



PCC MEDIA RELEASE AND LICENSE TO USE IMAGE, NAME AND LIKENESS

PROJECT: _____

PLEASE READ CAREFULLY. By signing this Media Release and License to Use Image and Likeness (this "Release"), you are allowing your image, name or visual likeness and story to be used for Portland Community College ("PCC") publicity purposes. This Release allows PCC to use your image, name or visual likeness and story for the initial project listed above, as well as for other publicity channels and PCC initiatives (i.e. website news pages, press releases, marketing materials, community engagement activities and social media). Your photo and story may be used on billboards and outdoor media, widely distributed printed publications, on the internet, in digital formats and/or within other materials that promote PCC, or aspects of PCC. In addition, your photo may be used to illustrate a wide range of programs, initiatives, classes, events or other messages PCC is promoting, whether you are/were directly involved with them or not. We may pair headlines and other text with your photo to promote PCC items, even if they are not directly attributed to you.

We make a reasonable effort to protect your personal information, but please consider this release statement before you agree to be interviewed or photographed for PCC.

DATE: _____

I, _____ (**print name**) hereby acknowledge that I am 18 years of age or older and have read and understood the terms of this Release. I hereby grant PCC permission to use, exploit, adapt, modify, reproduce, distribute, publicly perform and display, in any form now known or later developed, my image or visual likeness, story, and/or my voice (the "Personal Information") as specified in this Release and subject to the restrictions initialed below, throughout the world and without compensation, by incorporating it or them into publications, catalogues, brochures, books, magazines, photo exhibits, motion picture films, internet websites, videotapes, and/or other media (the "Works") or commercial, informational, educational, advertising, or promotional materials relating thereto, and at their discretion, authorize others to use, exploit, adapt, modify, reproduce, distribute, publicly perform and display the Personal Information (by way of example and not limitation, your photo could be featured on TriMet bus and train ads as part of a PCC advertising campaign). I release, and hereby agree to indemnify, defend, and hold harmless PCC, its agents, employees, licensees and assigns (collectively, "Released Entities") fro any and all claims I, or any third party, may have now or in the future for invasion of privacy, right of publicity, copyright infringement, defamation or any other cause of action arising out of the use, exploitation, reproduction, adaptation, distribution, broadcast, performance or display of the Personal Information. I waive any right to inspect or to approve any Works that may be created using the Personal Information and waive any claim with respect to the eventual use to which the Personal Information, re: names, may be applied, except that PCC will not use the Personal Information for any criminal or illegal purposes or in a manner inconsistent with applicable community standards of decency. I understand and agree that PCC is and shall be the exclusive owner of all right, title, and interest, including copyright, in the Works, and any commercial, informational, educational, advertising, or promotional materials containing the Personal Information.

SIGNATURE: _____

CELL: _____ **EMAIL:** _____



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RESTRICTION OPTIONS:

- If you only want your photo or story used for the project listed above, please initial here: _____
- If you'd like to have just your story used, but not your photo, please initial here: _____
- If you do not want PCC to share your story/photos as part of a press release or with outside organizations (doesn't preclude media from taking story details from website to use for their outlets), please initial here _____

If the individual is a minor, their parent or legal guardian must sign the Release.

SIGNATURE: _____

CELL: _____ EMAIL: _____

*Please return to:
Portland Community College,
Attn: Marketing Communications Office. – SY CC 115
P.O. Box 19000
Portland, OR 97280-0990*