Graphic Design at PCC is a structured program of courses that must be taken in sequence. GD Information Session dates/times can be found at: www.pcc.edu/programs/graphic-design/

### GENERAL EDUCATION

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MTH 58</td>
<td>Introductory Algebra (or MTH 65)</td>
<td>4 CR</td>
</tr>
<tr>
<td>WR 121</td>
<td>English Composition</td>
<td>4 CR</td>
</tr>
</tbody>
</table>

16 CREDITS MINIMUM IN THESE SUBJECT AREAS:

- ARTS & LETTERS 8 CR
  - ART 214 (requires a final grade of 'B' or higher)
  - COMM 111
- SOCIAL SCIENCE 4 CR
- PHYSICAL SCIENCE 4 CR

Winter term GD courses require a final grade of 'B' or higher in ALL 3 of the following courses:

- GD 120 Graphic Design 1 3 CR
- GD 114* Introductory Typography 3 CR
- GD 101* Technology & Procedures 1 CR

*These 2 courses are offered 2 terms per year.

### YEAR ONE

The Graphic Design program “officially” begins Winter term after completing GD120, GD114, and GD101 with a 'B' or higher.

**WINTER TERM**

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>GD 116</td>
<td>Intermediate Typography</td>
<td>3 CR</td>
</tr>
<tr>
<td>GD 140</td>
<td>Digital Page Design 1</td>
<td>3 CR</td>
</tr>
<tr>
<td>GD 122</td>
<td>Graphic Design 2</td>
<td>3 CR</td>
</tr>
<tr>
<td>GD 150</td>
<td>Digital Illustration 1</td>
<td>3 CR</td>
</tr>
</tbody>
</table>

Total Winter 12 CR

All year one Winter term GD courses must be passed with a 'B' or higher to progress to Spring term GD courses.

**SPRING TERM**

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>GD 124</td>
<td>Graphic Design 3</td>
<td>3 CR</td>
</tr>
<tr>
<td>GD 141</td>
<td>Digital Page Design 2</td>
<td>3 CR</td>
</tr>
<tr>
<td>GD 151</td>
<td>Digital Illustration 2</td>
<td>3 CR</td>
</tr>
<tr>
<td>GD 160</td>
<td>Digital Imaging 1</td>
<td>3 CR</td>
</tr>
</tbody>
</table>

Total Spring 12 CR

Note: All first year non-GD requirements must be completed prior to second year admission, and of these, all GD and ART classes must be passed with a 'B' or higher. These classes can be taken at any time prior to second year:

- ART 131A Drawing 3 CR
- WR 121 English Composition 4 CR
- COMM 111 Public Speaking 4 CR
- ART 214 History of Graphic Design 4 CR

### YEAR TWO

**FALL TERM**

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>GD 221</td>
<td>Graphic Design 4</td>
<td>3 CR</td>
</tr>
<tr>
<td>GD 244</td>
<td>Print Strategies</td>
<td>3 CR</td>
</tr>
<tr>
<td>GD 260</td>
<td>Digital Imaging 2</td>
<td>3 CR</td>
</tr>
<tr>
<td>GD 249</td>
<td>Graphic Design Studio (or GD Internship)</td>
<td>3 CR</td>
</tr>
<tr>
<td>GD 239</td>
<td>Illustration for Graphic Designers</td>
<td>3 CR</td>
</tr>
</tbody>
</table>

Total Fall 15 CR

**WINTER TERM**

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>GD 222</td>
<td>Graphic Design 5</td>
<td>3 CR</td>
</tr>
<tr>
<td>GD 228</td>
<td>Professional GD Practices</td>
<td>3 CR</td>
</tr>
<tr>
<td>GD 242</td>
<td>Combined Graphic Programs</td>
<td>3 CR</td>
</tr>
<tr>
<td>ART 270A</td>
<td>Printmaking</td>
<td>3 CR</td>
</tr>
<tr>
<td>CAS 106</td>
<td>Introduction to HTML</td>
<td>1 CR</td>
</tr>
</tbody>
</table>

Total Winter 13 CR

**SPRING TERM**

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>GD 229</td>
<td>Portfolio Preparation</td>
<td>3 CR</td>
</tr>
<tr>
<td>BA 239</td>
<td>Advertising</td>
<td>3 CR</td>
</tr>
<tr>
<td>or BA 223</td>
<td>Principles of Marketing (4 CR)</td>
<td></td>
</tr>
<tr>
<td>1 ART ELECTIVE FROM BELOW:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ART 140A</td>
<td>Digital Photography</td>
<td></td>
</tr>
<tr>
<td>271A</td>
<td>Printmaking II</td>
<td></td>
</tr>
<tr>
<td>219A, B, or C Hand Lettering 3 CR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>or 212 or 213 Hist. World Art (4 CR)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Total Spring 9 CR

Minimum Total Credits: AAS in GD Degree – 91 CR
All candidates for the Associate of Applied Science in Graphic Design must complete 16 credits from courses listed under General Education in the PCC catalog. The 16 credits must include at least one (1) course and no more than eight (8) credits from each of the following three categories: 1. Arts and Letters; 2. Social Science; and 3. Mathematics, Natural and Physical Science, and Computer Studies.

- No more than eight (8) credits may come from any one subject
- No more than two (2) courses may come from courses required by specific programs
- General Education requirements may be waived for students with a previous A.A., A.A.S., B.S., B.A., or B.F.A. degree from an accredited United States institution.

Students will also be required to complete competency requirements in Math and Writing

- Pass WR 121 or a lower division writing course with a prerequisite of WR 121 with a grade of C or higher
- Pass MTH 58, or pass MTH 65 or higher, or pass the PCC MTH 65 Competency Exam

“...kept me on my toes, but I left with a strong portfolio and an even stronger plan for building a satisfying career.”

Ari Vance-Borland; Sr. Designer at Pollinate
Are Courses Full?

More courses are required for the AAS GD Program Requirements:

- WR 121 English Composition (4 credits)
- ART 131A Intro. to Drawing (3 credits)
- ART 214 History of Graphic Design (4 credits)
- COMM 111 Intro. to Public Speaking (4 credits)
- ART 270A Printmaking (3 credits)
- CAS 106 Introduction to HTML (1 credit)
- BA 223 Principles of Marketing (4 credits)
  or BA 239 Advertising (3 credits)

General Education Courses:

- Required Art Elective – choose one of the following: ART 140A, ART 271A, ART 219A, B, or C, or ART 212, ART 213 (3–4 credits)
- Social Science Requirement – one 4 credit class from General Education List
- Science, Math, Computer Science requirement – one 4 credit class from General Education List
- Additional general education any category – one 3-4 credit class from General Education List
- MTH 58 Literacy 1 (4 credits) or MTH 65 Intro. to Algebra (4 credits) or Higher

Graphic Design Prerequisite Courses (These courses have limited offerings throughout the year.):

- GD 120 Graphic Design 1 (3 credits)
- GD 114 Introduction to Typography (3 credits)
- GD 101 Technology & Procedures. (1 credit)

Total Credits: 47 – 54+ credits

*At least half of the required courses can be taken prior to starting the graphic design sequence courses.
Applying for 2018

APPLICATION PROCESS FOR THE GD PROGRAM

STEPS

1. Attend one of the Graphic Design information sessions that are offered on a regular basis at PCC Sylvania campus. No RSVP is required, just show up at the session time that works for you. You can find a list of session dates and times at:
   http://www.pcc.edu/programs/graphic-design/

2. Apply to PCC using the online admission form. Once PCC receives and processes your admission, you will receive an ID number (G number), a user name, and a password that will enable you to log on to MyPCC.

MyPCC is where you will register for classes and conduct most of your transactions with PCC.

3a. If you are NOT transferring coursework from another school, and it has been longer than 7 years since you’ve graduated from high school, you will be required to take placement tests in reading, writing and math.

You will not be able register into some Graphic Design prerequisite classes until you complete WR 115, RD 115, and MTH 20.

You can find more information about the placement tests at:
   http://www.pcc.edu/resources/testing/placement/

3b. If you plan to transfer coursework, you must send PCC an OFFICIAL copy of your transcript at least 6 weeks prior to the term you wish to register.

Once PCC receives your transcript, you should receive an email stating such. Then you can log into MyPCC and click on the link “Transfer Credit Evaluation” on the MyPCC Home tab. Once this is done, PCC will evaluate your transcripts for equivalencies and provided you meet the writing and math prerequisites, you will be able to register in prerequisite classes.

You can find more information about the placement tests at:
   http://www.pcc.edu/resources/testing/placement/

PCC will also evaluate any other general education requirements you meet at this time.

Please note: we do NOT transfer Graphic Design coursework from other schools into the program.

4. You can register for GD 120, 114, and 101. These classes may be taken at different times, but all must be passed with a B grade or higher in order to be given permission to register for first-year Winter term Graphic Design program classes.

Some of these classes may only be offered once per year and fill quickly. Priority registration will be given to students as per PCC policy. Please see the following link for more information:
   http://www.pcc.edu/enroll/registration/academic-calendar.html

If you would like help registering, you may visit one of PCC’s Orientation Centers:
   http://www.pcc.edu/resources/orientation-centers.html

5. Pay at least 1/3 of the term’s tuition or accept your financial aid award.

If you do not do this at least two weeks prior to the start of the term you will be deleted from your classes.

Make sure you attend the first day of each class. There are usually several other people who will be on the wait list for the class. The instructor will give your seat in the class to a wait listed student if you are not present on the first day.

Remember, you must achieve a B or higher in the three prerequisite classes in order to move forward into the program for Winter term.

“The GD program was fun, challenging and prepared me for a career in design that is far more fulfilling than I imagined.”

Megan Branson;
Sr. UX Designer at Mozilla
More Questions?

FREQUENTLY ASKED QUESTIONS ABOUT PCC GD

I have a job. Can I complete the program as a part-time student?
The GD course sequence prerequisites (GD 120, GD 114 and GD 101) may be completed in any order by part-time students.

We do not recommend students continue taking subsequent program courses part-time as all other GD sequence courses require a significant time commitment and are only offered once per year.

Be sure to speak to the GD program's advisor if you are considering taking classes as a part-time student.

How much does the Graphic Design program cost?
Tuition is $104.00 per credit. In addition you will be responsible for various fees. Please see the estimated cost sheet for more information.

Is there a formal application process to the program?
There is no formal application process for the program, but students must complete the program prerequisites (GD 120, GD 114 and GD 101) with a "B" grade or higher, in order to qualify to continue in further program courses.

At which campus is the Graphic Design Program held?
The program is housed at PCC Sylvania campus although one of the prerequisite classes, GD 120, is offered and can be taken at other campuses.

I already know the computer programs. Can I get these courses waived?
In order to adequately prepare students for the professional expectations of the field, the GD program cannot waive a student from a GD software course based upon their prior knowledge or experience.

There are countless online tutorials demonstrating the many different applications of Adobe software. While these resources can be very informative, the vast majority of them do not cover specific procedures required by the industry. The GD program's curriculum aligns students with the methods to properly execute visual communications for mass production.

I've taken courses at other schools. Can these be used to fulfill PCC requirements?
Some Art, Marketing, Speech, Web, and General Education courses from other schools may be accepted to fulfill program requirements.

Our Graphic Design (GD) courses are the foundation of our program and we do not substitute previous Graphic Design coursework for our courses.

It is important to submit transfer credits for evaluation to PCC Student Records department. Read more about transferring credits by clicking on this link:
http://www.pcc.edu/resources/student-records/transfer.html

How long will it take me to complete the program?
Once students have completed the GD prequisite classes (GD 120, GD 114, and GD 101), the program can be completed in 5 terms if all general education requirements are completed prior to beginning the program.

Can I complete the program in a shorter amount of time than two years?
No. The Graphic Design courses are a series of sequential steps with each course building on the previously taught course. Courses cannot be taken out of sequence, and it is not possible to go through the program courses in less than two years.

If I don't have a Macintosh computer should I buy one before starting the program?
We advise students to wait to purchase a computer until they advance further into GD sequence courses. The preliminary GD courses (GD 120, GD 114 and GD 101) do not require the use of a computer outside of the classroom. Computer assignments and exercises are designed to be completed on classroom workstations during class time so students may benefit from instructor availability.

Purchasing a computer at a later time enables technology to improve as well as cost less. Educational discounts offered through Apple® and Adobe® corporations are available to students enrolled at PCC.
### ESTIMATED TOTAL COSTS OF THE GD PROGRAM

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tuition</strong></td>
<td>$10,212</td>
</tr>
<tr>
<td>92 credits @ $111* per credit</td>
<td></td>
</tr>
<tr>
<td><strong>Books</strong></td>
<td>$672</td>
</tr>
<tr>
<td>6 terms @ $100 per term</td>
<td></td>
</tr>
<tr>
<td><strong>Graphic Design tools and materials</strong></td>
<td>$250</td>
</tr>
<tr>
<td>First term initial tools and materials</td>
<td></td>
</tr>
<tr>
<td>6 terms @ $200 per term</td>
<td>$1,200</td>
</tr>
<tr>
<td><strong>Digital Media Fees</strong></td>
<td>$270</td>
</tr>
<tr>
<td>18 Graphic Design courses @ $15 per course</td>
<td></td>
</tr>
<tr>
<td><strong>Production of Program Portfolio</strong></td>
<td>$300</td>
</tr>
<tr>
<td>Materials and printing for professional-level portfolio (minimum cost)</td>
<td></td>
</tr>
<tr>
<td><strong>Miscellaneous (PCC fees, software, etc.)</strong></td>
<td>$720</td>
</tr>
<tr>
<td>6 terms @ $120 per term</td>
<td></td>
</tr>
<tr>
<td><strong>Parking Permits</strong></td>
<td>$270</td>
</tr>
<tr>
<td>Student parking permit $45 per term for six terms</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL ESTIMATE</strong></td>
<td>$14,282</td>
</tr>
</tbody>
</table>

*Resident Tuition Rate

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“I loved the graphic design program at PCC. It launched me toward my first job in the industry and was exactly the education I was looking for as I shifted careers.”

*Laura Stull; Sr. Art Director at Owen Jones & Partners*
Campus Resources

Facilities for Creative Project Development

GD Students have access to on-campus resources providing students with multiple options for design projects.

Computer Access
Open lab hours encourage collaborative, on-campus work time for students.

In-Class Printing & Scanning
Gives students the ability to reproduce art and output color prints during class.

Precision Diecutting
Students can create detailed cutouts made with a large format laser cutter.

Embossing Presses
Students enrolled in required printmaking courses have access to relief presses.

PCC Makerspace
Additional workspace provides access to 3-D printers, CNC routers, and more.
Students in the Graphic Design program at Portland Community College are eligible to apply the completed PCC Graphic Design Associate’s degree toward a Bachelor’s degree at Portland State University entering the program in the junior year. The “Block Transfer” means the student must complete the entire PCC Associate of Applied Science Graphic Design Degree in order for all their degree credits to be applied towards the Bachelor’s Degree at PSU.

Early advising will play a key role in preparing the student for the transfer process. Students intending to Block Transfer should make their intent known to their PCC Graphic Design Advisor during their first term in the program. The following is a basic explanation of the Block Transfer information for Portland State University:

**PORTLAND STATE BLOCK TRANSFER PROCESS**

Students first complete the two-year Associate of Applied Science Degree in Graphic Design at Portland Community College. PCC students will go through the same sophomore Portfolio review at PSU required of all PSU Graphic Design students. (PCC Graphic Design courses prepare students for this review.) PSU requires students to meet additional general education requirements and students should meet with the PSU Graphic Design Advisor to learn more about these. Upon completion at PSU students will receive a Bachelor of Fine Arts degree.
First Year Projects
DESIGN, TYPOGRAPHY, AND SOFTWARE TRAINING
Second Year Work
DEVELOPING SKILLS FOR A DESIGN PORTFOLIO