

PCC Newberg Advisory Committee Minutes

September 21, 2010

(Members present: David Beam, Kate Chester, Shannon Eoff, Lynn Patrick, Paula Radich, Scott Salsberry, Michael Sherwood, Claudia Stewart, Gary Sutton, Barb VanAmerongen, Melinda VanBosset)

- Barb VanAmerongen, PCC's Newberg Education Center director, reported that 280 students had registered to date. Besides this, about 30 ESOL students have attended a first class, and many of these may also register. At this point (first week of classes), two-thirds of the students required to break even have registered. We are about \$15,000-\$20,000 below the point of breaking even.
- There are 20 instructors with six from the Newberg area. Students range from 16-60 years old; a few seniors are taking advantage of the tuition-free enrollment. Many students expressed positive comments about being able to attend PCC classes because they are now offered "in-town." Kate Chester read an e-mail from a Computer Applications instructor who is thrilled with the mix of students.
- Last week's PCC-sponsored Tunes on Tuesday with a tour of PCC classrooms in the Cultural Center was good for public relations. Linda Gerber spoke to the audience at the intermission, giving out tuition waiver certificates as prizes. Barb VanAmerongen and Kate Chester—along with PCC instructors Caroline Le Guin and Mary Courtes—provided PCC information at the booth. Mike Meade and Fern Berryman led tours of PCC classrooms and the PCC START Lab inside the building.
- Kate noted that articles in the *Newberg Graphic* seem to have helped to heighten awareness as well. Additionally, PCC's web site has highlighted the new Newberg Center, and there is a special PCC Newberg web page—www.pcc.edu/Newberg.
- Marketing includes a rack with brochures near the Cultural Center's front office, PCC's Communities magazine (listing non-credit courses), and a credit course schedule book. Too, "PCC is in Newberg" signs wrap the Yamhill transit bus and Tri-Met buses. There will be advertisements in the *Newberg Graphic*, and post cards will go out to students who have attended PCC in the last two years who live in Newberg, Sherwood, or Dundee.
- The fliers at Tunes on Tuesday and the email blast that this advisory committee's members shared with others around Newberg have all helped to spread the news that classes are being offered now.
- Barb reported that she showed the architectural drawings of PCC's new building to faculty at In-Service last week. She shared a list of classes that are being offered, noting that similar classes will be offered Winter Quarter with some sequencing.
- A committee member commented that the Newberg community may offer scholarships for tuition and/or for books. It was verified that tuition is \$76 per credit. ESOL has a tuition waiver for students meeting certain conditions (i.e., on food stamps, etc.).
- A big thank you to the Cultural Center; the staff members have been good to work with. PCC instructors will be asked to announce to students that they may use the parking lot.

- Gary Sutton, Manager of PCC's Bond Facilities Project, stated that their office received four bids for construction. Within the next two weeks, his office will choose between the two finalists (Triplet Welman and R & H/Colas). The three factors PCC uses to choose a contractor are cost, social responsibility (community involvement), and the ability to meet PCC's schedule. Construction should begin during the first two weeks of October.
- The new building will be classified as "Path to Net Zero," meaning that eventually no more energy will be expended than is created. A solar array on the roof of the building would give a Net Zero rating, but it would cost \$500,000. There will be no carpeting or tile—just cement floors, which will help thermo mass to keep heat and cold. The building will have top end high efficiency lighting (LED in parking lot) where bulbs do not require lots of change. There will be at least two charging stations in the parking lot. Passive ventilation (louvers open and shut) with a highly technological control system will be used. Occupancy sensors (eye in ceilings make lights come on) will further reduce energy. CO2 sensors will condition air as needed.
- There will be five classrooms. The one computer classroom is under consideration for using only laptops. PCC is not doing Thin Client. LED lighting may be used in the classrooms.
- Landscaping will include medium-sized trees and native grasses for the purpose of low maintenance. The soil will be refurbished. Rainwater will be harvested. The parking lot will have 130 stalls.
- Groundbreaking will be October 13, 2010!
- Kate Chester recounted PCC's presence at Newberg's Old Fashioned Festival with participation in the parade by Barb VanAmerongen, Linda Gerber, Scott Salsberry, and herself. US-mailed and emailed invitations will be sent announcing the groundbreaking event. A tent will be erected in case of inclement weather. Chehalem Valley transit will have a "PCC is in Newberg" wrapped bus.
- Barb will participate in Newberg's First Friday event October 1st by giving informational tours of PCC classrooms in the Cultural Center.
- Barb and Preston Pulliams will both speak at Newberg's Rotary club meetings in 2010. Linda Gerber and Barb will speak at Kiwanis Club meetings in December 2010. Barb will also speak at the Chamber of Commerce luncheon March 14 and join Newberg's City Club.
- PCC's Panther will toss PCC footballs at the Newberg homecoming game Friday night. Kate is coordinating details and covering the event and will do a recap write-up for the Web site.
- Barb has contacted the Newberg high school outreach coordinator to plan sessions with high school students and their parents, bringing them to the Cultural Center to hear about PCC's programs.
- Barb thanked Kate for all the behind-the-scenes work she has done to make PCC in Newberg a reality. She also thanked all of the Advisory Committee members for their great support.
- This Advisory Committee will begin meeting quarterly; the next meeting is slated for December 7, 2010.

Fern Berryman, Recorder