

Minutes/PCC Newberg Community Advisory Committee meeting, April 21, 2009

Attendees: Claudia Stewart (Chehalem Cultural Ctr.), Lynn Patrick (Community Coalition and Chehalem Parks and Rec.), Joni George (Climax Portable Machine Tools, Inc.), Don Clements (Chehalem Parks and Rec.), Michael Sherwood (Chehalem Valley Chamber of Commerce), Paula Radich (Newberg School District), Melinda Van Bossuyt (Newberg School District), David Beam (City of Newberg), Marc Shelton (City of Newberg), Ray Simonsen (City of Dundee), Mayor Bob Andrews (City of Newberg), Linda Gerber (PCC), Barb VanAmerongen (PCC), Linda Degman (PCC), Kate Chester (PCC), Jeff Triplett (PCC). Invited guest: Leah Griffiths, City of Newberg Library and board member, Chehalem Valley Transit.

- Linda Gerber introduced Leah Griffiths, the library director and a board member of the Chehalem Valley Transit, who attended the meeting at the request of Don Clements.
- Leah described in detail the current busing situation in Newberg:
 - The shuttle mainly goes through Newberg on 99, through Sherwood, then fully loops back, with service all the way to McMinnville. It starts at 5:45 a.m. and concludes by 8:30 p.m., Monday through Friday; on Saturdays, it runs 8:30 a.m.-4:30 p.m.
 - There are two service lines: the Dial-A-Ride and the Fixed Route.
 - Routes can be altered to a degree – there is flexibility.
 - At this time, Transit must be careful about not providing in-city service because it would “creep” on certain current ordinances and rules.
 - There are currently three stops (in Newberg proper) – we could look at adding a campus stop; the organization has an “on demand” relationship with Providence Newberg.
 - We’d need to determine pick-up locations; Transit can provide a bus shelter.
 - In Sherwood, when the bus meets TriMet, the pick-up is at Shari’s/Taco Time.
 - Transit has the funds to run its own in-town bus service, but it’s been very low ridership historically...now it’s time, though, to look at resurrecting this service.
 - There is interest in having travel between Newberg High School and the PCC Educational Center.
 - A commuter service/“link” stops at Fred Meyer now; could create a “charter” route with half-hour stops.
 - Currently, it costs \$1 per trip or \$30/month; about 14-16 passengers fit on the bus and they generally see at least 6+ riders per trip. Leah said that ridership has increased by 40% since this time last year. Transit in Newberg could be most accurately described as providing transportation for those who have no other option (90% of its riders have no other transportation means).
 - Monthly, the bus system has a ridership of approximately 5,000. They just added another bus to their stock.
 - There is a group in Newberg that reconditions/repaints bikes as a community service and Don Clements thinks they’d donate bikes to have for use, for free. He thought the bikes could be stored at Fred Meyer, and people could ride them back and forth to campus (after disembarking from the bus).
 - Paula Radich will research about the feasibility of charging students a fee to make up the 30% cost to the school district if we are to use school buses to shuttle students from NHS to PCC-Newberg.
 - When designing the Educational Center, we need to think of quick and easily accessible “ins” and “outs” for buses dropping off and/or picking up passengers.

- The committee agreed that Newberg doesn't have enough bike lanes. Don confirmed that there are bike lanes on 99, but highly traveled streets like College and Elliott don't have any.
- Undergraduates at George Fox University seem to often ride the bus or bike to school.
- By code, the PCC Newberg Educational Center will have to offer bike paths and parking spaces.
- Kate Chester will email the student programming ideas to the committee members (DONE).
- Kate Chester will connect the PCC student interested in green activities and planning to the architects (DONE).
- Newberg High School's Green School is interested in participating in the upcoming ECO-Charrette. Claudia Stewart has sent inquiries to both Linda Degman and Doug Riemer at HEA.
- The May 26 meetings with students and the community will be structured more like open houses – more of a show-and-tell than an arena to solicit ideas from the community. Leah Griffiths is inquiring on the availability of the library as the open house location and will circle back to Kate Chester. We're looking at the session with students to take place at 1:30 p.m.; and one for the community to take place from 3:30-6:30 p.m.
- Don Clements suggested use of bulletin boards along 99 (or perhaps billboards) to plug the upcoming open house, ground breaking and opening ceremony.
- Linda Degman described the ECO-Charrette: This will take place Tuesday, May 5, from 1-5 p.m. About 40 people will attend – the architects/consultant team, members from the advisory committee, 4-6 students and the PCC internal team. Green Building Services will lead the session, discussing LEED qualifications before we break into small groups to brainstorm green ideas. Then we regroup into the larger version and do the "dot" exercise – placing color-coded dots, in order of what is most important to us, next to ideas that have bubbled up. Possible locations for this meeting are: George Fox University (Caps and Gowns room); in Dundee; at the Friendsview Retirement Center; at Climax Portable Machine Tools; or in the School District Office. **CONFIRMED LOCATION: Friendsview Retirement Center.**
- Barb VanAmerongen highlighted educational programming: Our goal is that a PCC student would be able to complete a two-year degree completely in Newberg by way of in-class courses, distance learning and ITV capabilities.
- Don Clements emphasized that not all courses need to be offered at the PCC site. Other locations (P&R, school district, cultural center, businesses) can also be used.
- The committee discussed the need for certain student services: tutoring, financial aid, advising, etc. There are peaks and valleys as to when these services are needed and/or will be offered at the Educational Center. Some sort of direct access to registration for local employers would be wonderful. Claudia Stewart and Paula Radich recommended emphasizing "front loading" services at the Newberg site and at NHS. These are services that get people access (advising, placement testing, admissions, etc.). Don Clements spoke to having these services available in the evening hours for people who work. Lynn Patrick recommended holding the PT Faculty Fair at the Senior Community Center.
- David Beam suggested reviewing American Community Survey/Census on community colleges, online – it came out about two months ago.
- PCC serves as a two-year vocational training center for students looking to get their degree and find work or those wishing to transfer to a university. PCC's core program will likely be offered at the Educational Center (transfer courses) and we'll leverage our work with the school district and local employers who can partner with us for the vocational training/trades – machine manufacturing, welding, etc.

- Dundee: PCC will look to increase access to the Ministerial Association (notices/updates can be placed in church bulletins); the Dundee Civic Association; City Council; private high schools.
- Ideas for the PCC bond Web page focused on Newberg:
 - Names/contact information for advisory committee members
 - Link to Newberg map and video (done) – David Beam/City Planner can help us with this
 - Testimonials
 - Live camera during construction
 - Link to PCC/HR – possible part-time teachers (local)
 - Local employers/their contact information (good for would-be students to know about what opportunities exist locally and that PCC has relationships with these companies)
 - Links to Chamber of Commerce, City Council, Chehalem Valley Parks & Recreation Web sites
 - Virtual tour of building, maybe voiced by a NHS student
 - Eventually, transportation routes and transit options to/from campus
 - Information on Hennebery Eddy Architects and some of their other projects that are similar in size and scope
 - Sustainability/Green design elements in new building
 - Student group ideas – maybe video streaming during construction, around town, YouTube-style
 - Solicit ideas as to what kinds of courses would-be students would like to take at the Educational Center

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