

January 16, 2025

25-044

APPROVAL OF 2025-2028 STRATEGIC GOALS

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FINANCIAL  
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STRATEGIC THEME: Belonging: Transform our learning culture toward creating a sense of belonging and well-being for every student; Delivery: Redefine time, place, and systems of educational delivery to create a more learner-centric ecosystem; Workforce: Respond to community and workforce needs by developing a culture of agility; Enterprise: Cultivate a long-term sustainable college enterprise

REPORT: The following goals and objectives were informed by the PCC Community through a community-wide survey conducted November 12th - 22nd, 2024, and were reviewed and affirmed by Cabinet in January of 2025.

**GOAL:** New Student Onboarding  
**Theme:** Holistic Student Support

**Objective 1.** Redesign New Student Orientation experience and learning outcomes that align with the First Year Experience, ongoing student engagement, and just-in-time information for all credit and academic noncredit incoming students.

**Objective 2.** Optimize the use of existing student support technology, as part of the new student onboarding experience.

**Objective 3.** Develop onboarding processes that are accessible, available in multiple languages, and informed by culturally responsive, identity-affirming, and trauma-sensitive practices, starting with the “steps to enroll” webpages.

**GOAL:** Fully Implement Strategic Course Scheduling

**Themes:** Operational and Academic Excellence

**Objective 1.** Fully Implement Strategic Course Scheduling recommendations and move to an annualized schedule to increase fill rates, utilization of data, and improve operational practices

**GOAL:** Fully Implement Guided Pathways

**Themes:** Academic Excellence, Holistic Student Support

**Objective 1.** Create a program map of all academic programs and transfer disciplines.

**Objective 2.** Create and pilot a mechanism for continuous improvement of Pathway Teams.

**Objective 3.** Design a continuous improvement framework for assessing program map functionality and performance.

**GOAL:** Increase Student Scholarships and Funds for Wrap-Around Supports

**Theme:** Holistic Student Support

**Objective 1.** Cultivate and sustain thriving philanthropic partnerships that significantly increase revenue to address unmet student needs.

**Objective 2.** Grow and engage donors and funding partners through acquisition, renewal and retention.

**RECOMMENDATION:** Recommend the adoption of the following goals as the core priorities for the College's 2025-2028 Strategic Plan.

- Goal: New Student Onboarding
- Goal: Fully Implement Strategic Course Scheduling
- Goal: Fully Implement Guided Pathways
- Goal: Increase Student Scholarships and Funds for Wrap-Around Supports