Dear PCC Friends,

Last year was historic for Portland Community College as we celebrated the educational opportunities PCC has made possible for 1.3 million Oregonians during the last 50 years. With PCC serving 95,000 students at three campuses, seven centers and dozens of independent locations across five counties, PCC is the largest and most relied-upon higher educational institution in Oregon. Helping students to earn degrees and get the career skills they need to build our workforce means that PCC collaborates with many public and private institutions. The recently launched PCC Future Connect Scholarship Program is one example of an innovative partnership between the College, the City of Portland, and public school districts that is aimed at helping low-income, first-generation college students succeed. Future Connect is also sustained by private contributions from hundreds of donors like you, who share our vision and want to better our community.

I believe that equipping this generation of students with a high-quality education will help solve key challenges facing our region. Donations to the PCC Foundation for our Future Connect Program fund scholarships, academic advisors and support services to help students complete their degrees and transfer to four-year universities. The City of Portland doubles Future Connect contributions as part of a matching challenge of up to $380,000 each year.

Within these pages, I hope you’ll be inspired by the story of one of our Future Connect scholars and stories of other students who received generous support from donors. Without you, these students would be unable to pursue their dreams of a college education. It’s support from our donors that helps make this possible.

Last year the PCC Foundation awarded more than $1.4 million in scholarships and program development for student services. More than 500 students received scholarships thanks to the thousands of generous donors who consistently contribute to the PCC Foundation. Many students were helped last year yet the number of scholarship applicants continues to surge.

Half of all degree-seeking students at PCC are the first in their families to go to college. They choose from more than 80 career fields to begin their academic pursuits and to train or retrain for hundreds of different careers. They choose PCC to create a better life for themselves and others.

It’s support from our donors that helps make this possible.

THE PCC FOUNDATION’S vision is that all students in our region have access to an excellent education at PCC and the support needed to succeed, regardless of their ability to pay. Founded in 1982, the PCC Foundation is an independent charitable organization. To achieve its mission of enriching lives and strengthening communities, the PCC Foundation mobilizes private contributions to support scholarships, enhance curriculum, improve student success, enrich cultural programming, and support faculty and staff development, among other needs.

Thank you...you’ve made success happen!

Preston Pulliams
PCC District President
Max and Carol Lyons’ donation to the PCC Foundation is an investment they know will bring dividends to women making dramatic life changes.

The Portland couple wholeheartedly believes in the power that comes with higher education. Their donation to establish the Max and Carol Lyons Scholarship supports single mothers and displaced homemakers committed to making positive changes in their lives. Students develop skills and find careers that will lead to financial independence. This year two students benefitted from scholarships.

“Our family chose to support New Directions students because we believe that education is one of the most powerful ways to better one’s life. We support the idea of helping women who have had dreams of attending college but who have not had the financial means to do so,” said Carol Lyons. “Many of the New Directions program participants at the Rock Creek Campus are single mothers. We believe that by giving them the opportunity to go to college we can help not only them but future generations as well.”

Max Lyons is a Portland Community College Foundation Board Member and President of Hillsboro Aviation.

“I was so impressed by the caliber of students who applied for the scholarship. Their determination and focus is inspiring and we wish them every success as they go through this program,” Carol Lyons said.

Scholarship recipient Elizabeth Sutton is the mother of a 10-year-old boy and a survivor of four years of domestic violence.

“I’m determined to finish this degree because it’s something I began over 13 years ago and was interrupted by unforeseen circumstances. PCC was my first choice to attend because the schedule fit with the demands of single parenthood,” said Sutton. “After graduating from PCC, I hope to attend a four-year college to major in sociology and minor in criminology and women's studies and enter the field of domestic violence and rape prevention.”

Areli Lopez works on a farm and also at a fast-food restaurant in order to pay for college.

“My experience of knowing how hard it is to work leads me to a college education,” said Lopez, the first child in her family to attend college. She hopes to transfer to Oregon State University and study nursing.

“My parents wanted to have access to a higher education but they did not have the opportunity to get an education in Guatemala. Because of the lack of education, they've been working hard as farmers and earning money that takes care of our basic needs, so they do not have money to economically support my family in higher education,” she said. “This scholarship strongly encourages me to make a difference in my family.”
Employment and continuing education.
Career Pathway Certificates are 12- to 44-credit “stackable” certificates that ensure Oregonians can obtain the skills, certificates, and degrees needed to enter and advance in high-demand occupations.

After years spent in retail, Julie Connors wanted a career change. She enrolled at PCC and took prerequisites and found a love for numbers. She learned about the Career Pathways program and now hopes to fulfill her dream of working as an accountant.

“The knowledge of the Career Pathways team is incredible. They help to guide all types of students in a step-by-step curriculum to attain the career they choose,” Connors said. “This team and program helped me to start over and gave me the confidence in myself to do what I didn’t think would be possible.”

Career Pathways was created in the late 1990s to develop short-term educational opportunities for laid off workers who needed to update their skills. The program’s students are like most students at PCC but what makes them unique is their short timeline. During the past two years Career Pathways Program students have achieved an 87 percent completion rate and 81 percent have gotten jobs or continued their education.

Bank of America believes connecting students to educational opportunities is critical for Oregon’s ongoing economic recovery.

To support this effort, Bank of America awarded $50,000 to the PCC Foundation to provide scholarships for up to 40 PCC Career Pathways students pursuing training in the accounting, administrative, facilities maintenance and healthcare fields.

“This grant from Bank of America will provide students who have been impacted by the poor economic conditions with access to educational opportunities that will increase their employability and put them on a path to earning a certificate or degree at the college,” said Andrew Roessler, former Career Pathways manager.

The partnership has been so well received and successful that this fall PCC and Bank of America representatives will present information on the private-public partnership at the National Council for Continuing Education and Training Conference.

“Because of our partnership with PCC, the Career Pathways Program will have an immediate impact on our community by putting people back to work and fueling the economic vitality of our region,” said Roger Hinshaw, president of Bank of America for Oregon and Southwest Washington and a leader of the Portland Business Alliance’s Value of Jobs Coalition.

The Career Pathways Program connects students to educational opportunities for the purpose of gaining employment and continuing education. Career Pathway Certificates are 12- to 44-credit “stackable” certificates that ensure Oregonians can obtain the skills, certificates, and degrees needed to enter and advance in high-demand occupations.

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“To a person who is laid off their future really depends on how much help they can get to get back on their feet,” Connors said. “And if they are given that help, they can get back on their feet and do what they want to again.”

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As her senior year at Reynolds High School came to an end in June 2011, **Kristine Delos Reyes** thought her future involved a plane ride back to the Philippines where she lived until four years ago. She came to Portland to be with her mom and stepdad and attend school.

But when a school counselor told her about a unique program aimed at first-generation college students, she knew her future was about to change.

“I didn’t think much about going to college because I knew I would have to take out loans to pay for it,” said Reyes, 19. “Luckily my parents encouraged me to enroll at PCC. Now I’m so happy I’m here.”

Reyes is one of about 150 students who enrolled the first year of the Future Connect pilot program spearheaded by PCC, the City of Portland and the community. It targets low-income, first-generation students who have shown promise for succeeding in college but face barriers to success. Future Connect opens the door to college, offering a scholarship based on need and one-on-one support from a college success coach. Without Future Connect, many students wouldn’t have a shot at higher education.

Only one-third of Multnomah County high school students go on to college. Of those, only half will finish. With so few Multnomah County high school students earning college degrees, there will not be enough skilled workers to replace retiring professionals. With Future Connect’s proven model, the retention rate for students to finish college is expected to double.

Portland Mayor Sam Adams says that increasing college degree attainment by just one percent translates into an additional $1.6 billion for the local economy.

“We continue to grow this effort every year,” said Adams. “This is our second year of awarding scholarships and we have a waiting list. With more local youth going on and getting a college degree or advanced skills training, this city, county and region will be more successful.”

Adams, PCC District President Preston Pulliams and Portland State University President Wim Wiewel recently signed an agreement establishing a partnership between PSU and Future Connect scholars, which will allow them to continue on to earn bachelor’s degrees at Portland State. A similar agreement with Lewis & Clark College is in the works.

Donations to the PCC Foundation fund scholarships and the City of Portland doubles gifts as part of a matching challenge of up to $380,000 each year. Strong financial support also came from Ann and Bill Swindells Charitable Trust, Edward Lienhart Family Foundation, The Renaissance Foundation, Meyer Memorial Trust and hundreds of other donors.

That funding will allow Future Connect students to chart a path for their academic futures and subsequent careers. In fall 2012, PCC welcomed a second cohort of 200 student scholars.

A large majority are students of color and the first in their families to attend college.

“The teachers and our coaches are always willing to help us and encourage us,” said Reyes.

“I didn’t think much about going to college because I knew I would have to take out loans to pay for it. Luckily my parents encouraged me to enroll at PCC. Now I’m so happy I’m here.”

— Kristine Delos Reyes, Future Connect scholar

Kristine Delos Reyes at the PCC Southeast Center.
June Eggers knows how to juggle. She spent 25 years with GTE phone company, attended PCC in the 1970s to gain new skills and raised three kids—at times as a single parent.

She retired in 1993 and now Eggers gives back to the community by donating to the PCC Foundation. “I know how appreciative these students are to receive a scholarship and it inspires me to do more,” said Eggers, who committed $50,000 to the Foundation, the largest alumni gift received to date.

The Thomas Clifford Eggers Endowed Scholarship, open to all students, is focused on academic merit.

Eggers’ story of giving comes from a heartbreaking tragedy. In 2009 her 56-year-old son, Thomas Eggers of Hillsboro, died of a massive heart attack. He left behind a wife, two children and five grandchildren.

Devastated by his death, Eggers wanted her son’s generous spirit to be remembered. He was always finding small ways to improve the lives of others. In the months before Tom died he brought lunch to a homeless man several times a week. He never learned his name but Tom offered kindness to the stranger.

“I was trying to figure out a way for people to remember my son and this idea just popped into my mind,” said Eggers.

During her time at PCC, Eggers studied management and supervisory development and earned a degree in 1981. Both of Eggers’ daughters are alums. Pam Rauchenstein attended PCC on a $100 scholarship and graduated in 1976 with a degree in computer programming. Sue Lewis took classes in the late 1970s.

Tom married young, started working and never earned a degree. Yet he was in awe of his mother’s determination to finish school. Now Eggers hopes this scholarship will encourage others to complete their college education.
With an eye on community-building, the PCC Foundation launched a new partnership program this year.

The PCC Foundation approached several organizations that are serving local communities and engaging youth to pursue higher education. The idea: to create more opportunities for students to attend college while not being overburdened by debt.

NAYA—the Native American Youth and Family Center—enthusiastically stepped forward. NAYA agreed to develop a scholarship with PCC aimed at low-income and first-generation college students. The Portland-based organization donated $7,000 and that amount was matched by the PCC Foundation.

The first six recipients of this new scholarship will attend PCC during the 2012–13 academic year, thanks to the financial support between NAYA and the PCC Foundation. The students are active NAYA members and were selected for their academic standing and financial need.

“NAYA sends many students to PCC each year and nearly all of them qualify for significant financial aid. This scholarship offers them an opportunity to fully engage in their education while lightening their financial load,” said Matt Morton, NAYA’s executive director. “Our hope is that this scholarship will reduce one more barrier to education for the Native American community.”

NAYA’s mission is to reduce poverty in Portland’s American Indian and Alaska Native community through educational services, cultural arts programming and direct support.

“Native American communities have some of the lowest educational attainment rates and continue to be in poverty at high rates. Education is the best way out of poverty, providing our community with the tools and knowledge needed to obtain family-wage jobs and give back to the community by furthering our educational attainment rates,” said Tamara Henderson, NAYA’s college and career coordinator. “All youth at NAYA are encouraged to make plans for their education and training after high school and this scholarship is a great tool to help with those plans. Receiving a financial boost is incredibly motivating.”

“This scholarship is a truly amazing opportunity for our community and our NAYA youth. I am so excited about this partnership and see it as a huge step towards increasing access and affordability to a college education.”

– Tamara Henderson, NAYA college and career coordinator
It’s not every day a PCC student is told by Columbia University to “please, apply.”

For Adam Eide, 33, that day came as a result of The Jack Kent Cooke Foundation awarding him its Undergraduate Transfer Scholarship. It will provide him with up to $30,000 a year for three years towards tuition and a stipend. The Vernonia native and Northeast Portland resident is the first PCC student to win the scholarship in five years and is the first-ever male to represent the college. He is one of 60 scholars picked from 786 applicants nationwide.

“It was a complete surprise,” said Eide. “I keep thinking, ‘Is this real?’”

Eide’s first scholarship came in 2011 when he earned a $2,000 Howard S. Wright Scholarship from the PCC Foundation. That assistance allowed him to stay in college and continue his education.

Now Eide, a math major, is earning inquiries from prestigious colleges and universities. He’s been accepted by Pacific University and the University of Portland and the list of possible transfer destinations includes Columbia in New York. His goal is to become a math teacher.

The Cooke Foundation Transfer Scholarship program supports community college students with a financial need as they transfer and complete bachelor’s degrees at the nation’s top four-year colleges and universities. PCC plays a significant role in preparing students for universities and colleges. In fact, more than 40 percent of the Spring 2011 Portland State University graduating class had transferred from PCC.

Growing up, Eide watched his single mother work hard to raise seven children in a tight-knit family. He helped by taking a job at a Beaverton car dealership.

Wanting to explore a world beyond the dealership, Eide enrolled at PCC in 2010 where he re-kindled his love of math. He became so proficient at math that he was hired as a tutor at the Cascade Campus Learning Center.

“(Adam) is impressive in his academic accomplishments, but even more, he is devoted to his family, and is doing whatever it takes to be successful...He will make PCC proud and his family proud.”

— Michael Morrow, PCC part-time faculty member
Supporters who attended PCC’s 50th Anniversary Gala included Margaret Kirkpatrick, Robert Frisbee, PCC President Preston Pulliams, Congressman Earl Blumenauer and PCC Board Chair Denise Frisbee.

Sonja Larsen, SolarWorld Scholarship recipient

PCC Future Connect Scholarship recipients Marius Ibuye (left) and Nguyen Nguyen with City of Portland Mayor Sam Adams

Junki and Linda Yoshida served as Honorary Chairs for the Gala. Proud community college alums, the couple are true examples of the American dream. When Junki emigrated from Japan, he turned to a community college to learn English and that’s where he met Linda. For holiday gifts they cooked batches of the Yoshida 60-year-old secret recipe for a teriyaki-based cooking sauce. Soon after they started Yoshida’s Gourmet Sauce which is now sold worldwide. The Yoshidas support community efforts they believe in—including PCC’s Future Connect Scholarship Program.

An Evening for Opportunity” was successful because of the outstanding support of dozens of business and individual sponsors. We gratefully acknowledge the top sponsors for the evening:

**DIAMOND SPONSOR:** Bank of America

**TITANIUM SPONSOR:** Yoshida Family

**SILVER SPONSORS:** Oregon Lottery, Max & Carol Lyons, Mentor Graphics, NW Natural, PGE, Rask Family Memorial, and US Bank

SUCCESS

THIS IS WHAT

LOOKS LIKE...

...WHEN OUR COMMUNITY COMES TOGETHER TO SUPPORT EDUCATION
The PCC Foundation is grateful to the 1,600 donors who through their generosity created opportunities for PCC students and programs. Recognized are donors who through their generosity created opportunities for PCC students and programs.

Max and Carol Lyons
Meyer Memorial Trust
Edwards Lienhart
City of Portland
Bank of America
Anonymous
an error. Let us know by calling 971-722-4382.
PCC students and programs. Recognized are donors who through their generosity created opportunities for PCC students and programs.
The honor of having been blessed with such a gift is so inspiring. I feel that much more than just tuition funds have been bestowed upon me but the self-confidence to help me in my academic endeavors as well.

~ Mia Marie Smith, recipient of the OOF Joseph E. Weston Public Foundation Scholarship
I am extremely honored to receive this award. I am the
beginning an expectation for my own children and
grandchildren to include a college education.

– Selwyn Johnson, recipient of the
Haywood J. Gateway Memorial Scholarship
PCC Foundation’s total support and revenues in the fiscal year ending June 30, 2012 (FY 2012) was $3.5 million. This included cash contributions, in-kind support, and investment activities. The Foundation raised more than $2.5 million in cash contributions during the year.

PCC Foundation’s total expenses for FY 2012 included scholarships and programs, along with supporting services and investment fees. The collective impact of our community’s giving supported more than $1.4 million in PCC scholarships and program support during the year—a 10% increase from last year. Our growth was primarily due to our newest initiative, the PCC Future Connect Scholarship Program, which serves first-generation, low-income college students.

We are proud to report that during FY 2012, PCC Foundation’s net assets grew by more than $1.1 million to over $9.5 million. The Foundation’s endowment and affiliated net accumulated earnings accounts grew concurrently during the year to over $5.0 million. The growth in the Foundation’s endowment and net assets will enable the Foundation to strengthen financial support for PCC students and programs now and in the years ahead.

**STATEMENT OF ACTIVITIES**

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<th>SUPPORT AND REVENUES</th>
<th>FY ENDING 6-30-2012</th>
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<tr>
<td>Grants and contributions</td>
<td>$2,385,169</td>
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<td>Special events net revenue</td>
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<td>Subtotal cash contributions</td>
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<td><strong>Total support and revenues</strong></td>
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<th>EXPENSES</th>
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<td>Scholarships</td>
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<td>Programs</td>
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<td>Subtotal distributions</td>
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<td>Supporting services:</td>
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<td>College in-kind supporting services</td>
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<td>Administration</td>
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<td><strong>Investment fees</strong></td>
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<td>Change in net assets</td>
<td>$1,136,119</td>
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<th>NET ASSETS</th>
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<td>Beginning of year</td>
<td>$8,389,995</td>
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<tr>
<td>End of year</td>
<td>$9,526,114</td>
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## The Impact of Your Gift

**A Snapshot of How Your Donation Dollars Help PCC Students**

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
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<tbody>
<tr>
<td>$100</td>
<td>Purchases one tool for a career technology student</td>
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<tr>
<td>$250</td>
<td>Covers the cost of one three-credit course</td>
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<tr>
<td>$500</td>
<td>Pays for four students to take their GED tests</td>
</tr>
<tr>
<td>$4,000</td>
<td>Supports a Future Connect student for two years to earn an associate degree</td>
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<tr>
<td>$9,000</td>
<td>Provides two PCC students with tuition, books and supplies, and fees for one year of education</td>
</tr>
<tr>
<td>$25,000</td>
<td>Endows a scholarship that will provide financial support for deserving students for years to come</td>
</tr>
</tbody>
</table>

**The PCC Foundation Thanks You for Your Generosity.**

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## PCC Foundation Board 2011–12

- **Jeff Van Raden**: President
- **Ray Caballero**: Vice President
- **Cheryl Burgermeister**: Secretary-Treasurer
- **Ella Booth**
- **Thane Cleland**
- **Jay Coalson**
- **Betty Duvall**
- **Mark Enger** (joined August 2012)
- **Denise Frisbee**: Ex-Officio
- **Norma Jean Germond**
- **Jim Harper**: Ex-Officio
- **Cheryl Ann Hinerman**
- **Marion Levitan**
- **Max Lyons**
- **Ken Madden**
- **Lionel Maldonado**
- **Deborah Miller**
- **Chris Neilsen** (2012–2013 President)
- **Vanessa Nelson**
- **Sarah Petrone**
- **Harvey Platt**
- **Helen Rives-Pruitt**
- **Preston Pulliams**: Ex-Officio
- **Barbara Raz**
- **Dick Stenson** (2012–2013 Vice President)
- **Kristin Watkins**: Ex-Officio
- **Ron Wilkinson**

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Purchases one tool for a career technology student
Covers the cost of one three-credit course
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Endows a scholarship that will provide financial support for deserving students for years to come

This annual report was produced entirely in-house using the staff resources of the PCC Marketing team and PCC Foundation.