

Career and Technical Education Program of Study Application 2018 Version (Full Application)

Directions—please enter information into ALL the fields in this application. If you have technical problems with this application, contact Ron Dodge POS.Application@state.or.us.
(For detailed information on how to complete this application consult the [Guide to Using the Oregon CTE Program of Study Application 2018](#).) **DEADLINE for submission: June 29, 2018; (Early Bird: April 30, 2018)**

CTE POS—Title:	Graphic Design
Career Area:	Arts, Information Communication--AIC
Cluster Area (& appropriate secondary CTE licensure):	AIC--Arts, A/V, Performing and Comm. Technology
Focus Area (if applicable):	Graphic Design
Secondary CIP Code: (Link to CIP website)	50.0401 (6 digit)
Community College CIP Code: (Link to CIP website)	50.0401 (6 digit)

Secondary School Name:		Glencoe High School
Secondary School District:		Hillsboro School District
Secondary School ID Number: (Link to ID lookup)		1200
Secondary Teacher Name	Email	Current CTE License
Ian Reynoso (Lead Teacher)	reynosoi@hsd.k12.or.us	AIC--Visual, Performing Media Arts

Secondary Technical Skill Assessment (TSA): Use the code from this table for your selected TSA.	15REG027
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CC Technical Skill Assessment (TSA): Use the code from this table for your selected TSA.	2AREG029
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Primary Oregon Community College Name: (Contact POS.Application@state.or.us to add multiple colleges)	Portland Community College
College Point of Contact:	PCC Sally Earl sally.earl@pcc.edu
Community College CTE Program Title(s):	Multimedia
Community College Award:	Associate of Applied Science

Visual/Roadmap: (Insert link, or identify location where sample of visual can be found)	https://drive.google.com/file/d/1nXbuy0HwRslH05J4v1WZvrwSzi8WNAFj/view?usp=sharing
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Regional Coordinator/Contact:	2A--Beth Molenkamp elizabeth.molenkamp@pcc.edu
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CTE Teacher: Submit complete electronic application materials to your CTE Regional Coordinator.

Regional Coordinator: Email application and addenda to this mailbox-- POS.Application@state.or.us , or follow an alternative process described in Step 8 of the **Submission Process** on the last page of this application.

DEADLINE for submission: June 29, 2018

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CTE POS Course Lists—Secondary

Directions:

1) Please list below the CTE Program of Study Secondary Courses in which the instructor will:

- Teach with intent and purpose the CTE POS knowledge and skills identified in the CTE POS Skill Set, and
- Assess and record student achievement of those standards

2) Mark as “TSA” those courses that are necessary for students to take before they are required to take the Technical Skill Assessment for this POS.

Note: Additional CTE courses may be listed (and supported with Perkins funds) if they support the identified skill set; but do not mark those as “TSA” Required

Secondary Core CTE Courses **(Please be complete; this information will be entered into the CTE Program Update database and all fields are required)**

TSA* Required	School Course #	Secondary Course Name	# of Credits	5-digit NCES Code	Course Description (brief) (boxes below will expand)	Articulating College (if applicable)	College Course #	College Course Name
<input checked="" type="checkbox"/>	05162 1X	Graphic Design 1	.5	05162	Students explore graphic design areas including illustration, product design, poster design, logo design and more. All projects involve creative problem-solving through typography and letterforms, color theory, aesthetics and criticism. Graphic Design is a gateway to many career options in commercial art and design.	Select College		
<input checked="" type="checkbox"/>	05162 2X	Graphic Design 2	.5	05162	Graphic Design 2 continues the exploration of real world design projects and issues using traditional and nontraditional media, and Adobe Creative Suite.	Select College		
<input checked="" type="checkbox"/>	05162 31	Advanced Graphic Arts	.5	05162	Advanced Graphic Arts Studio is the capstone course for the Graphic Arts pathway and is required for students who wish to receive a pathway cord in Graphic Arts. First-semester students explore handmade and digital graphic art media. During second semester, students receive guidance and support as they create a powerful senior project in digital or studio-based graphic design, advertising design, product design, calligraphy, or photography. Career-related presentations and	Select College		

CTE Program Of Study 2018 Application (continued)

					experience enhance student understanding of the relevance of their projects.			
<input type="checkbox"/>	05162 32	Advanced Graphic Arts	.5	05162	Advanced Graphic Arts Studio is the capstone course for the Graphic Arts pathway and is required for students who wish to receive a pathway cord in Graphic Arts. First-semester students explore handmade and digital graphic art media. During second semester, students receive guidance and support as they create a powerful senior project in digital or studio-based graphic design, advertising design, product design, calligraphy, or photography. Career-related presentations and experience enhance student understanding of the relevance of their projects.	Select College		
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<input type="checkbox"/>						Select College		

***TSA required—Technical Skill Assessment required course—required courses that, when completed, trigger TSA assessment eligibility for the student**

CTE POS Course Lists—Post-Secondary

Post-secondary Core CTE Courses:

- Enter the name of the college program that is the postsecondary component of this POS
- Select the highest level of this component offered by the college
- List only the courses included in the Course/Skill Set crosswalk matrix

Name of Certificate or Degree Program		Enter name of college program	
Highest award available in Program:		Select certificate or degree	
College Course #	Post-Secondary Course Name	Number of Credits	Accelerated College Credit/College Now?
MM 110	Introduction to Multimedia	1	<input checked="" type="checkbox"/>
MM 120	Multimedia Design	2	<input checked="" type="checkbox"/>
MM 130	Multimedia Graphic Video and Audio Production	3	<input checked="" type="checkbox"/>
MM 140	Multimedia Authoring I	3	<input checked="" type="checkbox"/>
MM 150	Multimedia Project Review, Testing and Delivery	1	<input checked="" type="checkbox"/>
MM 160	Marketing Yourself as a Multimedia Professional	2	<input checked="" type="checkbox"/>
MM 230	Graphics for Multimedia	4	<input checked="" type="checkbox"/>
MM 235	Digital Video Editing and Production	4	<input checked="" type="checkbox"/>
MM 270	Writing for Multimedia	3	<input checked="" type="checkbox"/>
MM 250	Advanced Multimedia Project Development	3	<input checked="" type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>
			<input type="checkbox"/>

Course-to-Skill Set Crosswalk/Matrix

Please use one of the Excel spreadsheets posted online at ([Skill Set Matrices Page](#)) (or use one you've created locally) to crosswalk the identified skill set to the listed secondary and post-secondary courses.

- You should use the same matrix for both secondary and post-secondary courses.
- It is only required to map courses to the standards (Knowledge and Skill Statements); it is not necessary to map the performance indicators, duties, or tasks.
- Be sure to identify the selected skill set in your matrix, the secondary and postsecondary components.
- If your selected skill set is not from the [Oregon Skill Sets](#) website, please identify its origin and how it was industry validated.

☒ Secondary: **(check this box to indicate secondary course-to-skills crosswalk is complete and attached)**

☒ Post-secondary: **(check this box to indicate post-secondary course-to-skills crosswalk is complete and attached)**

CTE POS Design Elements

There are five Elements necessary for a robust Career and Technical Education Program of Study—all are critical to being State approved in Oregon

GENERAL DIRECTIONS FOR COMPLETING THE ELEMENTS SECTIONS:

- In the first part of each Element section, click on each checkbox for criteria that applies to your Program of Study
- For those criteria that don't apply at this time, explain in the Comments box at the end of the section why those criteria are not met and how you will address them before the program is up for revision (POSs are usually approved for four years) Programs that do not meet all elements at the time of application may be temporarily approved as a "State Recognized Program" (SRP) until missing elements are completed; SRP's can convert to POS anytime and be immediately eligible for Perkins funds, per local grant administrator's budget.
- In the second part of each Element section, there is the expandable space provided for Comments, as mentioned above. Use this box to explain missing check marks in the criteria statements above, point out strengths of your program, or identify special circumstances you need to have considered during ODE review of this application
- If you already have documents or files that help demonstrate the strength or potential of each Element, simply attach those documents or files in the appropriate Addendum folder, or provide links to online documents, when submitting this application, rather than write lengthy responses in the Comment box. (Consult the [Guide to Using the Oregon CTE Program of Study Application 2018](#) for details about how to use Addenda if submitting supporting documents or files.)

Element 1: Standards & Content

Standards and Content are the foundational elements for designing and improving Perkins-eligible Programs of Study

This POS design includes:

- ☒ A. Relevant, rigorous technical skill standards-based content, including or aligned with challenging academic standards
- ☒ B. Shared secondary and post-secondary technical content which incorporates the knowledge and skills identified in the Oregon Skill Sets or other industry-based standards, which are validated through national and state employer input
- ☒ C. Sufficient size, scope and sequence to include curriculum and instruction leading to student attainment of academic and technical knowledge and skills for high school graduation, college entry, and careers within high wage, high demand fields
- ☒ D. A systemic approach to instructional delivery of academic and technical knowledge and skills where student performance is demonstrated through valid and reliable technical skill assessments (TSA) aligned to industry standards
- ☒ E. A plan for continuous improvement of program design and instructional delivery that provides the opportunity for each CTE POS student to:
 - ☒ Meet diploma requirements, post-secondary entry requirements, and/or certificate/degree requirements
 - ☒ Demonstrate mastery of academic and technical content that is aligned with industry standards
 - ☒ Apply learning through authentic experiences
 - ☒ Develop skills and build confidence to compete in high wage, high skill, and/or high demand occupations.

- **Directions for using the Comment box**—Expandable space is provided for comments. This Box is intended for explanations for missing checks above, or notes regarding program strengths worth consideration during POS review. If you already have documents or files that do this more quickly, simply attach those documents or files (or links to them) to this application in an appropriate Addendum folder. (Consult the [Guide to Using the Oregon CTE Program of Study Application 2018](#), for more details.)

Please address these questions through your comments in **Element 1 Comment Box** below (or attach documentation in an appropriately identified file/folder):

- Address any unchecked box above
- Explain how this POS is aligned with challenging academic standards at the HS and CC levels
- Identify those who participated in the decision of which skill set to use for this POS
- Who participated in the crosswalk of the skill sets to HS and CC courses

Element 1 Comment Box:

A.No unchecked boxes

B. For this program of study we will be using the Oregon Skill Sets for Graphic Arts/Multimedia. The instructor has also worked with PCC/community college along with advisors in the field to guarantee rigorous academic standards.

C. Kelly Purdy the Career and College Pathway TOSA along with various other regional high school graphic arts educators, and professional partners of the above instructors helped decide on which skill sets to use for this program of study. D. The PACTEC specialist at PCC. Kelly Pury- HSD college and career pathway TOSA and various industrial partners. PACTEC Specialist Rebecca Hufford along with Portland Community College (PCC) staff created the Community College Crosswalk.

Element 2: Alignment and Articulation

Alignment and Articulation are key to getting Program of Study partners working together to build career pathways for CTE students

The alignment of this POS includes:

- ☒ A. A unified, cohesive sequence of content among secondary and post-secondary partners contained in a non-duplicative sequence of courses or learning experiences.
- ☒ B. Alignment of content between secondary and post-secondary education partners may include course articulation or other ways to acquire post-secondary education credits (e.g. Oregon's Credit for Proficiency, Dual Credit, Oregon Transfer credit, etc.).
- ☐ C. Articulation agreements are developed, implemented and supported at the institutional level to ensure long-term sustainability and cross-sector cooperation.
- ☒ D. Based on the program design and instructional plan, each student will:
 - ☒ Continually progress in knowledge and skills when ready;
 - ☒ Earn high school or college credit based on performance; and
 - ☒ Make the connection between educational preparation and entry into a career.

➤ **Directions for using the Comment box**—Expandable space is provided for comments. This Box is intended for explanations for missing checks above, or notes regarding program strengths worth consideration during POS review. If you already have documents or files that do this more quickly, simply attach those documents or files (or links to them) to this application in an appropriate Addendum folder. (Consult the [Guide to Using the Oregon CTE Program of Study Application 2018](#), for more details.)

Please address these questions through your comments in **Element 2 Comment Box** below (or attach documentation in an appropriately identified file/folder):

- Address any unchecked box above
- Briefly describe the level of alignment and/or articulation that exists for this POS (you may also identify non-Perkins eligible alignments that exist with private schools, universities, etc.)
- Briefly describe the alignment and/or articulation activities that have occurred, and who participated from HS and CC levels

Element 2 Comment Box:

A. Box C is checked as the high school instructor is communicating with the PCC instructors and other personnel to begin the articulation process for classes with the Multimedia Department.

B. The classes taught at Glencoe High School are in alignment with the PCC multi-media curriculum. The instructor and Kelly Purdy have worked with the school to ensure this. The instructor is researching the possibility of articulating classes at the college level.

C. Kelly Purdy and the Regional Coordinator have met and are in communication to insure articulation of this Program of Study. The instructor is developing relationships with several college level multi-media instructors to ensure alignment and articulation of our courses. There are plans to meet further in the next year or two in order to create an articulation agreement.

Element 3: Accountability & Evaluation

Accountability and Evaluation are core elements for Perkins eligibility—they provide data illustrating the value of CTE to students' future plans

In this POS design:

- ☒ A. Performance will be measured against the Perkins-required performance measures as described in Perkins IV Measurement Definitions identified in Oregon's State Plan (re: Data Collection)
- ☒ B. Business, community and education partners (specifically, an Advisory Committee) participate in CTE Program of Study design and development, including:
 - ☒ Assistance in evaluating program vision, goals and priorities
 - ☒ Validation of industry skill standards for curriculum content and technical skill assessment, where appropriate
 - ☒ Participation in the CTE teacher recruitment, instructor appraisal process, and ongoing faculty professional development
- ☒ C. Perkins performance data is used for data-driven, CTE program of study design and improvement decisions
- ☒ D. Students have the opportunity to learn in a contextual career related environment that allows them to:
 - ☒ Monitor their own progress through their demonstration of attaining technical and academic skill standards
 - ☒ Demonstrate their technical and academic proficiency in meaningful ways, e.g., Technical Skill Assessment, etc.
 - ☒ Adapt their program to meet personal goals based on industry requirements and performance outcomes

➤ **Directions for using the Comment box**—Expandable space is provided for comments. This Box is intended for explanations for missing checks above, or notes regarding program strengths worth consideration during POS review. If you already have documents or files that do this more quickly, simply attach those documents or files (or links to them) to this application in an appropriate Addendum folder. (Consult the [Guide to Using the Oregon CTE Program of Study Application 2018](#), for more details.)

Please address these questions through your comments in **Element 3 Comment Box** below (or attach documentation in an appropriately identified file/folder):

- Address any unchecked box above
- Identify the data used in designing this POS, and the effect that the data had on the design
- Identify the members of the Business Advisory Committee
- How will the POS be evaluated, and by whom?
- How will you know if the POS is successful?
- What process will you use to decide any changes that need to occur because of the POS evaluation?
- **Required:** List the TSA(s) code used for this POS on Page 1 ([ODE approved list](#))

Element 3 Comment Box:

- A. No unchecked boxes
- B. The Oregon Skill Sets were used to design and create this program of study. Using this data along with data obtained from professional partners, the instructor has been able to create rigorous curriculum and assessments.
- C. Randy Hamar that is a past designer with Nike and currently self-employed freelance designer. Dan DeHaven is current brand director for Nike in Converse.
- D. The instructor will be meeting with his Business Advisory Committtee (BAC) to ensure that all academic requirements meet industry standards. School and district administrators will also evaluate this Program of Study to determine if it meets the districts academic standards.
- E. The success of the program will be gaged on the increase in erollment along with the progression of knowledge as the students move successfully from one course from the next. Students who complete the program will also be evaluated to determine if they possess the knowledge and skills needed to continue on a post-secondary level of education. Success will also be measured by how many students complete the program and move on to the professional status or continue onto college level courses.

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F. The instructor will meet with the advisory board to determine any changes, and then connect with the CCP to make sure these changes are supported.

G. Secondary TSA: 15REG027 Post secondary TSA: 2AREG029

Element 4: Student Support Services

Student Support Services include the ways that all students are made aware of the career and education opportunities available in the CTE career Pathway that is the focus of this POS.

In this POS design:

- ☒ A. All CTE students will have informational guidance support and advising to assist them in progressing through a CTE program of study in an efficient and seamless manner (e.g. Career Pathway Templates, Education Plan and Profile, POS visual guides, Career Information System, etc.).
- ☒ B. Each student will be able to:
- ☒ Identify the career path options he/she can follow to a chosen career;
 - ☒ Receive consistent and informed messages about career and possible financial options for post-secondary education;
 - ☒ Take ownership of their education through maintaining a current education plan;
- ☒ C. Compliance is evident with Federal regulations, including Title VI- Civil Rights Act of 1964; Title IX – Education Amendments of 1972; Section 504 of the Rehabilitation Act of 1973; Vocational Education Programs Guidelines for Eliminating Discrimination and Denial of Services on the Basis of Race, Color, Sex, Religion, National Origin, Age or Disability; Title II of the Americans with Disabilities Acts of 1990; therefore, this POS provides:
- ☒ Appropriate access for all students, including non-traditional and special populations.
 - ☒ A non-biased and non-discriminating learning environment (with respect to race, color, national origin, gender and disability status).
 - ☒ Program facilities with physical access and instruction that accommodates students with disabilities, including various learning styles (e.g. the use of visual, auditory, tactile, and kinesthetic teaching methods, and other appropriate forms of instruction).
 - ☒ Responsiveness to the needs of students for whom English is a second language.
- ☒ D. Opportunities for structured student leadership are a program component and integrated into CTE POS instruction. This POS integrates either:
- ☐ 1) One of the [state chartered CTSO's](#): ☐ DECA, ☐ FBLA, ☐ FCCLA, ☐ FFA, ☐ FNRL, ☐ HOSA, or ☒ SkillsUSA **or**
 - ☐ 2) Another local or national organization that meets the criteria listed in the ODE [Student Leadership criteria](#) document.
 - The locally developed student organization or experience provides leadership development opportunities that meet the following expectations (see details in linked document above):
 - ☐ Context related instruction, career development , and practical assessment
 - ☐ Community-based learning experiences
 - ☐ Organizational management and administrative experiences

➤ **Directions for using the Comment box**—Expandable space is provided for comments. This Box is intended for explanations for missing checks above, or notes regarding program strengths worth consideration during POS review. If you already have documents or files that do this more quickly, simply attach those documents or files (or links to them) to this application in an appropriate Addendum folder. (Consult the [Guide to Using the Oregon CTE Program of Study Application 2018](#), for more details.)

Please address these questions through your comments in **Element 4 Comment Box** below (or attach documentation in an appropriately identified file/folder):

- Address any unchecked box above
- Briefly describe the POS-specific student support services that HS and CC students will receive in this POS that will support their success in the courses
- How will those student support services help inform and prepare HS and CC students for their next educational and career steps?
- Briefly describe the specific efforts that will be made to recruit all types of students into this POS (both HS and CC levels)
- Briefly describe any student leadership opportunities that will be available for both HS and CC

Element 4 Comment Box:

A. No unchecked boxes

B. All students create a 4 year plan in Naviance with their guidance counselor. This includes guidance in picking program of study courses. <https://www.hsd.k12.or.us/Page/220> Students begin their career and college guidance beginning in kindergarten, please refer to the CCP roadmap linked here https://www.hsd.k12.or.us/cms/lib/OR02216643/Centricity/Domain/95/Documents/CCP%20Roadmap_0516.pdf

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https://www.hsd.k12.or.us/cms/lib/OR02216643/Centricity/Domain/95/Documents/CCP_Timeline_enl.pdf In addition we...curriculum night ...Please refer to [insert PowerPoint, One pager, etc.]

C. These activities and meetings with College and Career Counselors help students determine what their next steps will be after high school.

D. "It is the policy of the Board that equal educational opportunity and treatment be provided to all students. No student legally enrolled in the District shall, on the basis of race, color, religion, sex, sexual orientation, parental status, national origin, marital status, disability, or age be excluded from participation in, be denied the benefits of, or be subject to discrimination under any educational program or activity administered or authorized by the Board."

www.hsd.k12.or.us/Portals/0/District/board/hsd%20policies/J%20Students/JB%2004-09.pdf

Adaptations for Students with Special Needs & English Language Learners

Students with special needs as well as English Language Learners (ELL) will be given equal opportunities to succeed in this class. Adaptations will vary lesson to lesson due to content and students' individual needs, interests and abilities. Regular and authentic assessments will provide a meaningful measure of the level of learning and growth of each student. The authentic assessments will also provide information in regards to how well the students' needs are being met.

Students on Individual Education Plans (IEPs) will have the opportunity to work in cooperative groups with diverse learners. This will encourage and allow every student to be an active member of the classroom. We will use audio, visual, and tactile methods in the classroom to insure that all students have an opportunity to learn in the method that best suits their learning abilities. I will not hesitate to make inflight changes to modify assignments to match students' individual needs and strengths.

Taking part in learning experiences that match their cognitive level will challenge Talented and Gifted Students. This does not mean tacked-on work or additional assignments, but instead they will use their higher level thinking skills in cooperative and individual work.

All students have opportunities to participate in all programs of study no matter learning or physical disability. Teachers work with case managers to accommodate special needs as per board and state policy.

www.hsd.k12.or.us/Portals/0/District/board/hsd%20policies/I%20Instruction/IGBAF-AR.pdf

ELL students are provided support through many different methods in classes; for example, interpreters, differentiation and sentence frames, ect. In addition, students receive support from case managers and after school tutoring. In addition we have instructional coaches at our schools that are able to support implementation of SIOP, Constructing Meaning and other sheltered instructional practices.

D. In order to provide students with extended learning opportunities that give practical application of knowledge, we are affiliating with SkillsUSA Oregon. <http://www.skillsusaoregon.org/> Students will run our school print shop and mentor younger design students in the process of taking orders and filling them. They will also guide younger students in developing school designs to promote school growth.

1. Relevant Links:

PCC WEBSITES OF PROGRAMS <http://www.pcc.edu/programs/>

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MULTIMEDIA AAS <http://www.pcc.edu/programs/multimedia/>
MULTIMEDIA COOPERATIVE EDUCATION
<http://www.pcc.edu/ccog/default.cfm?fa=ccog&subject=MM&course=280>
MULTIMEDIA CATALOG PAGE <http://catalog.pcc.edu/programsanddisciplines/multimedia/>
GRAD PLAN <http://www.pcc.edu/resources/advising/grad-plan/>
ADVISING SERVICES <http://www.pcc.edu/resources/advising/>
COUNSELING SERVICES <http://www.pcc.edu/resources/counseling/>
CAREER COUNSELING <http://www.pcc.edu/resources/careers/resource-centers/career-exploration.html>
CAREER CENTER <http://www.pcc.edu/resources/careers/resource-centers/>
START LAB <https://www.pcc.edu/resources/orientation/documents/orientation-schedule.pdf>
ESOL PROGRAM ADVISORS <http://www.pcc.edu/prepare/esol/sylvania/>
ESOL PROGRAM <http://www.pcc.edu/prepare/esol/>
INTERNATIONAL ADVISORS <http://www.pcc.edu/about/international/>
DISABILITY SERVICES <http://www.pcc.edu/resources/disability/>
OFFICE OF AFFIRMATIVE ACTION AND EQUITY <http://www.pcc.edu/about/equity-inclusion/>
DIVERSITY TRAINING <http://www.pcc.edu/about/equity-inclusion/training.html>
TRANSFER INFORMATION <http://www.pcc.edu/programs/university-transfer/>
SOU BAS BUSINESS MANAGEMENT TRANSFER INFORMATION
<http://www.sou.edu/assets/admissions/docs/articulation/BAS-AAS-PCC%202010.pdf>
OIT BAS TECHNOLOGY AND MANAGMENT TRANSFER INFORMATION
<http://www.oit.edu/distance-education/programs/technology-management>
OREGON TRANSFER GUIDES <http://www.pcc.edu/programs/university-transfer/transfer-guides/>
OUT OF STATE TRANSFER GUIDES <http://www.pcc.edu/programs/university-transfer/transfer-guides/out-of-state.html>

2. Technical Skill Assessment: <http://www.ode.state.or.us/search/page/?id=3230>

3. All expectations have been met. The following information provides supporting evidence for the Expectations: Student Support Services per each original statement.

A. Students receive information, guidance, and/or counseling specific to this CTE Program of Study, including career and job market information, and college program information. Evidence: Students in the Multimedia program at PCC have a specialized advisor who is knowledgeable about PCC systems as well the nuances of the field and the program. The PCC website shows the many diverse CTE programs available as well as how to get started in one, a career center as well as offers advising and career counseling services. The Multimedia degree program has their own website, which details how students can get started and get support.

B. Students participate in CTE POS specific career related learning experiences or related work experience. Evidence: Students are highly recommended to take MCH 280 CE: Multimedia cooperative work to meet their required degree elective requirements. This is an internship experience that is offered in a real world setting.

C. Students' education planning is developed around information specific to this CTE Program of Study. Evidence: Students and advisors work with the GRAD PLAN program to create a personalized degree plan based on the students' level of entry at PCC and the program requirements. In addition, the catalog of programs and degrees offers guidance on educational planning.

D. Extended application projects or capstone experiences are developed within the context of this CTE Program of Study. Evidence: Students complete a series of extensive applied projects throughout the program starting in their first year. They experiment with a variety of materials as well as complete projects from the design, production and marketing. Students complete their capstone in the MM250 Advanced Multimedia Project Development 1 course. Students are highly recommended to take one or more of the following elective courses to meet their degree requirements, MM 160, 230, 235, 239, 246, 250, 258, 259, 260, 261, 262 and 280.

E. Written information is provided to all students in this CTE Program of Study informing them of available articulated college (or university) credits, dual credit, expanded options, scholarships, and other postsecondary opportunities. Evidence: The advising specialist who works with these students organizes and announces group meetings, one-on-one advising, job postings and announcements, foundation scholarships, requirements for the co-op and employer visits. PCC has extensive and detailed information available on the transfer website and in the transfer guides that are available showing the paths of articulation from PCC CTE programs to university programs. Currently there is a direct transfer program with Southern Oregon University for a BAS Business Management and Oregon Institute of Technology, BAS Technology and Management that AAS students can transfer directly into.

F. Efforts are made to provide information to students who are considered non-traditional by gender to the occupations resulting from this CTE Program of Study. Evidence: PCC is committed to reaching out to all students regardless of their gender. The CTE program advisors are empowered to reach out to high school students through high school visits, annual student preview day, and career fairs (such as the High School Career Expo every spring). Instructors and the program advising specialist visit local area high schools and high school students studying multimedia as well as high school classes come to visit the program.

G. Access and recruitment to courses in this CTE POS are provided for all students including, but not limited to all Oregon and federal protected classes. Evidence: PCC is firmly committed to creating a diverse student body through continued and regular education of staff and faculty as well as by offering ongoing support to students and staff through the Office of Affirmative Action and Equity.

H. Accommodations are made to assure students with special needs can participate in this CTE POS. Evidence: The Disability Services office at PCC is able to help accommodate students with documented disabilities receive services they may qualify for.

I. Assistance is provided for students wishing to participate in this CTE POS for whom English is not their native language. Evidence: Most CTE programs require an English and Reading level minimum placement of WR 115 and/or RD 115. PCC offers ESOL courses for students who wish to improve their English language proficiency prior to entering into their CTE program of choice. For students who are studying on an international visa, international advisors that specialize in helping non-native speakers enter into the ESOL program are available.

Element 5: Professional Development

Professional Development for POS teachers should be designed on the needs identified by data, and should focus on continuous improvement of student opportunities within this POS.

The planned professional development for this POS will:

- ☒ A. Connect to teacher effectiveness evaluations.
- ☒ B. Help teachers and administrators develop and improve standards-based curriculum and learning experiences that promote the integration of coherent and challenging academic content and industry-based technical standards, including opportunities for the appropriate academic and CTE instructors to jointly develop and implement classroom-based curriculum and instructional strategies.
- ☒ C. Include professional development that is high quality, sustained, intensive, and focused on instruction designed to increase the academic knowledge and understanding of industry standards
- ☒ D. Encourage applied learning methodology that contributes to the academic and CTE knowledge of the student
- ☒ E. Provide research and training opportunities that help teachers develop appropriate and useful assessment tools and strategies.
- ☒ F. Provide training and guidance geared to help improve instructional delivery methodology that helps improve student performance and skill acquisition, particularly skills needed to work with and improve instruction for special populations.
- ☒ G. Assist teachers in accessing and utilizing CTE accountability data, student achievement data, and data from assessments

➤ **Directions for using the Comment box**—Expandable space is provided for comments. This Box is intended for explanations for missing checks above, or notes regarding program strengths worth consideration during POS review. If you already have documents or files that do this more quickly, simply attach those documents or files (or links to them) to this application in an appropriate Addendum folder. (Consult the [Guide to Using the Oregon CTE Program of Study Application 2018](#), for more details.)

Please address these questions through your comments in **Element 5 Comment Box** below (or attach documentation in an appropriately identified file/folder):

- Address any unchecked box above
- Briefly describe how PD will be planned and implemented, based on the needs of the POS
- Briefly describe any planned joint PD ventures for HS and CC teachers, as well as regional trainings

Element 5 Comment Box:

A. As we work on our Perkins Plan for each year, the district works to align the Perkins Plan SMART goals to what the teachers are being evaluated on and the 5 Dimensions of Teaching and Learning, which is our Instructional Framework. In addition we use the Performance Measurement Data to help us see which areas teachers are in most need of professional development in order to help their students better succeed. For the 2018-19 school year teachers will be involved in National Conferences such as ACTE, CTE and Math integration, PLC work around data driven decision making, language scaffolds, dual credit work shops and equity trainings to name a few.

B. Teachers also identify what professional development opportunities they are desiring especially around keeping up to date with industry and community college standards and practices. High school instructors in the Region have several opportunities to meet with their community college counterparts, including a Beginning of the Symposium, and a regional ACTE conference that includes high school and community college instructors.

CTE Teacher: Submit complete electronic application materials to your CTE Regional Coordinator.

Regional Coordinator: Email application and addenda to this mailbox-- POS.Application@state.or.us, or follow an alternative process described in Step 8 of the **Submission Process** on the last page of this application. **DEADLINE for submission: June 29, 2018**

Certification of Assurance

Directions: **After filling in all the appropriate fields in this form**, print out a copy of this Certification of Assurance page and acquire all the appropriate signatures. **All signatures must be on one form.** Email completed COA with ALL signatures to POS.Application@ode.state.or.us.

Name of CTE POS	Graphic Design
Name of Secondary School	Glencoe High School
Name of Community College	Portland Community College

SECONDARY LOCAL SUPPORT and CERTIFICATE OF ASSURANCE	I have reviewed this program application document for clarity, completeness and adherence to program quality standards, and support its approval. I agree that the CTE program area requirements for secondary CTE programs, including appropriate CTE certification for teachers, the rules and regulations for Public Law 109-270, and the requirements contained in the Oregon State Plan for Career and Technical Education will be complied with in the operation of the CTE programs and services offered by the district or through contract between the district and other agencies, institutions, or individuals. I agree to furnish CTE program data as requested by the Oregon Department of Education.	
Secondary School District Administrator Signature		Date:
Administrator's Name	Claudia Ruf	

LOCAL SUPPORT and CERTIFICATE OF ASSURANCE	The program advisory committee has been involved in the design and development of this program.	
Advisory Committee Signature		Date:
Advisory Committee Member's name	Enter Advisory Committee Member's Name	

POST-SECONDARY LOCAL SUPPORT AND CERTIFICATE OF ASSURANCE	This community college has been involved in the design and development of this CTE program of study and agrees to continue collaboration meeting all 5 Core Elements, especially alignment and articulation and reliable and valid technical skills assessment.	
Community College Administrator's Signature		Date:
CC Administrator's Name	Kendra Cawley	

For Regional Coordinator Use Only	
Recommended Status: <input type="checkbox"/> RECOMMENDED FOR STATE APPROVAL (Perkins Eligible) <input type="checkbox"/> DISAPPROVED (and returned for revision)	
Regional Coordinator Signature 2A--Beth Molenkamp elizabeth.molenkamp@pcc.edu	Date: _____

For ODE Use Only	
Approval Status: <input type="checkbox"/> FINAL STATE APPROVAL (Perkins Eligible)	
Education Specialist Signature Denise Brock	Expiration Date: _____ Date: _____

The CTE brand logo, brand-positioning, theme, and brand extensions are the property of NASDCTEc.

Submission Process

Instructions

Submit complete electronic copies of the application materials by following this procedure:

1. **Do not send PDF applications.** Please send in original Word format.
2. Be sure you are using the correct year's application from [ODE's website](#).
3. Create a file (main folder) for storing all documents to be submitted
4. Title the folder using the name of the secondary school, the name of the Program of Study, and the year of submission, e.g., "OregonTownHSAccounting2018."
5. Create subfolders clearly named for each Element's Addendum that you are including with the application, e.g., "OregonTownHSAccounting2018Addendum1," "OregonTownHSAccounting2018Element1," or "OregonTownHSAccounting2018StandardsContent."
6. If submitting unique documents for individual schools in a Regional Application, create subfolders for each school within the appropriate Element's Addendum folder, e.g., "OregonTownHSAAddendum1."
7. Place the completed POS Application and a scanned copy of the completed Assurance document in the main folder; put any other documents included with the application in their appropriate subfolders. ([Please name documents and folders so that they are clearly identified.](#))
8. Each application needs to include a completed Assurance page with all signatures included on one page—please, no duplicate Assurance pages with partial signatures.
(For Regional Programs of Study, however, each secondary institution will need to have its own Assurance page; for those Regional applications, please secure Community College signatures first, then photocopy for each secondary partner and acquire secondary signatures; then scan and place all originals in the main POS folder with the application.)
9. Please be sure all required documents, links, and examples are in their appropriate folders before performing Step 8.
10. Prepare files for submission:
 - a. Submit each POS application main folder with its subfolders one POS at a time.
 - b. Use the electronic download process using ODE's FTP portal. Go to the ODE Secure File Transfer site ([ODE FTP Site](#)) and follow the online directions for sending your POS folder to POS.Application@state.or.us. For technical help with this procedure, call Kenzie Mozejko—503-947-5636.
 - c. Alternatively, you may save folders on a Jump Drive or CD-ROM and send to ODE, in care of: Kenzie Mozejko, Oregon Department of Education, PSB 2nd Floor, 255 Capitol St. NE, Salem, OR 97310.

CTE Teacher: Submit complete electronic application materials to your CTE Regional Coordinator.

Regional Coordinator: Submit application and addenda using the FTP process described in 10 above, to this mailbox:

POS.Application@state.or.us). (Alternatively, using Step 10(c) above, a jump drive or CD ROM can be used to send files to ODE.)

DEADLINE for submission: June 29, 2018

Early Bird deadline (assures feedback before teachers leave for summer): April 30, 2018

(You may delete this page before submitting this application.)