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PORTLAND COMMUNITY COLLEGE FOUNDATION — APRIL 23, 2022

\$20,000 Gold Sponsorship Level Benefits

Portland Community College is planting the seeds for our 2022 fundraiser! Be a part of the event and multiply the impact for PCC students. Together, we can empower our community to begin again through the transformative nature of education.

Choose Your Own Event Gathering Option

1

IN-PERSON DINNER

- One table for up to ten at the in-person dinner on Saturday, April 23 at the Hyatt Regency Portland with premiere seating and premium wine & cocktails

2

SATELLITE GATHERING DINNER

- Gather at the location of your choice
- Dinner for up to 16 people
- Cocktails and wine for up to 16 people
- Gathering kit (program, decor, guest & host gifts and photo opportunity)

3

SATELLITE GATHERING COCKTAIL PARTY

- Gather at the location of your choice
- Cocktail party for up to 25 people
- Wine and cocktails for up to 25 people
- Gathering kit (program, decor, guest & host gifts and photo opportunity)

**For those sponsors who choose to forgo the dinner or a satellite gathering, a gift in your name will be made to our [Panther Pantries](#) helping to alleviate the challenges students face because of food insecurity.*

“My scholarship allowed me to pursue my degree in the STEM field and get involved in research while attending PCC. I would not have made it through the pandemic without the grants and scholarships I received.

Thank you for supporting students like me!”

Anya De Carlo
PCC STEM Student



Additionally, Gold Level Sponsors will be recognized in the following ways:

Prior to the event

- ▶ Logo on PCC Foundation website with hyperlink to your webpage
- ▶ Listed on the save the date to 5,000 recipients (**if committed by 1/21/22**)
- ▶ Listed on event invitations to 20,000 recipients (**if committed by 2/14/22**)
- ▶ Logo recognition on PCC Foundation social media
- ▶ Logo listed in the digital activity guide
- ▶ Logo on event emails to about 100,000 people
- ▶ :15-:30 second sponsorship vignette in event pre-show
- ▶ Logo in pre-event slideshow

During the event

- ▶ Gathering option of your choice
- ▶ Logo recognition on event platform page
- ▶ Gold sponsorship logo recognition on PCC Foundation social media
- ▶ Logo in sponsorship video during the program
- ▶ Digital chat recognition during the event
- ▶ Verbal recognition of our partnership
- ▶ :15-:30 second transition or introductory sponsorship segment

Post event

- ▶ Name in 2021-22 PCC Foundation annual report
- ▶ Recognition in the 2023 PCC fundraiser sponsorship packets
- ▶ Logo listed on post event email to about 100,000 people
- ▶ Named PCC Foundation Honorary Scholarship for the 2022-23 academic year

Your investment in equitable student success improves lives, families and communities.



"I've chosen to focus on my education. My dad wasn't the kind to look up to or follow in his footsteps, but now my sons Sylvester and Sulas are watching me go to college."

Sylvester "Sly" Lockett
PCC Computer Science Student

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