



Sherwood High School

BUSINESS & MARKETING

Students will learn:

- To research and analyze information, including budgets and how to work with money
- The importance of the marketing cycle
- To determine advertising techniques including merchandising and promotion
- How to work with others, employee supervision, management and other professional skills
- How to meet customer demands by studying business trends

PCC Related Programs

- Business Administration
- Accounting
- Accounting Clerk
- Marketing
- Management
- Management and Supervisory Development

View pcc.edu/programs for all PCC programs

Current Local Industry Opportunities

Sales Representatives of Services

Buyers and Purchasing Agents

Accountants and Auditors

Market Research Analysts and Marketing Specialists

Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products

Marketing Managers

Sales Managers

Financial Managers



Sherwood CTE Program of Study

Intro to Business

Marketing Essentials

Personal Financial Management

Skills for Marketing

Criminal and Civil Law

Employment and Property Law

Entrepreneurship & Small Business Management

For full course sequence, see your guidance counselor



Click on the QR code for more employment data