

Monthly News from Portland Community College

March 2016

ACTIVITIES and EVENTS

Cascade Campus

- The **Cascade Festival of African Films** (CFAF) enjoyed its 26th annual run during February. The festival kicked off with a gala opening night screening of “The Rooftops” (Algeria/France, 2013) at the Hollywood Theatre, accompanied by a live video chat with director Merzak Allouache, and continued throughout the month with Thursday, Friday, and Saturday screenings in the Moriarty Auditorium at Cascade. New to this year’s CFAF were African cuisine and an African marketplace during Saturday screenings. Final attendance figures have not yet been compiled, but organizers estimate cumulative attendance at about 5,000 people.
- As part of Cascade Campus’ observation of Black History Month, the Multicultural Center hosted “**Intergalactic Soul**,” a unique and innovative art installation exploring the intersection of science fiction and social justice, and honoring the often-overlooked contribution of African Americans to the science fiction canon. The exhibit also featured a lecture and spoken word poetry performance.
- The PCC women’s and men’s **basketball** teams wrapped up their respective seasons in February, but unfortunately, neither team made the postseason tournament. The men’s team ended the season with a three-game winning streak to finish 8-8, narrowly missing the postseason. The women’s team finished 3-13.
- Cascade ASPCC hosted a special **Women’s History Workshop** in February featuring exhibits, presentations, and information on the contribution of women to the history of the United States.
- Cascade held two **Active Shooter/Lockdown training sessions** in February, both taught by Public Safety Lt. Derrick Foxworth. The trainings outlined a new set of protocols – “Run, Hide, Fight” – to follow in the event of an on-campus shooting, which represents a shift away from the “shelter in place” tactics taught previously. Lt. Foxworth will return to Cascade to conduct additional trainings in March.

Rock Creek Campus

- They dined, danced, and demonstrated at the March 2 **Grand Opening of Building 5** at the Rock Creek Campus. The official opening featured music, cooking demonstrations in the Food and Nutrition lab, dance competitions and Zumba, discounted and free food, raffles, and crochet lessons. Home to approximately 150 faculty and staff, the 62,000 sq. ft. addition is Rock Creek’s largest construction project funded by the 2008 voter-approved bond measure.
- The occupants of Building 9 at Rock Creek captured the first **Power Shift Eco Challenge** with 35 employees out of 47 pledging to decrease their energy use by turning off computers,

monitors, printers, and lights. The winners will be treated to an energy-free pizza and s'mores party in the Learning Garden April 28.

- More than 225 girls from Hillsboro, Beaverton, Forest Grove, and Portland metropolitan high schools participated in the fourth annual **Hermanas Conference** February 26 at the Rock Creek Campus. Sponsored by PCC and Intel, the goal of the annual event is to encourage Latinas to study science and engineering and consider technical careers where minorities and women are grossly underrepresented.
- One out of every three women is directly affected by physical violence during her lifetime. The fifth annual **Barbie Project**, at Rock Creek, February 15-19, focused on raising awareness about this national crisis and on educating audiences about the pervasiveness of domestic violence throughout the country. The project, which uses Barbie dolls as victims of domestic violence, is coordinated by the Rock Creek Women's Resource Center and the Women's Leadership Program.
- Members of the Rock Creek Student Development team represented PCC at the February 5-6 **Oregon Association of Latino Administrators Winter Conference** hosted by Portland State University. Attending and presenting were Dean of Student Development Narce Rodriguez, Coordinator of the Rock Creek Multicultural Center Liliana Luna, Coordinator of the Rock Creek Multicultural Center, Student Resource Specialist Eder Mondragon, and part-time instructor Guadalupe Martinez. Their presentation was called, "Empowering Latina Youth through Curriculum, Mentoring and Parent Involvement."

Southeast Campus

- Tuesday, February 2, Southeast Campus President Jessica Howard and Community Relations Manager Chabre Vickers hosted the first **Southeast Campus Public Safety meeting** of 2016. The well-attended meeting continues to engage local community members around shared priorities and needs for safety. Attendees included leaders of the Jade District NPI, ODOT, PBOT, City of Portland Office of Neighborhood Involvement, Portland Police Bureau East Precinct Commander Dave Hendrie, Warner Pacific College, 82nd Ave Business Association, and representatives from many local neighborhood associations.
- Southeast Campus President Jessica Howard joined other PCC campus presidents at this year's **Oregon Higher Education Sustainability Conference** Friday, February 5 at Lane Community College. The conference helped college and university leaders further determine how they can utilize their leadership at individual institutions to help lift up the concepts of sustainability to effect change within the state's institutions of higher education.
- Saturday, February 6, Southeast Campus partnered with the Portland Chinese Times to send 20 students, staff, and faculty members to the annual **Chinese Lunar New Year Cultural Fair** held at the Oregon Convention Center. The event enjoyed the largest attendance in its history.

- The **2016 PCC Day At the Capitol** was exciting for Southeast Campus President Jessica Howard and Dean of Students Miriam Friedman who, along with Community Relations Manager Chabre Vickers, helped lead multiple groups of students, staff, and faculty through an intriguing day of engagement with state legislators. President Howard led meetings with State Senator Michael Dembrow, State Representative Alissa Keny-Guyer, and State Representative Barbara Smith-Warner.
- Southeast Campus Community Relations Manager Chabre Vickers joined PCC **Whiteness History Month** (WHM) steering committee leaders for a City of Portland panel on the WHM events to be held at PCC. The event was hosted by the city's African American Network, a division of the city's larger Diverse Empowered Employees of Portland organization. The panel engaged over thirty city employees and staff members in a thoughtful discussion on the concept and the goals of the committee.
- The **Talk Show With the President** series kicked off on Tuesday, February 22 with a huge crowd of students, staff, and faculty. The Southeast ASPCC student leaders organized a lunch and gathering with Campus President Jessica Howard, Dean of Instruction Craig Kollins, Dean of Students Miriam Friedman, and Community Relations Manager Chabre Vickers to answer audience questions and share their perspectives on issues affecting students today. The event was such a success that student leaders have chosen to bring it back every term this academic year.
- Southeast Campus President Jessica Howard attended the March gathering of the **Emerging Professionals of Portland** on Tuesday, February 23 as a guest of the Latino Network, which was featured that evening. President Howard continues to serve as a Board Member for Latino Network and her presence was valuable and appreciated while the Latino Network was highlighted in the community.
- PCC was well represented at the 2016 **All Hands Raised Shine-On Roast** with Campus Presidents Lisa Avery of Sylvania, and Jessica Howard of Southeast attending, along with PCC LINKS Director Pamela Bluementhal, Future Connect Program Manager Josh Laurie, Southeast Community Relations Manager Chabre Vickers, Matt Chase from the PCC Foundation, Associate VP of College Advancement Rob Wagner, and PCC Board Member Kali Thorne-Ladd.

Sylvania Campus

- Tuesday, February 2, Sylvania Campus welcomed more than 25 guests from the **Lake Oswego Reads program** who visited the campus' Welcoming Pole. The program is spearheaded by the Lake Oswego Library and promotes the public library and an enjoyable common reading experience for the entire city. This year the organization has chosen to read "Short Nights of the Shadow Catcher" by Timothy Egan. The book is an account of the life of Edward S. Curtis who, beginning in 1897, spent 30 years photographing Native North Americans. The Welcoming Pole was one of eight stops in the Portland area focused on Native American art and is part of a two-month-long celebration of the book and Curtis' photography.

- Monday, February 22, 14 volunteers demolished 109 hard drives and collected an additional 41 items to be recycled as part of **Engineering Week**. PCC engineering students disassembled the computers and bored a large hole through hard drives using a machine created by the students.
- The **North View Gallery** welcomed a new exhibition created from discarded material curated by artist Brenda Mallory and titled “A Further Gleaning.” PCC hosted an artist talk on Wednesday, February 24, followed by a reception. Mallory’s exhibition runs through Saturday, March 19.
- A group of 22 women visited the Sylvania Campus February 26, to participate in **Oregon TradesWomen’s Try It Day** to learn about pursuing a career in metals and manufacturing. With the help of PCC’s Machine Manufacturing Technology Program, each woman created a metal bottle opener and used the 3D printers to make a customized case for the opener.

COLLEGE-WIDE ACTIVITIES

Financial Aid

- 16,678 students have been notified that the PCC Financial Aid Office has received their application for Federal Student Aid (FAFSA) for the 2016/17 academic year.

PCC Foundation

- The PCC Scholarship application season just closed with more than 1,000 applicants.
- Foundation leadership continues to work on campaign development, including the fine tuning of its fundraising themes.
- Planning for the Think Panther PCC Gala is in high gear. Mark your calendar and buy your tickets for the April 16 event. Thomas Lauderdale and members of Pink Martini, as well as Governor Kate Brown will be on hand to help raise funds for scholarships and celebrate the fifth anniversary of Future Connect.

Strategic Communications:

- Launched a new #thinkPCCfirst transit ad campaign on Max trains and buses.
- Launched the spring 2016 issue of Communities Magazine.
- Finalized the programmatic and creative vision elements for the PCC Foundation Gala.
- Finalized design of a mark symbolizing inclusion and equity efforts across the college.

Community/Public Relations

- Throughout the month of February, the Community Relations/Public Relations arm of College Advancement supported the work of our Government Relations director and Government Relations program, the Bond program, and Workforce Development as the collective team saw through the State Legislature’s appropriation of \$7.5 million for the building of an Advanced Manufacturing Research Center in Columbia County. This decision

took place during the short legislative session. Much in the way of stakeholder engagement was conducted with the Boeing Company, Public Affairs Counsel, Greater Portland Inc., four-year universities, and many other potential stakeholders in the project leading up to, and during, the session.

- Public relations supported the Rock Creek Campus' efforts surrounding the annual Hermanas conference in February, which is targeted to Latinas and intends to interest them in STEM studies and careers long-term.
- The Community Relations/Public Relations college-wide team lent its support to both "PCC Day At the Capitol" on February 17, as well as Classified Employees Week, the week of March 7. Articles were written for the website, photos shoots took place, and in the case of Day At the Capitol, the Community Relations Managers had "team leadership" roles in guiding a group made up of faculty, staff, and students to meet with legislators and tell the PCC story.
- Community Relations/Public Relations is helping lead the planning efforts around Whiteness History Month in April in terms of safety, concerns related to resources and service lines for those in need, college-wide communications, and media relations.
- Among the many PCC stories that ran this month were local and national hits related to Physics instructor Toby Dittrich, whose research on gravitational waves ran on KOIN-TV (Ch. 6) and KXL Radio, as well as Virginia Chambers who was honored with the Medical Assisting Educator of the Year award, which found its way to Community College Week, a national academic journal.

HONORS and AWARDS

- The John & Suanne Roueche Excellence Award from the League for Innovation includes the following PCC faculty and staff members:
 - Rhonda Boyd, Title III Project Director
 - Kathy Carrigan, Faculty, Chemistry, Cascade Campus
 - Dorina Cornea-Hasegan, Faculty, Microelectronics, Rock Creek Campus
 - Angelina Davis, Faculty Counselor, Counseling, Southeast Campus
 - Ken Friedrich, Faculty, Chemistry, Cascade Campus
 - Dolores Galindo, Instructional Support Technician, Veterinary Technology, Rock Creek Campus
 - Blake Hausman, Faculty, English, Southeast Campus
 - Jen Klaudinyi, Faculty, Library
 - Libardo Mitchell, Faculty, World Languages, Spanish, Sylvania Campus

- Carla Moentenich, Instructional Support Technician, Bioscience Technology, Rock Creek Campus
- Karen Paez, Dean, Student Support Services, Sylvania Campus
- Rebecca Robinson, Faculty, Management and Supervisory Development, Southeast Campus
- Skyler Stearns, Faculty, ESOL, Cascade Campus
- Christine Weber, Faculty, Visual Arts, Sylvania Campus
- PCC was chosen as the 4th Bee Campus USA in the nation for its commitment to providing pollinator education and establishing or restoring habitat that provides food, nesting sites, and overwintering sites for pollinators. PCC joins Southern Oregon University, Georgia Tech, and the College of San Mateo. The District-wide effort involved PCC students; environmental science faculty; Learning Garden staff; and staff representing Grounds, Landscaping and Sustainability.

IN THE NEWS

- Feb. 2: **Portland Observer**. The longest-running African film festival in the United States will feature more than 18 films, documentaries and shorts.
- Feb. 5: **The Oregonian**. Portland State wins \$750,000 grant to create 'national model' to prevent sexual assault on campuses and PCC is one of its partners.
- Feb. 12: **Hillsboro Tribune**. Watchdog group wants PCC to halt its Hillsboro training program.
- Feb. 11: **The Oregonian**. In a news release, Portland Community College instructor Toby Dittrich explains gravitational waves.
- Feb. 11: **KXL Radio & KOIN TV**. Physics instructor Toby Dittrich talks about the big gravitational waves announcement.
- Feb. 19: **KGW TV**. Ellie Steele shows how being paralyzed hasn't slowed him down in his quest for an associate degree at PCC.
- February: **Hollywood Star**. The paper reported on the cascade Festival of African Films and Medical Assisting Faculty Virginia Chambers winning educator of the year.
- February: **Community College Week**. Virginia Chamber's Medical Assisting educator of the year award made news in the national trade's Faculty lounge section.