



Forest Grove High School

BUSINESS, MANAGEMENT, & ADMINISTRATION

For students interested in:

- Entrepreneurship
- Advertising
- Marketing
- Employee supervision
- Merchandising
- Promotion
- Working with money
- Customer service

Sequence of Courses

Introductory

- Introduction to Business (9-12 grade, 1.0 credit)

Intermediate

- Business Communications (10-12 grade, 1.0 credit)

Advanced

- Business Management (11-12 grade, 1.0 credit)

Students will learn:

To research and analyze information, including budgets

The importance of the marketing cycle

To determine advertising techniques

How to work with others and other professional skills

How to meet customer demands by studying business trends

Career Options

Market Research Analysts and Marketing Specialists	\$79,206
Financial Managers	\$131,456
Sales Representatives of Services	\$68,567
Accountants and Auditors	\$79,206
Marketing Managers	\$138,496
Sales Managers	\$123,427
Buyers and Purchasing Agents	\$63,794

2022 median annual salary for tri-county area high wage and high demand
-Oregon Employment Division

Dual Credit Offerings

- PCC - BA 101 – Introduction to Business (4 credit hours)
- PCC - BA 205 – Business Communication Using Technology (4 credit hours)

Current Industry Partners

- Adelante Mujeres
- Microsoft
- Pacific University
- Wauna Credit Union
- PCC Business Program

Career Technical Student Organization



Industry Recognized Credentials

- Certiport Microsoft Office Administration Certification

