Portland Community College PCC Sustainability Retreat Discussion Notes



We're all in this together!

Date: October 16, 2015, 8:00 AM – 2:30 PM

Location: Rock Creek Event Center

Facilitating: Shirlene Warnock and Jeanne Nyquist, Innovative Growth Solutions, LLC

Retreat Objectives:

Celebrate chief accomplishments of the past year and highlight upcoming events.

- Report on GHG inventory.
- Recruit new members.
- Revisit and update committee work plans to support CAP goals and PCC's Strategic Plan.

WELCOME

Keith Gregory welcomed the attendees:

- We have a number of accomplishments to celebrate, including the award of the bicycle grant and the AASHE award for our Learning Garden at Rock Creek.
- In addition to celebrating our accomplishments, we are here today to identify new opportunities.
- Today is a work session to plot our course for the future.

Briar Schoon welcomed the attendees:

- Briar echoed Keith's comments about our past accomplishments
- This is an opportunity for us to think strategically about where the Council is going in the future and link our plans to the Climate Action Plan (CAP) and the Strategic Plan (SP).

Dr. Sandra Fowler-Hill remarked that she is delighted to host this event at Rock Creek Campus.

- This week we hosted a research delegation from Russia. They are very interested in sustainability, and they were very impressed with our accomplishments at PCC.
- This is a reminder that our work is widely recognized by Energy Trust of Oregon, State of Oregon, AASHE, and now the Russians.
- Our examples of best practice are being recognized around the state and around the world. The work you do influences others in important ways.

INTRODUCTIONS



PARTICIPANTS

- Laura Ward, District Energy Manager, FMS
- Jack Lussier, Interim Grounds Manager, FMS
- Charlie Geiger, Custodial Manager, FMS
- Nicole Seery, SE Campus Green Team
- Dale Hanson, District Operations Mgr., FMS
- Kathy McVaughn, Mgr., Parking & Transp.
- Linda Eden, Auxiliary Svcs. Director
- Kristin Taylor, Finance & Administration
- Heidi Sickert, Instructor
- Dieterich Steinmetz, Div. Dean, Science & Engineering
- Mark Gorman, Transportation, Parking Ops.
- Amber Cagle, Aux. Svcs, Dist. Printing Mgr.
- Mariah Dula Exec. Asst, Cascade Campus President

- Lynn M. Quinn, Director, Newberg Center
- Keith Gregory, Interim FMS Director
- Dianna Benting, District Food Svcs. Mgr.
- Elaine Cole, Sustainability Coord., RC
- Sandra Fowler-Hill, Campus President, RC
- Melissa Aaberg, TSS Web Team
- Kendi Esary, Student Leadership, Cascade
- Joe Gamble, Assoc. Facilities Maintenance Manager, FMS
- Tom Martin, FMS
- Donna Bezio, Project Manager, FMS
- Mitch Kilgore, Associate Facilities Maintenance Manager, FMS

Facilitators: Shirlene Warnock and Jeanne Nyquist, Innovative Growth Solutions

OVERVIEW OF CAP – Briar Schoon

- Scope I and II Energy: Natural Gas and Electricity
- Scope IIIa Transportation
- Scope IIIb Solid waste, Purchasing, and Consumption
- Outreach Internal/External Communication
- Education Curriculum

Briar shared the PCC Sustainability Video and provided the following overview of the Climate Action Plan (CAP)

- CAP Theme: 'Were all in this together' is a cross-disciplinary, cross-departmental effort.
- Sustainability is at our core at PCC.
- The CAP supports the PCC Mission and Strategic Plan (SP).
- The PCC President signed a CUPCC in 2006, and we began our Green House Gas (GHG) Emission inventory at that time.
- We created a Sustainability Leadership Council and a Curriculum Council to govern the program.
- Students developed TGIF in 2008.
- The first Climate Action Plan was developed in 2009 with an update in 2013.
- We have completed 2 STARS (Sustainability Tracking and Rating System) reports to AASHE.
- We are current recognized as STARS silver. We have a goal of achieving Stars Gold.

Sustainability Leadership Council (SLC)

- SLC Co-chairs: Keith Gregory and Dr. Sandra Fowler-Hill
- Scope I: Natural Gas and Stationary Fuels Chair, Laura Ward
- Scope II: Electricity Chair, Laura Ward
- Scope Illa: Transportation Chair, Mark Gorman
- Scope IIIb: Consumption and Solid Waste Chair, Briar Schoon
- Outreach: Chair, Melissa Aaberg
- Education: Chair, Heidi Sickert

CAP Core Goal:

Reduce emissions from 2006 levels

- 40% by 2030
- 80% by 2050

GREEN HOUSE GAS (GHG) EMISSIONS UPDATE - Laura Ward

Laura shared statistics on the GHG Update, noting the following key points:

- Energy consumption spiked in Bond years because of additional energy used during construction.
- Scope I and II: Energy
 - 2015 Emissions: reduced CO2 Emissions by 80,000 metric tons this is a big decrease!

- This is especially notable because the College has grown in enrollment 25% since the base line year of 2006, and we have added a number of new facilities through the Bond.
- Scope IIIa: Transportation
 - o Requires behavior change.
 - o The trend line is reducing we are closer to 2006 levels.
 - o Nearly half of faculty, staff and students use alternative transportation.
- Key Points
 - o Energy consumption has been reduced 35% since 2014, 56% since 2006.
 - o EIU is down 65% since 2006.
- Scope IIIb: Solid Waste, Purchasing, and Consumption
 - Solid Waste decreased 8% since 2014 and 41% since 2006
 - o Commuting reduced 6% since 2014
 - o supply chain reduced 24% since 2014
 - Business travel has increased 16% since 2014
- Overall Excluding the Bond we have experienced a 7% decrease in GHG since 2006
- We now have tools to analyze, improve, and inform.

STRATEGIC ENERGY MANAGEMENT UPDATES - Laura Ward

- Energy Trust of Oregon (ETO) Program to date has provided \$900,000 in incentives (not including energy savings) resulting in:
 - Mechanical & operational improvements.
 - Engaging and educating building occupants to change behavior to impact energy consumption.
 - This has resulted in approximately \$47,000 in utility savings – year one.
- Currently working on new Energy Revolving Fund – ETO incentives will fund future energy projects.



CURRENT EVENTS - Briar Schoon

Eco Challenge –

- Eco Challenge is Oct 15 29. There is still time to participate!
- We are competing with Chemeketa Community College this year.
- The Challenge requires participants to make one behavioral change for 2 weeks.
- Prizes will be granted at the end of the Challenge.

Upcoming Conferences –

- AASHE Oct 25 28 in Minneapolis, MN.
- OHESC (Oregon Higher Education Sustainability Conference) PCC to co-host with Lane Community College. Session proposals are due by October 30.

Mini Max -

- Mini trash cans & centralized waste collection are being implemented.
- This will eliminate use of 14000 plastic trash liners daily across the District, equal to taking 1 car off the road each year.

Board presentation –

- We will present an update to the PCC Board on Sustainability accomplishments and goals in Nov/Dec 2015.
- Subcommittees will be asked to identify information for this presentation.

TGIF -

- Applications are currently being accepted due by November 30.
- Peter Ritson is hosting Grant Writing Workshop October 20 21.

Next SPARC meeting: November13, 11 am – 1 pm at CLIMB.

Power Shift program to affect energy management behavior – campaign at Rock Creek.

SEM pilot is underway at Rock Creek. We are challenging other campuses to take this forward.

UN Day – Oct. 22 at World Forestry Center, doors open at 6 pm, event is from 7 – 9 pm.

Recommended Resources for viewing / reading:

- The Sustainability Secret, video, available on Netflix or on-line.
- Cowspiracy World Peace Diet, book, Will Tuttle, PhD



PCC Sustainability Program Timeline

PAST		PRESENT
2005 – 2010	2011 – 204	2015
	 2 SPARC Faculty workshops 2nd year of Sustainability Focus Awards Increased Award Course List National PPTS of innovative curriculum 	 Community Outreach - GPSEN – PCC key partner, creating educational connections AASHE – PCC sponsor of conference in Portland New video Education: Increase in courses, # students impacted, SFA recipients, 7 workshops/institutes TGIF projects – #s: impacts/benefits Learning Gardens as Living Labs / CBL projects Other - PCC grants: local / national grants and partnerships in leveraging resources ETO, ODOT, METRO, BIKE Networking ~ building relationships Reinvestment fund



FUTURE FORCES – THE WORLD WE FACE

Fast forward to 2020 . . . How might the World be different?

- New US President
- Jet packs
- Immigration
- Sea level rise
- Health impacts
- PDX is coastal
- Increased population
- War
- Housing bubble pops
- Food chain is impacted by climate change
- Clean power plants
- Carbon tax?
- Renewable energy technology
- Recycle service ware
- Dale's retirement
- All electric vehicles
- MAX line to all campuses
- Water usage restrictions
- More drones delivering products
- Kids who graduate in 2020 will have learned about sustainability in kindergarten
- Economics
- Population increase
- Climate change
- Driverless vehicles
- 3rd world countries consumption of fossil fuel will impact environment



HEADLINES - 2020

Subcommittees discussed and formulated their responses to the following question . . .

Imagine it is 2020 and PCC is wildly successful in achieving its sustainability goals. What would the news headlines be?

Scope I and II

PCC campuses generate as much power as they use.

Scope IIIa

- PCC parking lots are converted into community gardens.
- Technology eliminates need for intercampus travel.
- Max station opens on Sylvania Campus.

Scope IIIb

PCC is the most sustainable college in the world with focus on sustainable consumption & zero waste!

- Plastic-free
- All water recycled: rainwater collection, none to storm water, cooling towers.
- Reusable / preventive purchasing infrastructure.
- Post-consumer compost everywhere.
- Chemical free
- Leader in sustainable food local emphasis healthy, food forest.
- Partnering with MakerSpace to reuse / recycle materials.

Education

- Sustainability requirements integrated in degree programs.
- Leverage OR Environmental Literacy Plan.
- Sustainable majors.
- Regional partner on faculty training.
- Expand funding for course revision / development and sustainability programming.
- Expand partnerships to support educational and training goals.
- Profit (net) no longer drives decision making College sustainability initiatives incorporated into education and true cost accountability.
- Direct partnership with OR and national Department of Education to develop sustainability degrees and programs.
- Dedicated staff for every key sustainability Initiative (ie TGIF) at every Campus and Center.
- Empowerment of students education, CBL, internship, leadership opportunities.
- Align PCC educational and sustainability initiatives with City of Portland and other local action plans research projects, implementation, etc. (i.e. City of Portland Climate Action Plan).

Outreach

- PCC Adopts 45 minute meeting standard (to coordinate with shuttles).
- Telecommuting & video chat student advising program is wildly successful (retention increases, commuting decreases).
- PCC students get affordable housing via city partnership.

PLANNING FOR THE FUTURE – SUBCOMMITTEE GOALS

Subcommittee Goals	PCC Climate Action Plan	PCC Climate Action Plan Impacts PCC Strategic Plan Themes					
	Coordinate with other committees	Theme 1	Theme 2	Theme 3	Theme 4	Theme 5	Theme 6
Scope I and II							
Obtain energy models for all buildings in District. Energy audits that are also used to extrapolate needs for maintenance and deferred maintenance.							
Scope IIIa							
Employee funding for alternative transportation options							
Secure bicycle parking at all Campuses & Centers							
Scope IIIb							
Reduce water consumption 15%							
30% Recycled content paper in all Xerox machines							
Institute Mini Max District-wide	Outreach						
Integrate sustainable options into catering guide							
Increase signage on sustainable food options & education	Outreach, Education						
Education							
Increase student engagement through TGIF & other ASPCC projects & reporting	Outreach						
Strategically implement mandatory sustainability course requirements & initiate new sustainability degrees & majors	Outreach						
3. Provide direct outreach & sustainability staff to faculty & students at every campus	Outreach						
Outreach	•				•	•	
Connect students through internships with local small business and/or PCC departments in order to cross train sustainability programs with areas of study. (i.e. a co-op model)	Education						

GOAL DISCUSSION

Scope I and II – Energy

- New Bond buildings We need to measure energy usage, establish baseline, and make sure the new buildings are operating as designed.
- SEM goal occupant engagement at RC.

Scope IIIa - Transportation

- Fees for employees are currently less than for students.
- This is not easily changed because the employee fee is negotiated in the Collective Bargaining Agreement.

Scope IIIb - Purchasing, Consumption, Solid Waste

- We need to educate people about how much energy and paper personal printers use.
 They are convenient, but we need to be aware of the total cost including energy and waste.
- Suggest expanding composting~ this needs a lot of work and coordination, possibly a future initiative.

Outreach - Awesome goal!

Education -

- PSU is developing undergraduate degree in sustainability. We need to consider how our courses connect.
- AASHE is also looking at developing a sustainability degree or certificate program.
- We need staffing to push this forward.





Subcommittee Goal Worksheets

Subcommittee: Scope I and II Members: Chair – Laura Ward

1.	1. Goal: What do you want to accomplish? By when?			
	Energy models all buildings in District. Energy audits that are also used to extrapolate needs for maintenance and deferred maintenance.			
2.	Strategic Direction How does this goal supple PCC Climate Action Plan: Supplies measureable utility use models to track energy changes and savings	oort PCC's strategic direction in the following areas: PCC Strategic Plan Reduction of energy costs – Theme 6		
3.	Actions What key actions will be taken to acco Key Action Steps: Obtain funding for models and audits	Implish this goal? By when? Timeline for Actions: Financial discussions to proceed with this needs to take place soon		
4.	Lead Who will lead or champion this goal?			
5.	Supports What supports will you leverage?	6. Challenges What challenges will you address?		
7.	Collaborators Who will help?	8. Stakeholders Whose needs will be considered? Who needs to be included?		
9.	Communication Strategy How will stake	cholders be engaged and informed?		

Subcommittee: Illa

Members: Linda Eden, Kathy McMullen, Tom Martin, Mark Gorman

1.	Goal: What do you want to accomplish? By wh	en?
	Employee funding for alternative transportation of	pptions
2.	Strategic Direction How does this goal supple PCC Climate Action Plan: Scope Illa	ort PCC's strategic direction in the following areas: PCC Strategic Plan • Themes 4, 5 and 6
3.	Actions What key actions will be taken to according to the second of the	mplish this goal? By when? Timeline for Actions: FY16
4.	Lead Who will lead or champion this goal? TPS	Department
5.	Supports What supports will you leverage? Cabinet VP of Admin HR Federation Students TriMet SLC WTA	Challenges What challenges will you address? Funding Union contracts
	Collaborators Who will help? me as 5	 8. Stakeholders Whose needs will be considered? Who needs to be included? • Employees • TriMet • Federation
	Communication Strategy How will staked Manager Meetings, PCC commuter monitors, emp sident staff mtgs., Cabinet meetings	

Subcommittee: Scope IIIa

Members: Linda Eden, Kathy McMullen, Tom Martin, Mark Gorman

1.	Goal: What do you want to accomplish? By wh	nen?
	Secure bicycle parking at all Campuses and Cente	rs
2	Strategic Direction How does this goal supp	ort PCC's strategic direction in the following areas:
۷.	PCC Climate Action Plan:	PCC Strategic Plan
	Scope IIIa	• Themes 4, 5, 6
_		
3.	Actions What key actions will be taken to acco	
	Key Action Steps:	Timeline for Actions:
	Define need	FY16
	 Work with College community for work plan and date 	
	 Determine and obtain funding 	FY 17
4.	Lead Who will lead or champion this goal? The	PS Department
_		l
5.	Supports What supports will you leverage?	6. Challenges What challenges will you address?
	Bike Orgs. (BTA, WTA, Students)	• Funding
	• FMS	Physical constraints
	• PBOT	
	• SLC	
7.	Collaborators Who will help?	8. Stakeholders Whose needs will be considered?
	Student bike orgs	Who needs to be included?
	External bike orgs	Students,
	• PBOT	 Employees
	• SLC	
	• FMS	
0	Communication Strategy (**)	Latter to a constant of the state of the sta
9.	Communication Strategy How will stake	
	Meetings, Emails, outreach events, Commun	ity kelations staff

Subcommittee: Scope IIIb

1.	Goal: What do you want to accomplish? By when?		
	Reduce water consumption 15% in line with Kate	Brown's requirement.	
2.	Strategic Direction How does this goal support PCC Climate Action Plan:	ort PCC's strategic direction in the following areas: PCC Strategic Plan	
3.	Actions What key actions will be taken to according to the second	mplish this goal? By when? Timeline for Actions:	
4.	Lead Who will lead or champion this goal? Brid	ar, Jack, Charlie	
5.	Supports What supports will you leverage?	6. Challenges What challenges will you address?	
7.	Collaborators Who will help?	8. Stakeholders Whose needs will be considered? Who needs to be included?	
9.	Communication Strategy How will stake	holders be engaged and informed?	

Subcommittee: Scope IIIb

1.	Goal: What do you want to accomplish? By when?		
	30% recycled content paper in all Xerox machines	;	
2.	Strategic Direction How does this goal supp PCC Climate Action Plan: Scope IIIb Outreach	ort PCC's strategic direction in the following areas: PCC Strategic Plan Theme 6	
3.	 Actions What key actions will be taken to according to the second terms of th	mplish this goal? By when? Timeline for Actions:	
4.	Lead Who will lead or champion this goal?		
5.	Supports What supports will you leverage?	6. Challenges What challenges will you address?	
7.	Collaborators Who will help?	8. Stakeholders Whose needs will be considered? Who needs to be included?	
9.	Communication Strategy How will stake.	holders be engaged and informed?	

Subcommittee: Scope IIIb

1.	Goal: What do you want to accomplish? By wh	hen?
	Institute Mini Max District wide	
2.	Strategic Direction How does this goal supple PCC Climate Action Plan: Scope IIIb Solid waste	oort PCC's strategic direction in the following areas: PCC Strategic Plan Theme 6
3.	Actions What key actions will be taken to according to the series of the	omplish this goal? By when? Timeline for Actions: December Nov – Jan Dec – Feb March - May
4.	Lead Who will lead or champion this goal? Bria	ır and campus Custodial Managers
5.	Supports What supports will you leverage?	6. Challenges What challenges will you address?
7.	Collaborators Who will help?	8. Stakeholders Whose needs will be considered? Who needs to be included?
9.	Communication Strategy How will stake	cholders be engaged and informed?

Subcommittee: Scope IIIb

1.	1. Goal: What do you want to accomplish? By when?		
	Integrate sustainability into D&S catering, to go	containers, reusables, food options, compost	
	, G, G	, , , , ,	
2.	Strategic Direction How does this goal supp	ort PCC's strategic direction in the following areas:	
	PCC Climate Action Plan:	PCC Strategic Plan	
	Scope IIIb, Purchasing	Theme 6	
3.	Actions What key actions will be taken to acco		
	Key Action Steps:	Timeline for Actions:	
	 Dianna & Briar meet to finalize additions 	November	
	New catering menu out	December	
4.	Lead Who will lead or champion this goal? Brian	& Dianna	
5.	Supports What supports will you leverage?	6. Challenges What challenges will you address?	
_	Callabanatana w	O Ctalcabaldama vvi	
/.	Collaborators Who will help?	8. Stakeholders Whose needs will be considered? Who needs to be included?	
		wino needs to be included?	
9.	Communication Strategy How will stake	holders be engaged and informed?	

Subcommittee: Scope IIIb

1.	Goal: What do you want to accomplish? By wh	en?
Inc	rease signage/education on sustainable food offer	ings and why these are important.
2.	Strategic Direction How does this goal supp PCC Climate Action Plan:	ort PCC's strategic direction in the following areas: PCC Strategic Plan
3.	 Actions What key actions will be taken to according to the complex of th	mplish this goal? By when? Timeline for Actions: Spring term
4.	Lead Who will lead or champion this goal? Diag	nna, Briar, Kristen
5.	Supports What supports will you leverage?	6. Challenges What challenges will you address?
7.	Collaborators Who will help?	8. Stakeholders Whose needs will be considered? Who needs to be included?
9.	Communication Strategy How will stake	holders be engaged and informed?

Subcommittee: OUTREACH

Members: Melissa Aaberg, Mariah Dula, Amber Cagle

1. Goal: What do you want to accomplish? By when?

Connect students through internships with local small business and or PCC departments in order to cross train sustainability programs with areas of study. (i.e. a co-op model) Pilot by fall 2016 with a goal of pairing 25 students with 25 opportunities.

2. Strategic Direction How does this goal support PCC's strategic direction in the following areas:

PCC Climate Action Plan:

- Education
- Outreach

PCC Strategic Plan

- Theme 2: Drive Student Success
- Theme 4: Transform the Community Through Opportunity
- Theme 6: Achieve Sustainable Excellence in all Operations
- **3. Actions** What key actions will be taken to accomplish this goal? By when?

Key Action Steps:

By November meeting

Timeline for Actions:

1. Identify tasks and reach out for more members

2. Outreach to community managers for

By December 1

support

3. Highlight more sustainability on website to

Ongoing

generate interest

At 1st meeting January 2016

4. Community needs survey

5. Round-table sessions

4. Lead Who will lead or champion this goal? TBD – need more members on Committee

- **5. Supports** What supports will you leverage?
 - Community Relations Managers
 - Deans
 - SPARC Committee
 - ASPCC
 - Small Business & CLIMB incubator
 - MakerSpace
 - **Career Services**

- **6. Challenges** What challenges will you address?
 - Time
 - Recruiting staff

- **7. Collaborators** *Who will help?*
 - Community Relations Managers
 - CLIMB incubator
 - SPARC
 - Other Sustainability Committees
- **8. Stakeholders** Whose needs will be considered? Who needs to be included?
 - CLIMB
 - The funding organization (grants
- **9. Communication Strategy** *How will stakeholders be engaged and informed?*
 - Generating Interest
 - Communicating your successes