



Tualatin High School MARKETING

Students will learn:

- The marketing mix, promotion, and advertising
- The work flow of a start-up
- To create a business plan
- How to use various medias to increase sales and revenue
- To work on a team and use project management skills

PCC Related Programs

- Business Administration
- Marketing (1 year cert. and assoc. degree)
- Management (assoc. degree)
- Management & Supervisory Development (1-year cert.)
- Writing

View pcc.edu/programs for all PCC programs

Local Industry Career Opportunities

Buyers and Purchasing Agents

Sales Representatives of Services

Advertising Sales Agents

Accountants and Auditors

Market Research Analysts and Marketing Specialists

Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products

Marketing Managers

Sales Managers

Click on the QR code for more employment data



Tualatin CTE Program of Study

Marketing 1, 2

Independent Study: Business

Advanced Business Procedures

For full course sequence, see your guidance counselor

PCC Dual Credit Offerings

- Principles of Management and Supervision
- Leadership Skill Development

Click on QR code for more information about dual credit

Career Technical Student Organizations

