

Are you interested in learning more about **sustainability, intrapreneurism** and **social entrepreneurship**, and their exciting innovations in local, national and global businesses and communities?

Register Winter '16 for the Business department's *newest course*:

BA 199 Eco-Innovation & Social Entrepreneurship- CRN 17756

- ✓ Includes several guest speakers and a field trip
- ✓ Held on-campus at Cascade, M/W early afternoons

Course Goals:

- Explore the complex and interconnected relationship between human economic behavior and the environment through a lens of sustainability and “the triple bottom line” (People, Planet, Profit).
- Build an awareness of the impacts of environmental sustainability issues and policies on communities of diverse backgrounds, on the local, regional, national and international level, in order to interact with sensitivity, respect and a sense of responsibility to others and to the future.
- Designed to create a richer learning environment by encouraging student participation and engagement through individual/team projects and a community-based service learning experience.



Interested – Have Questions?

Email Business Instructor, Heidi Sickert at heidi.sickert@pcc.edu

About the Instructor

Throughout my career, I've been fortunate to experience several business climates in the U.S. and abroad. For over 20 years, I've worked in the public and private sectors managing programs with a focus on sustainability and effective management and training processes. I also serve as a sustainability/management consultant, co-founded a local non-profit organization (CNRG: www.cnrg-portland.org), and I'm a *Certified Sustainable Building Advisor* through the US Green Building Council (www.usgbc.org).

For PCC, I lead 2 exciting Sustainable Internship/Coop Programs, manage a sustainability education grant sponsored by the National Science Foundation (www.locate-stte.org), chair the SPARC Council and its Sustainability Focus Award (www.pcc.edu/resources/academic/sparc/) and helped publish PCC's 2013 Climate Action Plan - <http://www.pcc.edu/about/sustainability/> – check it out!