

July 15, 2021

22-010

APPLY TO THE HIGHER EDUCATION  
COORDINATING COMMISSION FOR APPROVAL OF  
THE VIDEO PRODUCTION & EMERGING MEDIA AAS  
DEGREE FOR PORTLAND COMMUNITY COLLEGE

PREPARED BY: Susan Watson, Curriculum Coordinator, Curriculum Support Services

FINANCIAL RESPONSIBILITY: Dan Wenger, Dean for Arts, Humanities, Communication and Design

APPROVED BY: Dr. Katy Ho, Vice President, Academic Affairs  
Mark Mitsui, President

REPORT: The proposed Video Production & Emerging Media AAS degree prepares students to craft compelling stories using established and emerging video technologies. In a hands-on, project-based environment, participants learn skills for employment and leadership. Video Production & Emerging Media seeks to advance equity and inclusion by broadening access to media technologies and, in collaboration with students and communities, developing more inclusive methods of storytelling. Through an intersectional and multidisciplinary lens, teachers and students prototype the media, culture, and economy of the future. This 92-credit degree is designed for students seeking foundational, intermediate, and/or advanced competencies in video production, culturally conscious storytelling, and new media.

Strategic Plan Theme: Workforce: responds to community and workforce needs by developing a culture of agility.

RECOMMENDATION: That the College be authorized to submit an application to the Higher Education Coordinating Commission for the Video Production & Emerging Media AAS degree for Portland Community College.