



2023 SPONSORSHIP OPPORTUNITIES

Saturday, April 29, 2023 | Hilton Portland Downtown

PRESENTING SPONSOR \$50,000 – SOLD OUT

PRIOR TO THE EVENT

- Distinguished placement with name & logo in mission moment email featuring PCC students to 100,000 individuals
- Feature in PCC event news release as presenting sponsor
- Presenting sponsor title & logo listed on event save the date (for commitments made by 1/20)
- Presenting sponsor title & logo listed on event invitation (for commitments made by 2/20)
- Presenting sponsor title & logo listed on pre-event email communications
- Two social media posts recognizing sponsorship of event on PCC and PCC Foundation outlets
- Presenting sponsor title & logo listed on PCC event website with hyperlink to webpage

DURING THE EVENT

- Opportunity to provide spoken remarks during event
- Logo visible on the screen throughout the program
- Logo on thank you gift
- Full page advertisement in the printed event program
- Social media shout-out of presenting sponsorship on PCC and PCC Foundation outlets
- Opportunity to submit a :15 - :30 vignette to be shared during main event
- Verbal recognition of sponsorship from stage
- Presenting sponsor title & logo recognition on all event signage
- Presenting sponsor title & logo recognition in pre-event slide show
- Presenting sponsor title & logo recognition in event program
- Two reserved tables at event (10 seats/table)

POST EVENT

- Recognition in PCC's Panther Pride newsletter as presenting sponsor
- Recognition in PCC's Communities Magazine recognition as presenting sponsor
- Named PCC Foundation Honorary Scholarship for the 2023-24 academic year
- Presenting sponsor title & logo listed on recognition in event follow up email/mailing
- Name listed in 2022-23 PCC Foundation annual report
- Name recognition in 2024 gala sponsorship packet

Light Up The Night For Students



GOLD SPONSOR \$20,000

PRIOR TO THE EVENT

- Logo listed on event save the date (for commitments made by 1/20)
- Logo listed on event invitation (for commitments made by 2/20)
- Logo listed on pre-event email communications
- One social media post recognizing sponsorship of event on PCC and PCC Foundation outlets
- Logo listed on PCC event website with hyperlink to webpage

DURING THE EVENT

- Half page advertisement in the printed event program
- Social media shout-out during event on PCC and PCC Foundation outlets
- Opportunity to submit a :15 - :30 vignette to be shared during main event
- Verbal recognition of sponsorship from stage
- Logo recognition on all event signage
- Logo recognition in pre-event slide show
- Logo recognition in event program
- One reserved table at event (10 seats/table)

POST EVENT

- Named PCC Foundation Honorary Scholarship for the 2023-24 academic year
- Logo listed on recognition in event follow up email/ mailing
- Name listed in 2022-23 PCC Foundation annual report
- Name recognition in 2024 gala sponsorship packet

For questions regarding sponsorship opportunities, or to make a sponsorship commitment, please contact: Jenn Carpenter, Events Coordinator, at jennifer.carpenter7@pcc.edu or (971) 722 – 4387

Light Up The Night For Students



SILVER SPONSOR \$10,000

PRIOR TO THE EVENT

- Logo listed on event save the date (for commitments made by 1/20)
- Logo listed on event invitation (for commitments made by 2/20)
- Logo listed on pre-event email communications
- One social media post recognizing sponsorship of event on PCC and PCC Foundation outlets
- Logo listed on PCC event website with hyperlink to webpage

DURING THE EVENT

- Opportunity to submit a :15 - :30 vignette to be shared during main event
- Verbal recognition of sponsorship from stage
- Logo recognition on event sponsorship signage and top sponsor signage
- Name recognition in pre-event slide show
- Name recognition in event program
- One reserved table at event (10 seats/table)

POST EVENT

- Logo listed on recognition in event follow up email/ mailing
- Name recognition in PCC Foundation annual report
- Name recognition in 2024 gala sponsorship packet

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Light Up The Night For Students



BRONZE SPONSOR \$5,000

PRIOR TO THE EVENT

- Logo listed on pre-event email communications
- One social media post recognizing sponsorship of event on PCC and PCC Foundation outlets
- Logo listed on PCC event website with hyperlink to webpage

DURING THE EVENT

- Verbal recognition of sponsorship from stage
- Logo recognition on event sponsorship signage
- Name recognition in pre-event slide show
- Name recognition in event program
- One reserved table at event (10 seats/table)

POST EVENT

- Logo listed on recognition in event follow up email/mailling
- Name recognition in PCC Foundation annual report
- Name recognition in 2024 gala sponsorship packet

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Light Up The Night For Students



CRYSTAL SPONSOR \$2,500

PRIOR TO THE EVENT

- Name listed on pre-event email communications
- One social media post recognizing sponsorship of event on PCC and PCC Foundation outlets
- Name recognition on PCC event website

DURING THE EVENT

- Name recognition on event sponsorship signage
- Name recognition in pre-event slide show
- Name recognition in event program
- One reserved table at event (10 seats/table)

POST EVENT

- Name recognition in event follow up email/mailling
- Name recognition in PCC Foundation annual report
- Name recognition in 2024 gala sponsorship packet

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Light Up The Night For Students



SUPPORTING SPONSOR \$1,000

PRIOR TO THE EVENT

- Name recognition on PCC event website

DURING THE EVENT

- Name recognition in pre-event slide show
- Name recognition in event program
- Reserved seating for two guests

POST EVENT

- Name recognition in event follow up email/mailing
- Name recognition in PCC Foundation annual report
- Name recognition in 2024 gala sponsorship packet

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Light Up The Night For Students

2022 SPONSORS

Thank you to our 2022 sponsors for supporting student success at Portland Community College. Your support is essential and we are so grateful.

PRESENTING SPONSOR



SILVER SPONSORS



BRONZE SPONSORS



CRYSTAL SPONSORS

City of Portland	CWC Advisors LLC	GBD Architects
Goodfellow Family Cellars	Howard S. Wright	Mark & Melanie Mitsui
Metropolitan Land Group, LCC	Chris & Tom Neilsen	Barbara Raz Neu
OnPoint Community Credit Union	Pence Construction	Portland Business Alliance
Providence Health & Services	PSU/PSU Foundation	Sellwood Consulting
Stoel Rives LLP		

SUPPORTER SPONSORS

Francoise Bourdonnec	Mandy & Scott Ellertson
Michael & Katherine Farrell	Christina & Nathan Kline
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PAE Engineers	Star Water Systems 24HourAnswers