



Business Builders Alumni Feedback

All Business Builders alumni are invited—but not required—to share feedback about their experience in the program. This list includes every response submitted since the Fall 2024 cohort. No reviews have been handpicked or omitted. All feedback is submitted anonymously. No reviews have been edited.

Date	How valuable would you rate the Business Builders training program? <i>(On a scale of 1 to 10)</i>	How likely are you to recommend Business Builders? <i>(On a scale of 1 to 10)</i>	Please leave a review for the Business Builders training program.
1/12/2026	8	8	I found the class educational and helpful and am still working on implementing everything I've learned, though I haven't seen any translated increase in sales in my business yet (hopefully will come with time and effort). So helpful and encouraging! It helped me identify and focus on the most valuable tasks for growing my business.
1/8/2026	10	10	The program is a wealth of information. You will broaden your scope on the possibilities to open & expand your business. The mentors are very helpful & it is worth the investment!
1/7/2026	10	10	I believe that anyone starting or relaunching their business should take this class, it teaches you many ins and out that you have no clue about before actually starting your business. Its a lifelong commitment and these people stay with you to support your dreams. How better could it be!? It has allowed me to focus more on what's actually needed rather than what I want for my business. This class is making you a believer of your business if you're not.
1/7/2026	10	10	The classes were informative, well-paced, delivered by knowledgeable people. There is a genuine sense of support throughout the course.
12/18/2025	9	9	This was the overview and targeted dive in areas I'd hoped it would be. This program gave me the insight, resources, and thought experiments into areas of launching a brick and mortar retail business. I now feel like I can move forward with my business plan knowing I have a solid foundation to work from.
12/18/2025	8	10	Pros: A very fair price, particularly with the early bird discount. The choice of topics for the first 8 weeks felt considered and like they happened in a good order. The level of professionalism, empathy, experience, and excitement of the instructors, and the concept of rotating instructors introducing and expanding on their areas of expertise. Being (mostly) local to the Portland area. The huge benefit of ongoing, free advising. The amazing Kayla!! Cons: The registration process through PCC was really confusing. I felt poorly informed about the SBDC and why it exists/what resources it provides. The breakout sessions were interesting but didn't feel hyper relevant to my situation—it would have been amazing to have a breakout cohort of makers, especially in a creative city like Portland.
12/17/2025	10	10	The cost of not knowing many of the things covered in the class is much higher than the actual cost of time and money taking the class. It will continue to help me for many years. Every person I have been in contact with at PCC SBDC has been exceptionally helpful, kind, and passionate about their field of knowledge and helping business owners thrive.
12/17/2025	10	10	I have learned so much valuable information I learned. The project is real now because of the course. Turned me from a business novice to someone who understands how the real world works.
12/17/2025	8	10	It was mostly relevant to my small business and the counseling was really helpful. It made juggling all the small important things required to start a business feel a little more manageable!
7/16/2025	9	10	I have never owned a business before, so I was very unsure if I had gaps in my knowledge. This class helped me feel confident about what needs to be considered to run a successful business. The teachers were super knowledgeable, and were able to answer all of my questions. I do wish we could go a little deeper into some topics, especially marketing.

7/16/2025	7	8	It would be great if there were more opportunities to make connections with people, but maybe with the style of presentation (online) that makes it difficult to do. I didn't quite fit into the same level as many of the other people in the class.
7/10/2025	8	8	I found it to be extremely informative & wide-ranging in scope. A program packed with valuable insights, essential information, and real-world experience.
6/30/2025	8	9	Very valuable class.
6/25/2025	10	10	If you are thinking of starting a business and feel overwhelmed with what you do and don't already know, the PCC SBDC Business Builders course is an incredible resource and worth its weight in gold.
6/24/2025	10	10	Business Builders is the ultimate small business starter pack. We learned the basics all the way up to the minutia of business owning. Highly recommend.
6/23/2025	8	10	This was a wonderful program that brought on several experts in the portland area with great insights for jump starting a business. Kayla especially is very wise and extremely helpful.
6/23/2025	8	9	If your lost on how to to proceed with your business PCC SBDC can give you an amazing roadmap to making your dream a reality!
6/22/2025	8	8	The SBDC is a wealth of information and personalized support perfect for anyone starting a new business.
6/20/2025	9	10	If you're interested in starting your own small business, this is the class to take. I came in with some ideas and left with a LLC.
6/19/2025	10	10	This is a great resource and support group for those starting, considering, or running a small business. Not only are the topics relevant to a variety of business types, the instructors are knowledgeable and available to answer questions and give specific guidance, related to your field of business. Also a great group to network with to learn more about other business owners in the area and build relationships! If you are ready to move ahead with starting your business, this is a great class! Just be ready for a fire hose of information! There are so many aspects of starting a business that one person couldn't possibly think of on everything their own, but this class nailed it.
6/19/2025	10	10	I'm fairly organized and able to do my own research, but the info in this class is going to save so much time and so many headaches! I thought it was a big investment up front, but I'm really glad I made that investment because it is already paying off in time saved. Last but not least, it has been really amazing to see how all of the other people in my cohort are working to build their businesses. I have way more respect for other small business owners now than I ever did before!
5/5/2025	10	10	This was so useful as an intro to the small business world. Thank you!
4/14/2025	10	10	I had the opportunity to attend the Business Builders program through PCC's SBDC as support for some of the clients we serve at our organization. The resources and information shared throughout the program were incredibly valuable for any business owner, regardless of experience. The presenters brought real-world knowledge and insightful guidance, especially helpful for those just starting their entrepreneurial journeys. I highly recommend that any business owner—whether new or established—connect with the SBDC to explore the resources they offer. Programs like Business Builders can make a meaningful difference in setting a strong foundation for small business success.
4/10/2025	10	10	This class was excelent! Everything a person needs to understand the ropes to starting a business.
4/3/2025	10	10	If you are thinking of starting a business but don't know where to begin I would highlight recommend this class.
4/3/2025	10	10	I highly recommend it to not just new business owners but also established ones who need a refresh on business topics. Business is changing constantly so it is good to stay up to date on current trends and business topics.
4/3/2025	9	10	The SBDC 12-week Business Builder class provided invaluable structure and guidance as I launched my business. The combination of expert instruction, peer interaction, and targeted exercises helped me gain clarity and confidence in my approach. Kayla's ability to weave together complex topics and facilitate meaningful discussions made all the difference. The opportunity to connect with fellow entrepreneurs and share insights proved just as valuable as the formal instruction. This program is an excellent resource for anyone looking to strengthen their business foundation and accelerate their growth.
4/3/2025	10	10	All the instructors were great and easy to work with. The classes were very interesting.
4/3/2025	10	10	

4/3/2025	9	9	Kayla did a great job leading our cohort to learning new skills to apply to building our businesses. The content was very helpful.
4/3/2025	9	10	This is a wonderful course for new business owners. The advisors are so helpful and easy to communicate with. You will definitely take away something important from this course.
4/3/2025	8	8	Higley recommended Sign up to it today
4/2/2025	10	10	PCC's SBDC has been a lifesaver. As a small business owner, it can be anxiety-inducing to strike out on your own to face potential pitfalls with no information or recourse. The SBDC has helped me see clearly potential problems, and has provided me with a framework, tools, and resources to be able to avoid problems and to make positive decisions for myself and my business.
4/2/2025	10	10	PCC SBDC has been instrumental in our business development cycle. I was thoroughly impressed with the breadth of topics covered and level of knowledge each presenter had to offer. The sense of community is inspiring!
4/2/2025	10	10	I really enjoyed the business builders class. It made me feel more confident in my ability to talk about my business and has provided me with so much knowledge and a multitude of resources to use with my business. I learned from experts in the field for how to approach different aspects of my business. One of the best lessons is learning that I can't do every task relating to my business and that I can hire others to help do the tasks I don't like so I can focus more on the work I really enjoy. I also think that having one on one advising for the life of the business is well worth the cost of this class.
3/29/2025	10	10	The course is well thought-out and the curriculum is designed for business owners to not only set up their endeavors for success, but feel supported by a team of people who have their back while they do.
3/29/2025	9	9	This program is an excellent component for the creation of ideas behind your new business.
3/27/2025	10	10	This Program it must be a must for any new or any current entrepreneur . For a new entrepreneur like myself it helps to understand all the path we have to follow, the way we do have to follow that path and show us all the tools and strategies we can get to help us on that journey. All the above with experienced and professional teachers and state workers who guide us on a well explained way. And for some existing entrepreneurs will generate the need of update their business.
1/16/2025	8	8	Amazing resource for any small business owner or those looking to start a business.
1/15/2025	10	10	Very critical course for anyone considering starting a business!
1/15/2025	10	10	Since my job is about working in the lab, I knew business management a little that not enough to bring my future business to survive. After taking this course, I have gained knowledge and got more confident. I think I will be able to share my testimonial when our business is launched.
1/15/2025	7	8	Is a great place to start a business
1/14/2025	10	10	I'm so glad I took the PCC SBDC course. It truly helped me solidify my mindset for business and provided me with a clear roadmap to move forward with confidence.
1/2/2025	10	10	You will finish the class with actionable steps to getting your business off to a great start!
12/20/2024	10	10	Business Builders is a great way to build confidence in starting a small business. Prior to this course, I felt overwhelmed by all the details to address when starting a business, but now I know that I have resources I can use for a great start.
12/19/2024	10	9	This course gave me the confidence to move forward with my business. I was able to find people that are in similar positions as me.
12/19/2024	8	10	The class was informative, and motivating. Connecting with other people working towards the same goal was incredibly valuable, as it presented new perspectives and ideas.
12/18/2024	10	10	Thank you PCC SBDC, for giving me the foundation to develop and function successfully as a small business owner. The knowledge from the advisors along with the tools provided were thought-provoking, giving me an exploratory perspective to navigate my future business endeavors.
12/17/2024	7	7	I would ask how come we did not cover how to get our clients to leave us reviews? I am honestly not sure if this course is a good fit for everyone and over the course of the next year and after downloading all the course materials and continuing in advising sessions. I will be better able to write a review. Hopefully when I hit submit you will receive this form.
12/16/2024	6	6	As unique as your business might be, some basics of starting a business are true for everyone and have been done by others before. In the Business Builders course, you'll have an opportunity to learn from accounting, marketing, legal, and HR experts concerning mistakes other business owners have made before you make them yourself. You'll also have an opportunity to learn from other entrepreneurs in your class about what they've experienced as they are working to build their businesses too.

12/16/2024	10	10	<p>Every class was packed with so much valuable information that it was almost overwhelming, leaving me constantly taking notes and trying to absorb every detail. Each session covered a broad range of topics, from business strategy and financial planning to marketing and operations, it seemed there was something relevant for every business represented in the class. The numerous insights challenged me to reflect on how I could immediately apply them to my business. Despite the intensity, it was incredibly rewarding to feel my understanding of key concepts deepening with each class.</p>
12/13/2024	10	10	<p>Beyond the actionable advice shared, the most significant takeaway was the opportunity to connect with SBDC experts. These connections offered not only immediate guidance but also the promise of long-term support as I continue to grow my business. Knowing that I have access to knowledgeable professionals who can provide personalized advice and mentorship is invaluable. These relationships have the potential to become a cornerstone of my business building journey, providing a network of support I can rely on as challenges and opportunities arise in the future. Thanks so much!</p>
12/13/2024	10	10	<p>I would highly recommend the Business Builders course to anyone thinking about starting a business! The contacts, advisors, content and tools you gain through this course essential to starting a new business.</p>
12/13/2024	10	10	<p>PCC SBDC gave me the structure, resources, and motivation to make incredible progress on starting my business! The professors are immensely helpful and happy to answer any questions. I thoroughly enjoyed and would highly recommend to anyone considering starting their own business.</p>
12/11/2024	10	10	<p>The team is amazing I learned so much and am now much confident in starting my business. The classes really help you understand the standards and steps needed to proceed with building your business.</p>
12/11/2024	10	10	<p>The team knowledge and team work sharing the knowledge</p>
12/11/2024	10	10	<p>This class gives you a solid foundation, from A to Z, of how to run a business. Not only for beginners but also for those in business to make it more efficient.</p>
12/11/2024	10	10	<p>I enjoyed learning about Business know hows, from experienced individuals</p>
12/11/2024	9	9	<p>Excellent content! Love that we are given access to so many great resources to keep using. Love the selection of outside experts that you include. Great to split into service and product industries for part of it. A very well-designed course!</p>