



Portland Community College 2018 Sustainability Leadership Council Retreat Notes

Date: Wednesday, October 15, 2018; 10:00 am -- 2:00 pm

Location: Sylvania Campus, CC Elm & Fir Rooms



Retreat Objectives

- Orient new council members and introduce new co-chair
- Acknowledge accomplishments of last year
- Identify upcoming sub-committee initiatives and timeline for implementation
- Discuss assets and barriers, identify resources to accomplish our goals
- Advance the college's Climate Action Plan, Strategic Plan & President's Work Plan

In Attendance

Briar Schoon – Sustainability Manager; Tony Ichsan – FMS Director & SLC Co-Chair; Chris Villa - Rock Creek President & SLC Co-Chair; Elaine Cole – Rock Creek Sustainability Coordinator; Heidi VanBrocklin - FMS Communications Project Specialist; Anna Brown - Energy Intern; Michelle Huss - Biology Rock Creek; Kendi Esary - Cascade Student Leadership Director; Jon Connor - Sylvania Student Leader; Melissa Aaberg – Web Specialist; Kim Smith - Sociology Faculty; Joe Culhane - Sustainability Communications Coordinator; Moon Rose Doherty - Newberg Learning Garden Coordinator & District Sustainability Assistant; Jack Lussier - Grounds Manager; Heidi Sickert – Business Faculty & SPARC Chair; Krista Phillips - Planning & Capital Construction Architect; Venus Barnes - AmeriCorps Sylvania Learning Garden Educator; Amber Mendel - District Print Manager; Dianna Benting - Manager, Food & Vending Services; Mark Gorman – Transportation Demand Management Coordinator; Mandy Ellertson – Rock Creek Student Life Director; Abdul Majidi - Workforce Development Manager; Dieterich Steinmetz- Dean, Science Health & Nutrition; Peter Ritson - Sylvania Environmental Center; Donna Bezio - College Architect; Emily Jones - Cascade Student Leader; Ken Brown - Auxiliary Services Director

Ground Rules

- Pause between talking
- Give everyone the benefit of the doubt
- Have fun!
- Be present
- Remember why we are here: sustainability, to improve, for students
- Be reflective and restore
- Use CRT lens and first of five when decision making
- Be aware of your “air time”
- Be considerate of other people's' time
- Focus on solutions

New Co-Chair and Rock Creek President - Dr. Chris Villa

- Welcome to our new co-chair!
- Land acknowledgement read by Dr. Villa
- Dr. Villa trivia game

District Updates by Briar

- SLC Overview, Updates & Achievements
 - The SLC formed in 2006 shortly after the college signed onto the American College and Universities Presidents' Climate Commitment. The Council developed both iterations of the college's Climate Action Plan (CAP) and is charged with leading the implementation of the CAP and Theme 6 of the Strategic Plan.

- The Council plays an advisory role regarding sustainability programs and initiatives for the college, providing annual updates and recommendations to Cabinet and the Board.
- The SLC's Annual Strategic Planning Retreat provides an opportunity to celebrate our accomplishments and identify goals for the upcoming year in alignment with PCC's mission, Climate Action Plan, Strategic Plan & President's Work Plan.
- Sub-committee chairs give an overview of their committee accomplishments & future work
 - Scope 1 & 2 (Energy) - Elaine Cole
 - Continuing SEM; focus on strategic scheduling
 - Scope 3a (Transportation) - Mark Gorman
 - Metro grant; bike program
 - Scope 3b (Solid Waste & Consumption) - vacant
 - Soap concentrate trial, durables; policy
 - Outreach - Joe Culhane
 - Student Sustainability Hub; events
 - Education - Heidi Sickert
 - Annual faculty training; food security focus
 - Potential for a new sub-committee for next year; potentially a student-specific sub-committee or incorporation of students into sub-committees. Mandy, Kendi, Heidi Sickert interested in contributing input.
- Annual Programming
 - Eco-social Justice Day
 - Training event with student leaders and resource centers
 - Earth Week
 - Sustainability Across the Curriculum Training
 - Hosted by SPARC
 - October EcoChallenge
 - 2018 - 170 Eco Panthers signed up and rocking the challenge
- 17-18 Recognition and Achievements
 - 2017 Climate Leadership Award Recipient
 - Participated in UN Climate Conference COP23
 - AASHE STARS - PCC is top performer among community colleges - second internationally and first in the United States!
- Staff Updates
 - Joe Culhane – Sustainability Communications Coordinator
 - Moonrose Doherty – Sustainability Assistant\Anna Brown– Strategic Energy Management Intern
 - **Sustainability Analyst – in recruitment**
- Climate Action Fund (Tony Ichsán)
 - Budget on biennium, identified \$40,000 to be put towards Climate Action Fund, working with finance and president Mitsui, working towards this as sustainable/continual funding, utility savings from that fund will go back into that fund.
 - Briar to send out application process and info.
 - Currently specific to SLC

AASHE Debrief & Inspiration

- AASHE Conference last week
 - 20 PCC attendees - administration, faculty, students & staff
 - Report out/Sharing major take-aways from attendees
 - Mandy: Plastic Kills - reducing plastic in operations
 - Kendi: Travel tax/climate mitigation
 - Emily: Solar PPA owned by students at SOU - want to see at PCC
 - Heidi S: Design, curriculum, equity
 - Moonrose: Food Waste/Donation/Recovery; Tokenization and DEI in a predominantly white environmental movement
 - Elaine: Printing & Resource Conservation, Pollinators & Bee Campus USA
 - Kim: Global Goals addressing systems of justice; education; participating on a global level
 - Briar: Heather Hackman - Social Justice work in sustainability and systems of oppression.
- Eco Social Justice Grant – new name!
 - New outreach materials (Video)
 - Open for proposals next biennium
 - Over \$1MM have been distributed so far
- WOHESC 2019 Feb 25-27 at UW
 - Last year's programming was focused on DEI in sustainability and very inspiring
 - Let Briar know if you are interested
 - Presentation proposals are due by 5pm today
- Scope 3b (Solid Waste & Consumption) position is vacant. Let Briar know about interest. Potential for new Sustainability Analyst to take on position.

Planning for the future -- in sub-committees

- *See end of document for goal worksheets*

Brainstorm on assets and barriers

Scope I & II (Energy)

- Continue SEM work; promote strategic scheduling
 - Assets
 - Smart staff
 - SEM team, consultants
 - Demonstrated energy savings
 - Barriers
 - Time
 - Staff
 - Money

Scope IIIa (Transportation)

- Ultimate goal: reduce single-user vehicle trips
- Top three reasons to use alternate transport
 - Improve health
 - Cost of driving
 - Environmental concerns
- New Tri-met low-income passes available

- Extra funds will be used for reduced cost term passes

Scope IIIb (Solid Waste & Consumption)

- Goal: offset carbon emissions with a fee and extra \$ to go to Climate Action Fund
 - Assets
 - Big brains, enthusiasm
 - We can figure this out! We're creative.
 - Less emissions
 - Barriers
 - Negative reactions
 - Concerns around admin time

Outreach

Raising awareness on key pieces for PCC - housing and food insecurity

Assets

- Prior work
- Potty press
- Staff/student enthusiasm

Barriers

- Time constraints
- Work overload for staff and faculty

Education

Looking at gaps, linking up with key initiatives district-wide, make social justice our ultimate focus.

- **What worked (assets)?**
 - Big brains
 - Collaborative environment
 - Being able to work with Outreach committee together for goals
- **What hasn't worked? What were barriers?**
 - White supremacy and systems of oppression (historic and present)
 - Not having enough time to accomplish goals
 - Faculty pressed for time

Discussion

- Assets like student enthusiasm, past work/efforts can help address barriers of limited staff time
- Assets like Potty Press, Outreach committee, outreach-type positions can help address barriers of lack of awareness
- Some future initiatives will raise funds (travel tax) and new Climate Action Fund are assets to address barriers of lack of funding.
- Don't recreate the wheel, tap into energy/collaborate and work smart to accomplish our goals!

2018 Subcommittee Goal Worksheets

Scopes I & II: Energy

1. Goal: Consolidating classes with R25 to help reduce energy consumption (Sat, X-mas/NY, 4 day summer)

2. Strategic Direction – how this goal supports:

- Climate Action Plan: FP
- PCC Strategic Plan: Sustainability, money, equity
- President Mitsui's Work Plan:

3. Equity:

Saving money and resources.

Childcare, transportation, disabilities

4. Actions:

- Key Action Steps:

Classified staff rep.

Green office certification

SEM Team

Dr. Villa

- Timelines for Actions:

5. Lead (Who will lead/champion):

6. Assets:

7. Barriers:

8. Collaborators:

9. Stakeholders:

10. Communication Strategy:

1. Goal: Power Down Initiative

Computers + monitors, classrooms + offices, students, staff, faculty, Office hours and class times

2. Strategic Direction – how this goal supports:

- Climate Action Plan:
- PCC Strategic Plan:
- President Mitsui's Work Plan:

3. Equity: Social equity - ed. Diverse PCC population, reduce impacts of dimi???, change which impacts marginalized communities, saves money, resources, and hopefully reduces money for tuition cost (no increase).

4. Actions:

- Key Action Steps: IT Support, Research on Office Energy Use.
- Timelines for Actions:

5. Lead (Who will lead/champion):

6. Assets:
 7. Barriers:
 8. Collaborators:
 9. Stakeholders:
 10. Communication Strategy:
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1. Goal: Panther Print (Change Management)

2. Strategic Direction – how this goal supports:

- Climate Action Plan: (FP) Energy Reduction, Reduce Consumption, Purchasing Policy, Standards, Sustainable Products Practices -- LEED.
- PCC Strategic Plan: MPS - Board approved policy
- President Mitsui's Work Plan:

3. Equity: Reduction of time used to recycle toner --CDS, XMPS - Mail, Better understanding of printing (can see the numbers in each department; print center), OERC.

4. Actions:

- Key Action Steps:

Educate staff and faculty re: library media services equipment checkout to reduce printing culture by using e-

Amber - biweekly

Anna - Printer audit

End user survey re: print usage

- Timelines for Actions:

5. Lead (Who will lead/champion):

6. Assets:

7. Barriers:

8. Collaborators:

9. Stakeholders:

10. Communication Strategy:

Scope IIIa: Transportation

1. Goal: Get College Administration Actively Involved in PCC Transportation Goals

2. Strategic Direction – how this goal supports:

- Climate Action Plan: S.O.V./Carbon
- PCC Strategic Plan: Sustainability Issues, Equity, Scheduling Across Day/Wk
- President Mitsui's Work Plan: Connecting Transportation Options with Capital Projects

3. Equity: Students, Physical access, Low income fare = greater subsidy, Increase parking cost for faculty/staff.

4. Actions:

- Key Action Steps:

Reinstitution of TDM Advisory Comm., SOV Reduction, Administrative Buy-in

- Timelines for Actions:
5. Lead (Who will lead/champion):
 6. Assets:
 7. Barriers:
 8. Collaborators:
 9. Stakeholders:
 10. Communication Strategy:

Scope IIIb: Consumption & Solid Waste

1. Goal: Travel Emissions Mitigation Fund - Implement July 1, 2019. Funds go to Climate Action Fund
2. Strategic Direction – how this goal supports:
 - Climate Action Plan: Reducing Scope III, funding for CAF
 - PCC Strategic Plan: Goal/Theme 6 - Sustainable Excellence
 - President Mitsui’s Work Plan: Strat goal - innovation, sustainable operations, core theme.
3. Equity: Flat fee, small amount to not deter travel, not make or break. Encourages people to think/be more responsible with college money; same amount, privilege to travel, climate disparate impacts on marginalized groups.
4. Actions:
 - Key Action Steps:

Revise proposal, get buy-in from appropriate stakeholders (purchasing, DSC, Eric, Mark) & heavy travelers.

Determine fee, research and check with stakeholders.

Work it up the food chain.

Students present.

 - Timelines for Actions:

Revise proposal (oct./nov.)

Present (dec.)
5. Lead (Who will lead/champion): Kendi and students; Briar will help.
6. Assets: Big brains and data, money set aside to travel, students passion
7. Barriers: Greedy people, thoughtlessness, deniers
8. Collaborators: ASPCC, Budget, Intern Ed., Admin, SLC
9. Stakeholders: ASPCC, Budget, Intern Ed., Admin, SLC
10. Communication Strategy: Emphasize positive, sustainable travel, responsible funds/budgeting management, “walk the talk”, modeling the behavior, funding for CAF

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1. Goal: Green Monday - Reducing Single-use plastics and Education

2. Strategic Direction – how this goal supports:
 - Climate Action Plan:

- PCC Strategic Plan:
- President Mitsui's Work Plan:

3. Equity:

4. Actions:

- Key Action Steps:

High level commitment.

Identify what single-use plastics we want to address.

Engage stakeholders, provide education campaign (highlight).

Provide alternatives.

Shift culture.

- Timelines for Actions:

5. Lead (Who will lead/champion):

6. Assets: Data, waste audit.

7. Barriers:

8. Collaborators:

9. Stakeholders: Custodial, Students, Dining Services, Auxiliary Services.

10. Communication Strategy:

1. Goal: Promoting more vegan/veg

2. Strategic Direction – how this goal supports:

- Climate Action Plan:
- PCC Strategic Plan:
- President Mitsui's Work Plan:

3. Equity:

4. Actions:

- Key Action Steps:
- Timelines for Actions:

5. Lead (Who will lead/champion):

6. Assets:

7. Barriers:

8. Collaborators:

9. Stakeholders:

10. Communication Strategy:

Outreach

1. Goal:

2. Strategic Direction – how this goal supports:

- Climate Action Plan:
- PCC Strategic Plan:
- President Mitsui’s Work Plan:

3. Equity:

4. Actions:

- Key Action Steps:
- Timelines for Actions:

5. Lead (Who will lead/champion):

6. Assets:

7. Barriers:

8. Collaborators:

9. Stakeholders:

10. Communication Strategy:

1. Goal:

2. Strategic Direction – how this goal supports:

- Climate Action Plan:
- PCC Strategic Plan:
- President Mitsui’s Work Plan:

3. Equity:

4. Actions:

- Key Action Steps:
- Timelines for Actions:

5. Lead (Who will lead/champion):

6. Assets:

7. Barriers:

8. Collaborators:

9. Stakeholders:

10. Communication Strategy:

Education

1. Goal:

2. Strategic Direction – how this goal supports:

- Climate Action Plan:
- PCC Strategic Plan:

- **President Mitsui's Work Plan:**

3. Equity:

4. Actions:

- **Key Action Steps:**
- **Timelines for Actions:**

5. Lead (Who will lead/champion):

6. Assets:

7. Barriers:

8. Collaborators:

9. Stakeholders:

10. Communication Strategy:

1. Goal:

2. Strategic Direction – how this goal supports:

- **Climate Action Plan:**
- **PCC Strategic Plan:**
- **President Mitsui's Work Plan:**

3. Equity:

4. Actions:

- **Key Action Steps:**
- **Timelines for Actions:**

5. Lead (Who will lead/champion):

6. Assets:

7. Barriers:

8. Collaborators:

9. Stakeholders:

10. Communication Strategy:
