



Sherwood High School

BUSINESS, MANAGEMENT, & ADMINISTRATION

For students interested in:

- Entrepreneurship
- Advertising
- Marketing
- Employee supervision
- Merchandising
- Promotion
- Working with money
- Customer service

Sequence of Courses

Introductory

- Accounting (0.5 credits)
- Marketing 1 (0.5 credits)

Intermediate

- Marketing 2 (0.5 credits)
- Business/Personal Law (0.5 credits)
- Financial Management (0.5 credits)
- Personal Financial Management (0.5 credits)

Advanced

- Entrepreneurship & Small Business Management (0.5 credits)

Students will learn:

- To research and analyze information, including budgets
- The importance of the marketing cycle
- To determine advertising techniques
- How to work with others and other professional skills
- How to meet customer demands by studying business trends

Career Options

Market Research Analysts and Marketing Specialists	\$79,206
Financial Managers	\$131,456
Sales Representatives of Services	\$68,567
Accountants and Auditors	\$79,206
Marketing Managers	\$138,496
Sales Managers	\$123,427
Buyers and Purchasing Agents	\$63,794
Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	\$102,835

2022 median annual salary for tri-county area high wage and high demand
-Oregon Employment Division