April 19, 2018

Oregon Department of Education

Dear CTE Program of Study Reviewer:

It is my pleasure to write a letter in support of the proposal being submitted to the Oregon Department of Education - Career and Technical Education program of study application committee.

The skills students will learn in the Publications and Broadcasting CTE program at Southridge High School translate directly to the skills we are looking for in today’s media environment. Moreover, the skills related to journalism and video production have added value in today’s economy, where video is omnipresent.

Beaverton School District and Southridge High School are requesting the publications and broadcasting program of study to strengthen and diversify their CTE offerings to the students in the Beaverton community. We, KPTV-KPDX Broadcasting Corporation, support and recognize the need to get more students involved and exposed to our industry practices.

In order to support Beaverton’s vision for the program, we are committed to providing the following:

- **We/I will provide mentorship to the program of study instructor, including:**
  - Critiques of broadcast news stories
  - Providing guest speakers
- **We/I will provide career-related experiences, including:**
  - TV station tours to examine professional broadcasts in action.
  - Occasional job shadow opportunities.
- **We/I will serve on an advisory committee to support the overall growth of the program and ensure the curriculum is current with industry practices.**

We are deeply committed to partnering with the Beaverton School District as they seek approval to develop a publications and broadcasting CTE program.

Any programs that can help our students gain access to CTE courses of study to increase employability skills, awareness of career opportunities through exposure to our industry, and helps meet workforce needs in our region has our full support and commitment to partner in order to realize the vision.

Sincerely,

Corey Hanson
Executive News Director
KPTV-KPDX Broadcasting Corporation

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