

Portland Community College
President's Cabinet

Wednesday | March 20th | 2019
Sylvania Campus | CC Building Conference Room 233B
8:30AM - 11:30 AM

NOTES

Present: Rob Steinmetz, Marc Goldberg, Lisa Bledsoe, Eric Blumenthal, Dina Farrell, Mark Mitsui, Chris Villa, Traci Fordham, Katy Ho, Jessica Howard, Karin Edwards, Tricia Brand, Lisa Avery

8:30 am President's Update

Quick check-in with Cabinet Members -

- Updates on campuses and centers

Board agenda

- Overview of topics on the Board Agenda for March 21st

Ways & Means Roadshow - Cascade

Preparation:

- Expecting a large crowd, overflow is being taken care of and public safety has been notified
- There is a sign-up sheet for comment, Deanna and Kali be signing up, students will be signing up as well.

Faculty & Staff of Color

- Thank you Karin, Tricia and Katy for helping to organize the first Faculty of Color meeting
- Karin: We were all a little surprised that we have over 500 people of color. It was an opportunity for fellowship and impactful to see how many people of color we have in leadership
- Tricia: There were 80+ in the room, people shared who they were and how long they have been with the college, most of the people were there for longer than 8-10 years. It was good to hear their stories and think about how to best support that group. Looking for opportunities to continue this at the campuses and centers, and find ways to get more people at the meeting
- Katy -Would be good for managers to support their staff to attend
- *Action:* Incorporate an announcement at the next All Managers meeting regarding attendance

Legislative Update

- A few bills have been dropped, particularly HB 3381 - would restrict tuition increases which would take the vote away from the board
- Getting in the revenue package will come down to how well we poll, if we do get in - we won't see anything until 2022-23. OCCA is packaging the data and will distribute when ready

9:00 am RFP - Focus Groups on Barriers to Postsecondary Success

- Coordinate a response
 - Grants office believes this is more of an opportunity for a university rather than community college
 - Men of color are wanting to apply for this as well
 - Need to get clarity about what our relationship is to who is applying, need some follow up discussion after gathering more information

9:30 am - HB 2998 and the Major Transfer Maps

- Decisions about how to implement this and potential impact to the college and our students
 - There are two major transfer maps - Biology and English, the expectation is that we will have them available.
 - Biology: the way the map is put together, Math 112 (calculus) is a requirement in the package - PSU does not require this and the majority of our students transfer to PSU

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- English: Map is intended for students who know they want to transfer and consult an advisor
- Need build articulation agreements into this work
- HECC and OPC are trying to get these to be the same level of uniformity
- Next steps:
 - *Action:* Messaging to OPC, Mark will ask Julie to raise this issue and resurrect the transfer committee. Need advocacy for students. Jessica and Lisa will continue being engaged in conversations
 - Find out what the formula for reporting looks like to the HECC

10:00 am - Enrollment - Rob

- Identify problem areas
 - Down 7% as of today for Spring Term, 3 weeks ago was 11%, CAS is down 15%. A few factors:
 - Dual Credit was getting students registered later this year
 - Snow days
 - Technical issues creating new student records
 - Deletion for non-payment, 11% positive difference from last year
 - Will be doing a phone blast in addition to other large scale communications
 - Implementing new programs, should see a difference next fall
 - Goal for the fall is that all students will be assigned an advisor, not mandated
 - Apprenticeship enrollment is seeing some growth, effective in promoting student success
 - Friday Academy at Sylvania, a hybrid program for adult students - has late afternoon classes, includes career coaching; planning to build more bridge classes for CTE students.
 - Paralegal program at Cascade has new pre-requisites and is seeing a decline, would like to track program changes with new pre-requisites
 - Conversations with SAC's
- Newberg: Closing for summer but a last minute proposal came in to keep open 3 days in the summer
 - Last minute proposal came in to stay open on Tues, Wed & Thurs (except for July 4 holiday)
 - Concerns about changing the process and losing fall enrollment, requesting Cabinet's thoughts about keeping open
 - Looked at advisor calendars, July slow - mid-August picked up
 - Outcome: Revisit a pilot program and look at data
- Rock Creek
 - Over a thousand applicants for Future Connect, will provide an opportunity to actually enroll, most of them have probably applied for Oregon Promise
 - Organized a half-day (may turn into a full-day) orientation for students over the summer, attempt to affect conversion rates
 - Opportunity to enroll more students of color
- Data from Math students survey
 - College success advisors tracked down students who had earned a D, F, or No Pass
 - Summary: 163 emails sent out, 13% responded. 3% came in for advising
 - Of the 12 who gave a reason, 4 academic related, 8 were lifestyle, following up on where they are this spring
 - *Action:* Lisa Avery will share out summary for anyone who wants to see it

10:30 am - Budget: Talking Points

- Use data as an FAQ on inside PCC
- Identify inequities with a variety of factors without misinterpretation
- Analysis took place once programmatic decisions were made to ensure that we didn't have a disproportionate impact
- Share with DOI's and DOS's
- *Action:* Lisa will edit and redistribute

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11:00 am - Organizational Structure Study Update

- *Move to next cabinet*

11:10 am - Grant Approval: Marc Goldberg cabinet liaison

AACC funding from the US Department of Labor

- Expanding Community College Apprenticeships Initiative (ECCA) - will need to get 150 apprentices, beneficial to PCC expansion of apprenticeships. Additional funding will come from CLIMB and. (Swan Island, Coffee Creek, and OMIC).
- This is the first tranche of a \$150M, not the only opportunity
- Outcome: Okay to apply but need a financial analysis, define proposed target areas and discuss process changes

Date	Action Items	Responsible Cabinet Member
3-13-2019	<ul style="list-style-type: none">• Update: in Phase one of Mechatronics Program the cost is 62K a year to provide part-time instruction in the program to operate beyond year 2. To offset the cost, curriculum could be integrated with biology and micro-technology, then cost could be lowered to 20K. Received one-time funding two years ago.	<i>Chris</i>
3-20-2019	<ul style="list-style-type: none">• Action: Put forward a budget, look at Phase I process worksheet, will bring back to cabinet after analysis is done	

11:30 am Adjourn
