

October 19, 2023

24-056

APPROVE PORTLAND COMMUNITY COLLEGE 2023-2024 PRESIDENT'S GOALS

PREPARED BY: Jennifer Hamlin, Board Coordinator, Office of the President

APPROVED BY: Dr. Adrien L. Bennings, President
Laurie Cremona Wagner, Chair

STRATEGIC THEME: BELONGING Transform our learning culture toward creating a sense of belonging and well-being for every student; DELIVERY Redefine time, place, and systems of educational delivery to create a more learner-centric ecosystem; ENTERPRISE Cultivate a long-term sustainable college enterprise; WORKFORCE Respond to community and workforce needs by developing a culture of agility.

REPORT: In accordance with Section 11 of the President's contract, which states:

On or after July 1 of each fiscal year, the Board will establish professional goals for the PRESIDENT and goals for the COLLEGE. The PRESIDENT will submit her recommended goals to the Board, and the Board and the PRESIDENT will confer about them before final adoption by the Board. The goals will be established by resolution at a public meeting. Members of the Board will be given opportunity to comment on proposed goals prior to adoption by the Board.

The proposed goals and priorities for the President's Annual Workplan were informed by the Board of Directors and President's Cabinet: During the August 26, 2023, Board Retreat and August 30, 2023, President's Cabinet Retreat Dr. Bennings presented a high-level overview of her workplan focusing on four key areas: Student Success, Operational Excellence, Culture, and College Relations. Further discussion and engagement included activities to identify key priorities within each area.

The proposed workplan reflects the collective input of various stakeholders aligned with the College's Mission, strategic plan, and Achieving the Dream scope of work.

The Board of Directors reviewed the President's proposed goals at the October 19, 2023 Board Work Session.

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A summary of those goals is presented here:

- **STUDENT SUCCESS:** To champion the priority of student success, aimed at elevating the well-being and achievements of our students.
 - Guided Pathways
 - Academic Program Sustainability
 - Strategic Enrollment Planning
 - Student Basic Needs
- **OPERATIONAL EXCELLENCE:** To increase effectiveness and efficiency through continuous improvement
 - ERP Assessment & Transition Planning
 - 2025–2028 Strategic Planning
 - Comprehensive Human Resources Study
 - Policy Governance Administration Task Force
- **CULTURE:** To elevate a human-centered approach intended to promote a positive, collaborative, and inclusive organizational culture and work environment.
 - Contract Negotiations
 - Workplace Transformation
 - Marketing and Communications
- **COLLEGE RELATIONS:** To strengthen partnerships and relationships with various stakeholders in the community.
 - Community Engagement & Outreach
 - Business and Industry Partnerships for Workforce Development
 - Enhanced Communication & Branding Strategy

RECOMMENDATION: That the Board of Directors approve the 2023-2024 President's Goals as presented.