



Scappoose High School MARKETING

Students will learn:

- The importance of the marketing cycle
- To work with others and learn other professional skills
- How to meet customer demands by studying business trends
- About entrepreneurship, marketing, selling, advertising, promotion and merchandising

PCC Related Programs

- Business Administration
- Marketing (1 year cert. and assoc. degree)
- Management (assoc. degree)
- Management & Supervisory Development (1-year cert.)
- Writing

View pcc.edu/programs for all PCC programs

Local Industry Career Opportunities

Buyers and Purchasing Agents

Sales Representatives of Services

Advertising Sales Agents

Accountants and Auditors

Market Research Analysts and Marketing Specialists

Sales Representatives, Wholesale and Manufacturing,
Technical and Scientific Products

Marketing Managers

Sales Managers

Click on the QR code for more employment data



Scappoose CTE Program of Study

Business in the 21st Century

Computer Apps in Business

Sports Marketing

Marketing I, II

Digital & Social Media Marketing

For full course sequence, see your guidance counselor

Career Technical Student Organizations

- Future Business Leaders of America

