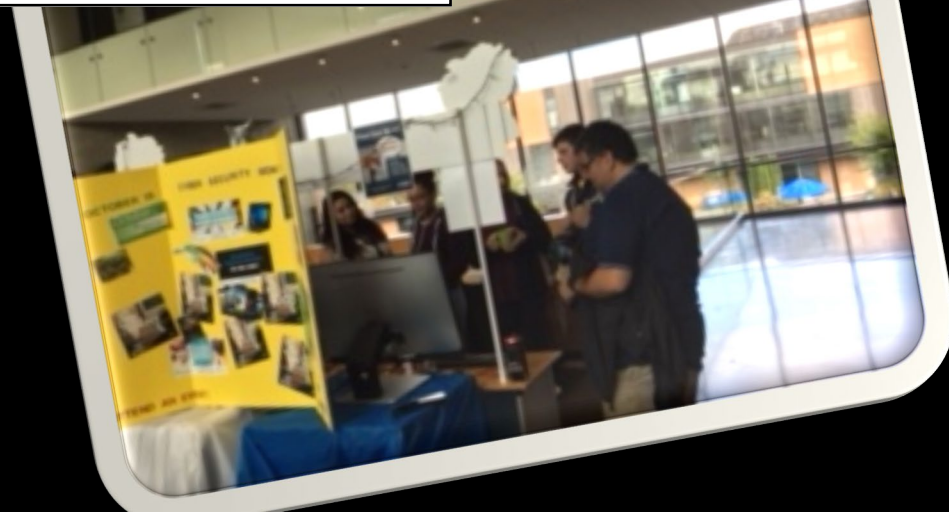


have you been pwn3d?

Test your knowledge and win a prize!

At each campus and center across the district, participants were given the opportunity to:

- Find out whether their email address had been compromised
- Play an interactive cyber security quiz
- Pick up additional literature about cyber security



# the Numbers

## **Campus Events** student-centric

- Cascade Student Union – 43
- Sylvania Lower Mall – 70
- Southeast Great Hall – 75
- Rock Creek Building 5 – 40

Additional, staff session at Sylvania – 11

## **Center Events** staff oriented

- Downtown Center – 25
- Willow Creek Center – 5
- CLIMB – 2
- Newberg – 14



TOTAL  
**285**

Questions?

