

PCC Newberg Advisory Committee Meeting

Minutes: July 13, 2010

(Attendees: Don Clements, Lynn Patrick, Michael Sherwood, Melinda Van Bossuyt, Claudia Stewart, Paula Radich, Mayor Bob Andrews, David Beam, Marc Shelton, Ray Simonsen, Scott Salsberry, Joni George, Barb VanAmerongen, Kate Chester, Linda Gerber)

- Linda Gerber discussed the permanent facility and said that per square foot, this building is more expensive than most of the standard buildings that PCC constructs. It's coming in at \$350/sq. ft. which includes the heat exchange, drilled wells, etc.; most of our projects come in at \$250/sq. ft.
- Yet it's an opportunity for operational savings versus energy savings, so we're going for it in an effort to be on "the path to Net Zero" (which exceeds LEED Platinum). PCC has a responsibility to the community – the building will benefit everyone. At the same time, we're looking for smart ways to reduce the cost per square foot.
- There was discussion with the committee of other LEED buildings in the area – the Stephenson Building (?), PNMC (LEED Gold) and Allison Inn (LEED Gold).
- Eventually PCC will offer tours to the public; we'll definitely need to train users of the building so we get maximum usage benefit from it.
- We may need to scale back the number of trees because PCC is responsible for upkeep.
- We're still on schedule in terms of a construction timeline.
- Barb VanAmerongen said that it's too early yet for enrollment numbers to be available but an administrative assistant – Fern Berryman – had been hired, and that they were close to selecting a FT Start Lab Coordinator, who would start Aug. 2.
- Student services staff will be visiting the interim site soon, per Barb. She indicated that they were running into some roadblocks regarding wiring for wireless connectivity but that she hoped they would get resolved soon.
- Barb has talked with Robin Anderson at the Cultural Center about set-up, equipment, furniture and looks forward to working with her.
- Barb has spoken with Doug Pilant about re-routing the buses/schedule so that routes take riders to the Cultural Center.
- Sept. 16, from 5-7:30 p.m., is the new Newberg faculty Inservice program. Doug Reimer will attend and explain the bells and whistles of the permanent facility with them.
- We discussed PCC's exploding enrollment; George Fox's enrollment has risen 18-20%. Michael Sherwood said that 680 freshmen were enrolled this year (a record).
- Kate Chester highlighted plans and publicity details (and passed out copies) associated with PCC's participation in the Old Fashioned Festival (July 23-25) and the Tunes on Tuesday concert (Aug. 17) which they're co-sponsoring with Climax and Burgerville. Linda thought PCC could offer "tuition bucks" for the Tunes on Tuesday raffle.
- Kate passed out copies of recent features in the *Newberg Graphic* – one of the permanent facility and initial design plans, and one on new faculty. She also passed out copies of a compilation of recent publicity, marketing, advertising and promotional plans – recently done, currently under way or for the future. Other ideas that the group discussed included:
 - ✓ Using the Climax interns to help pass out flyers.
 - ✓ Writing an article for the next "Mayor's Musings"
 - ✓ E-mail blasts to current students
 - ✓ Sharing updated versions of the flyers and course schedules when they're available
 - ✓ Investigating the possibility of tables/informational booths at local grocery stores
 - ✓ Bill board

- ✓ Some sort of activity during a football game half-time. Would need to work with Tim, NHS' athletic director (the games attract 3,000-4,000 attendees).
- ✓ Piggy-backing onto NHS' "back to school" events in the fall – we could develop give-aways, flyers, etc.
- Regarding the groundbreaking, Don Clements offered the use of the Golf Club's tent.
- Regarding speaking engagements, David Beam suggested we add the Kiwanis Club to the mix.
- Linda Gerber highlighted a scholarship match idea that has been broached with the Austins, possibly for winter term.
- There was discussion about moving to quarterly meetings – if we opt to go that direction, we'll have one of our future meetings at the permanent site during construction.
- Linda Gerber concluded the meeting by saying that this experiment has been a success – Mayor Bob Anderson invited PCC to the community, to become involved; we did and formed an advisory committee to help us steer our way; we haven't had serious "hiccups" in this process – rather, we're off to a fabulous start and eagerly await what's in store for us. And PCC is using our example as the "model of success" to follow for its other campuses.
- Next meeting is set for Tuesday, Sept. 21 – 7 p.m., with a discussion about moving to a quarterly meeting schedule.

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