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23-167

APPROVE OPPORTUNITY CENTER AS THE NEW BUILDING  
NAME FOR THE PMWTC AND WILLOW CREEK LOCATIONS

PREPARED BY: Rebecca Ocken, Interim Director, Planning & Capital  
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FINANCIAL  
RESPONSIBILITY: Rebecca Ocken, Interim Director, Planning & Capital  
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APPROVED BY: Eric Blumenthal, Executive Vice President, Administration and  
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Dr. Adrien L. Bennings, President

STRATEGIC THEME Belonging: Transform our learning culture toward creating a  
sense of belonging and well-being for every student; Workforce:  
Respond to community and workforce needs by developing a  
culture of agility.

REPORT: The 2017 Bond Program includes new construction at the  
Portland Metropolitan Workforce Training Center (PMWTC).  
With the new building, a new name is recommended:  
"Opportunity Center". This name change will reflect the unique  
and special services offered at the location to help students  
attain necessary skills for employment.

Additionally, the recommendation of a name change includes  
the Willow Creek Center, which offers similar special services,  
being recognized as an Opportunity Center in its building  
name. This change will maintain district-wide continuity (aligned  
with One College) and formalize the use of the Opportunity  
Center name.

Locational details will be provided via the college website and  
other informational materials to distinguish the two Opportunity  
Centers from each other.

Per College Board Policy 703B: Naming of College Facilities,  
Programs, and Positions, the PCC Board of Directors has sole  
authority over the naming of College campuses, sites, buildings,  
facilities, and parts of facilities.

RECOMMENDATION: That the Board of Directors approve the new name of  
"Opportunity Center" be adopted for both the Portland  
Metropolitan Workforce Training Center and Willow Creek  
Center.