

Taking Better Pictures

- **Composition**

The simplest and most significant way to improve your photos is to pay attention to what's in them and how it's situated...See the differences in the two photos at the right: Simply changing your angle of view and/or in camera *cropping* can make a big difference.



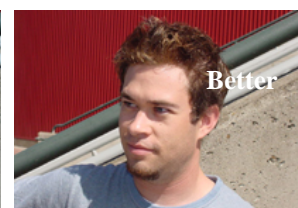
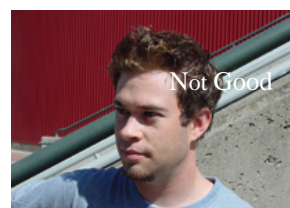
- **Balance**

Another simple thing to be aware of is "Balance". Again, in the two examples to the right, simply by aiming the center of the lens a little lower and moving back you can include a little more information in the shot in order to improve the *balance*. Balance can also be achieved by *cropping* after the shot is taken.



- **Light**

I cannot stress strongly enough the importance of using flash when shooting in direct sunlight. As you can see in the examples to the right both skin tone and shadow ratio are greatly improved with the use of the flash. *Note: In our digital automatic cameras, the flash must be manually set to override auto exposure. To do this you must use the "forced flash" function shown thus* ⚡



- **Framing**

This is something that can be done to improve nearly any photo where foliage or foreground is present. It is especially easy to do if you have a zoom lens. Here you can readily see the difference framing can make.

