Taking the GLOBAL STAGE

Germany’s international climate change conference celebrates PCC’s sustainability efforts

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Turning to the Ivy League

PCC graduate Ekubo Sawaura built her English skills at PCC to pursue dream at Cornell

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Gearing Up

for a permanent home in Scappoose

PAGE 82
Among the 21 Oregon colleges, Portland Community College is ...

**Upcoming Events**

**CultureSEast** — May 15-17. The Southeast Campus hosts a series of performances, lectures, panels and presentations open to the public. Visit: pcc.edu/cultureseast/

**PCC Job Fair** — 11 a.m. to 3 p.m., Tuesday, April 24. The job fair, held in the gymnasium at the Cascade Campus (705 N. Killingsworth St.), offers a broad range of employers and industries. Call (971) 722-5613.

**Semana de la Raza** — April 16-21. A week in honor of Latino Culture, advocacy and celebration at the Rock Creek Campus. Visit: pcc.edu/about/events/semana-de-la-raza/

**56th Commencement Ceremony** — 7 p.m., Friday, June 15. Nearly 1,000 graduates will walk across the stage to receive their associate degree or certificate in the Memorial Coliseum. Visit: pcc.edu/commencement/

**SHARED ON SOCIAL MEDIA**

for **graduate salaries vs. tuition paid**

*courtesy of Portland Business Tribune

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Spring 2018
Portland Community College’s Sustainability program can now be called world-renowned.

PCC President Mark Mitsui and Sustainability Manager Briar Schoon attended the Conference of the Parties (COP 23) in Bonn, Germany, as part of ‘We Are Still In’ (WASI), a non-federal, subnational group committed to upholding the Paris Climate Agreement. COP 23, which took place last fall, served as the conference for the next round of United Nations climate negotiations and attracted nearly 20,000 attendees from around the world.

WASI, meanwhile, represents a collective of 2,050 mayors, governors, tribal leaders, CEOs, investors, university and college presidents and religious establishments from around the country — more than 130 million Americans across 50 states and over $6 trillion of the American economy.

"The degree of international cooperation and innovation in this space was both impressive and necessary," said Mitsui. "There is much that we can do locally and globally, to address this challenge. It is clear that PCC and the other colleges and universities in Bonn are leading the way in demonstrating the important role higher education plays in being part of the solution."

At COP 23, it was a chance for agencies to showcase their efforts and progress. WASI hosted the U.S. Climate Action Center, a first-ever pavilion and forum for American leaders to convene throughout the negotiations and share their contributions to address climate change. It was at the Climate Action Center that Mitsui served as one of three panelists in a session, "U.S. Higher Education Institutions: Forces for Global Climate Action."

PCC’s president highlighted the key role that higher education institutions can play to nurture the next generation of leaders in climate action and sustainability. "It was powerful to discuss with my peer presidents how community colleges and universities can work together to combat climate change," said Mitsui. "Engaging our campuses in best practices, educating the clean tech workforce, raising awareness of sustainable practices across sectors, and developing the next generation of leaders are ways we can demonstrate that we are still in.”

Mitsui serves on the steering committee of Second Nature, which coordinates the higher education portion of the WASI campaign of approximately 900-plus colleges. PCC was one of the first signatories of this coalition.

The college also is a founding member of the Greater Portland Sustainability Education Network (GPSEN), a United Nations University-Regional Center of Expertise (RCE) on Education for Sustainable Development. And last fall PCC was chosen as the winner of the annual Second Nature Climate Leadership Award for two-year colleges — a prestigious, national honor. Collectively, these efforts and honors contributed to PCC being tapped to attend COP 23 as part of WASI.

"The conference offered us the opportunity to share the good work PCC is doing with our peers, fellow WASI members, and the global community," said Schoon, who added that many of the signatories were able to demonstrate that the U.S. continues to make strides on climate action despite the absence of U.S. federal leadership.

"What is special about PCC’s sustainability program is our holistic approach," said Schoon. "We’ve been very thoughtful to integrate sustainability throughout all of our systems — academics, operations and administration — and we were fortunate to have had President Mitsui speak to this as part of his panel session.”

Schoon noted that being part of the WASI contingent at COP 23 enabled the college to make connections with WASI members and international peer institutions. Their discussions focused on partnerships to support local climate action, best practices in resiliency planning, and inspiration for hands-on learning opportunities in sustainability/climate action.

And she confirmed that PCC is developing its sustainability plan and will be updating its climate action plan in the next few years.

“My goal is to incorporate what we’ve learned, as part of this conference, into our programming at PCC, to ensure that our efforts continue to align with the goals of the Paris Climate Agreement," said Schoon. "This kind of commitment is central to PCC’s sense of community — locally, regionally, nationally and globally — and to our values as an institution. Our behavior and action is crucial and makes a measurable difference to address climate change.”

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"Engaging our campuses in best practices, educating the clean tech workforce, raising awareness of sustainable practices across sectors, and developing the next generation of leaders are ways we can demonstrate that we are still in.”
Graduate Ekubo Sawaura built her English skills at PCC to pursue dream at Cornell

At 22, Sawaura decided to apply to Cornell. She had immediately called her parents in Japan, where it was about 2 a.m. The tears didn’t last long. Sawaura was so excited by the news that when I logged in, the page said ‘congratulations!’ and I cried.”

“I thought I wasn’t accepted because the email’s title was not ‘congratulations,’” she said. “My hands were shaking as I registered on their website to view the message. I was scared to see the results. But ‘congratulations,’” she said. “My hands were shaking as I registered on their website to view the message. I was scared to see the results. But ‘congratulations,’” she said.

Rejected by Japan universities for her lack of English skills, Sawaura was determined to overcome that barrier. She moved to Happy Valley from Gunma (near Tokyo) to live with her great uncle, which was when she enrolled at PCC to improve her conversational skills.

“Not being accepted into a Japanese university was frustrating, but it gave me the motivation to be successful,” she said.

At PCC, Sawaura sought to improve her skills by conversing often with native English speakers at the tutoring center. Plus, she took advantage of working on campus by serving in student government and at the career exploration center, as a peer advisor. This further developed her English language skills and gave her a sense of community at the Southeast Campus.

At Cornell, Sawaura is planning to major in agribusiness management. She has already brainstormed new ice cream recipes in preparation for her business career.

“Starting at a community college was the best choice I’ve ever made,” she said. 

Jen Poinar, Southeast Career Exploration Center coordinator, was Sawaura’s supervisor during her peer advising and international student ambassadorship. Poinar said Sawaura is very goal-oriented, determined, creative, empathetic, and hardworking with a positive attitude, all of which contributed to the center’s success.

“Having once been an international student in France, I know personally how rewarding and challenging the experiences of studying in a foreign culture and learning a language can be,” Poinar said. “I have seen her grow tremendously in both her leadership abilities and her confidence. I am very proud of her and excited for her journey to begin at Cornell this coming year.” In her years at the community college, Sawaura earned scholarships through the PCC Foundation, performed hours of community service with the likes of Sisters of the Road Cafe, Oregon Food Bank and others, and assisted her Phi Theta Kappa chapter.

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Sawaura, who considers Portland her second home, is focused now on getting settled at Cornell, diving into her agricultural sciences classes, and starting her career in food management. She has already brainstormed new ice cream recipes in preparation for her business career.

“Starting at a community college was the best choice I’ve ever made,” she said. “My English skills were very poor, and I wasn’t getting into a university if I applied as freshman. Not only was PCC financially cost effective, it gave me time to think about which university I really wanted to go to. Now, I have the confidence in what I’m supposed to be doing and have worked hard to overcome my language obstacle, which is why Cornell accepted me.”
Why would you want to learn a language? Maybe you’re planning a trip, or wanting to revive old skills, or wishing to be able to talk with someone whose main language is not your own. Or maybe you just want to exercise your brain in a different way.

You have 16 choices of languages to learn with Community Ed, from Arabic to Korean to Russian to Spanish. The focus is on learning through conversation. This includes learning the vocabulary and grammar required with the ultimate goal of being able to speak the language. Instructors use a variety of methods involving cultural and historical context, student inquiry, and role play, to name a few. Maybe you want to learn Italian and you love movies, so you’ll take “Italian Society in Film.” Or maybe you want to speak Spanish with your neighbor, and you end up also learning about the Mexican revolution in Laura Bergman’s class.

“I bring in specific historical dates such as 1492, or the dates of the Mexican or Cuban revolutions,” remarks Bergman who teaches her students the vocabulary for speaking about large numbers. She finds adding context to the lesson, rather than requiring rote memorization, engages the learners on a deeper level. And it’s more fun. Conversations are sparked, opening the door to historical events that influenced the area’s culture.

In her Level 5 class, Bergman adds literature to the mix. She refers to “the different kinds of deaths” to illustrate some Spanish-speaking cultures’ cyclical approaches to death and how they vary from common U.S. perspectives—enriching discussions and building cultural understanding.

Linda Machtelinckx, who teaches several levels of French, finds that many cultural discussions are generated from student questions. A student query about the origin of the accent circumflex - ^ - leads to a discussion of the influence of the Vikings on the French language. “How the French pronounce the letter R depends on which region of France you grew up in, how you were raised, and your vocal chords’ development,” Machtelinckx explained.

Machtelinckx sometimes uses role play as a tool to illustrate differences in body language. “The French hold their bodies in more reserved positions, and Americans are more likely to make eye contact and greet strangers on the street. It may mean something different to the person from another culture.”

It turns out there are as many different ways to experience culture through Community Ed language classes as there are instructors.

To learn more about spring language and culture classes, turn to page 37 or visit pcc.edu/communityed

Gardening Classes in Newberg!

Last year, Moonrose Doherty brought her sustainable gardening expertise to Newberg as she coordinated the Learning Garden’s growth and community activities. Now Doherty brings her know-how to Community Education with a series of organic gardening classes. Be prepared to participate because these are not lecture-based classes. You will be actively engaged in gardening. And, you will have an opportunity to utilize the Newberg learning garden for observation, a hands-on exercise, and to generate inspiration. Finally, in the native Pacific Northwest plants class, you will be able to design your own nature-scape garden.

To learn more about spring gardening classes, turn to page 31 or visit pcc.edu/communityed
Workforce Connect Boosts CTE Training

Portland Community College has scored more than $250,000 through three grants that pave the way for people to get critical employment training.

The college serves as an economic engine for the state of Oregon in large part through its job skills and career readiness programs. The best example of this is the $175,000, two-year grant awarded by the Meyer Memorial Trust to implement the Workforce Connect Program. This new PCC program aims to build job readiness skills for underrepresented high school students in Columbia, Multnomah, and Washington counties.

The new initiative will tap the resources of the college’s successful Future Connect and Career Pathways programs to bolster access for incoming high school students in career and technical education (CTE). In addition, it’ll create careers for these students with the region’s top employers, at the same time building workforce diversity.

“These pathways can offer economic mobility and careers with advancement opportunities,” said Kate Kinder, director of PCC’s Career Pathways and Skills Training. “They also build upon the best practices of successful program models to increase workforce diversity and equitable opportunity in our community.”

Small Business Gets a Helping Hand

Portland’s small business owners will now have access to critical scholarships to improve their companies. PCC’s Small Business Development Center received a $10,000 grant from the Zidell Family Foundation to create scholarships for owners who want to take their enterprise to the next level. They’ll get training in retail business builders, restaurant business builders, or retail small business management.

“It is our privilege to partner with PCC and the SBDC to provide training, support and specific education to help today’s entrepreneurs achieve their goals and attain long-term success for themselves and their families,” said Charlene Zidell, board chair of the Zidell Family Foundation.

PCC’s SBDC provides business advising and training to small businesses in Multnomah, Washington, Clackamas, Columbia, and Yamhill counties. It works to connect small businesses with specialized statewide services through the state’s network of 18 SBDCs.

Support for Military Veterans

PCC secured a $85,000 grant from the Oregon Department of Veterans’ Affairs to bolster its Veteran Resource Centers across the college’s district.

The funding will primarily help expand the Southeast Campus Veteran Resource Center (82nd Avenue and Division), and increase staffing and enhance programming throughout the college. The goal of the grant is to support veterans arriving to PCC, help them achieve their educational goals, and transition them into the workforce.

The center at Southeast is needed. There are about 140 student veterans whose primary campus is Southeast, with many more veterans traveling from other campuses across the district to take classes. Veteran resource centers are considered to be vital in helping veterans transition from military service to college life where they complete their education and, ultimately, move on to a successful career.
"Both Chris and Mohammed have deep experience and connections to business and industry, and familiarity with work-based learning models," said Marc Goldberg, associate vice president for Workforce Development and Continuing Education at PCC. "Both Chris and Mohammed have deep experience and connections to business and industry, and familiarity with work-based learning models," said Marc Goldberg, associate vice president for Workforce Development and Continuing Education at PCC. And they’ve recently brought on a director and industry training coordinator – CHRIS HOLDEN and MOHAMMED MARAEE, respectively – to lead the center’s development. And they’ve recently brought on a director and industry training coordinator – CHRIS HOLDEN and MOHAMMED MARAEE, respectively – to lead the center’s development. While Portland Community College has a longstanding presence in Columbia County – offering courses ranging from Welding Technology, to Kayaking, to Woodworking Basics – it hasn’t had a permanent home base. Classes take place in local high schools and at a variety of community centers and locations. Some of this is about to change The college is seeking to purchase property in Scappoose on which to construct a training center slated to open in fall 2020. Focused on advanced manufacturing, the center will house such programs as Computer Numerically Controlled (CNC) Operation, Machining, Welding and Mechatronics. Its programs will be based on an apprenticeship model, such that students can complete an associate degree or certificate leading to an advanced degree. And they’ve recently brought on a director and industry training coordinator – CHRIS HOLDEN and MOHAMMED MARAEE, respectively – to lead the center’s development. And they’ve recently brought on a director and industry training coordinator – CHRIS HOLDEN and MOHAMMED MARAEE, respectively – to lead the center’s development. The training center is part of a larger effort called the Oregon Manufacturing Innovation Center (OMIC), made up of industry, higher education, and government partners and based in Scappoose. OOMIC features an applied research and development division focused specifically on the metals manufacturing industry. R&D projects are led by industry partners, university faculty and student interns, complementing PCC’s hands-on “learn and learn” apprenticeship training. Under Holden’s direction, the training center will emphasize craftsmanship, professionalism, and placing graduates into high-wage, high-demand advanced manufacturing jobs. Maraae, meanwhile, is responsible for connecting regional manufacturers with OMIC training and ensuring the apprenticeship model meets their priority workforce needs. The addition of Chris and Mohammed in leadership roles for PCC’s training center is significant, as this will accelerate PCC’s permanent presence in Columbia County and build a pipeline of talent for regional manufacturers through OMIC," said Senator Betsy Johnson, whose district includes Scappoose. The apprenticeship model is different than what we’ve used to in the United States, but it’s one that has great potential here," said Holden, who returned with a much deeper understanding of its value. "The screening and vetting of apprentices is incredibly thorough. Those who have been accepted to the program and have completed the training prove to be stellar employees," said Holden. "Long term, this is a huge savings for companies – the ROI for their upfront investment to train apprentices is phenomenal." Industry advising group to shape PCC’s training programs Back at home, industry leaders are forming a joint apprenticeship and training committee (JATC) with Holden’s leadership, to advise on the most up-to-date training for apprentices and develop standards to shape PCC’s training programs. Some of these will launch in fall 2018 in temporary space at Scappoose High School while construction on PCC’s permanent facility is underway. The JATC’s efforts will complement Maraae’s outreach to regional manufacturers about OMIC training opportunities that fit their workforce needs – and that create economic mobility for area residents to access living wage careers in a key industry sector. "OMIC offers the opportunity to educate the next generation of the workforce as we simultaneously meet employers’ needs in industries that are growing and offer significant advancement potential," said PCC President Mark Mitsui. 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Lifesavers — Five college Public Safety Officers were given Heartsaver Hero Awards by the American Heart Association for assisting a person having a heart attack at the Sylvania Campus. The award for bravery were handed out to Jeff Fishback, Marcos Jiminez, Kevin Loberger, James Moir and Carissa Rudnick.

Champion Honored — Sandra Fowler-Hill, president of the Rock Creek Campus, was honored with the Carolyn Desjardins Leadership Award by the Oregon chapter of the American Association of Women in Community Colleges at its fall 2017 conference. Fowler-Hill was chosen for her commitment to inspiring, championing and celebrating the talents of staff and students.

Critical Funding — Bank of America gave the much-heralded Future Connect Scholarship Program a shot in the arm. Roger Hershaw (right), Bank of America Market President Oregon & SW Washington, handed PCC President Mark Mitsui a check for $25,000 to help eliminate barriers to attending college through wrap-around support and advising.

Big Achievement — Liliana Luna was the 2017 Women of Achievement Award winner through the Oregon Commission for Women. She was recognized for her leadership in promoting equity and diversity opportunities for women and civic engagement service. She received her award as part of the Women’s History Month proclamation signing by Governor Kate Brown.

DREAM Come True — A long-held dream of undocumented and Deferred Action for Childhood Arrivals (DACA) students and their families finally came true. PCC opened the first DREAM Center in Oregon to provide legal services and college resources to students and their families. Funding for the center came from Oregon Immigrant and Refugee Funders Collaborative and Meyer Memorial Trust.

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Before Friday’s guest presentation titled “Selling Yourself” begins as part of WorkSource’s High Tech Networking Group in Beaverton, organizer Becky Meier floats through the room with a smile and addresses her students by their first name.

She approaches a middle-aged man, shaking his head. “Brent, you find anything yet?” Meier said. “I’ve heard people have had luck with Craigslist. Try that. How’s your wife?”

Most everyone in the group at Portland Community College’s Willow Creek Center in Washington County will tell you they come for information on job seeking and the camaraderie. And in the same breath, they’ll also enthusiastically mention Meier—a semi-retired career specialist at PCC since 1992—who makes the environment feel more like a friendly get-together than like a formal networking event.

The group meets every Monday and Friday morning, mainly attracting male Baby Boomers from the tech industry, although attendees also include women and professionals from other fields. Based on surveys Meier has done, 76 percent of the 100 people she usually sees on those two days have a college degree.

Gaining skills, then, usually isn’t the problem; rather, it’s figuring out how to navigate the job market. “I get a lot of very smart, highly educated people who’ve been laid off,” Meier said. “There’s a real problem.”

Oregon’s unemployment rate is currently at 4.3 percent, but the U-6 number (discouraged workers who’ve given up looking and part-time workers who want full-time jobs but can’t find them) is at 9.5 percent. These are Meier’s followers. Meier hopes that by attending these meetings regularly, people will become more than a statistic. The goal is to provide participants with a support system to learn about job leads and new approaches to job seeking, as well as to find others to hold them accountable.

Infusing the group with both positivity and practicality is key, she said, as well as bringing in guest speakers to talk advanced resume writing, how to land a survival job, or using free internet tools.

“I approach career counseling as an educator,” said Meier, who has a doctorate in Community College Leadership. “I’m going to teach you how to look for work, as you’ll probably need that skill in another five years. I’m not necessarily going to hand you that job.”

“I get a lot of very smart, highly educated people who’ve been laid off,” Meier said. “There’s a real problem.”

Networking Together

Becky Meier
leads successful networking techniques for a forgotten group of unemployed workers

An Unexpected Reboot

Meier launched the group in 2001 to assist veteran employees with high salaries who are let go—a segment of workers who are hardest hit in layoffs.

Daniel Brewer, 57, worked in tech for 20 years before getting laid off from Yahoo! A technical writer and corporate trainer from Milwaukee, his specialty was customer service. But he found his skills started becoming irrelevant. The stress of constantly looking for work, coupled with caring for a special needs son and a wife who worked overtime to support the family, began to wear on him mentally and emotionally. So, he went to the WorkSource Oregon office at Willow Creek to enroll in the High Tech Networking club.

“I never thought it would happen to me,” he said. “The idea that the skills I used to teach are no longer considered to be important was challenging for me to grasp.”

“One of the things that helped me cope was Becky’s group,” he added. “I made sure I went to those meetings so I could be around other professionals who had experienced a lot of the same things. It gave me the confidence that I was still sharp at what I do.”

Brewer eventually landed a steady job last year as a Special Education Program assistant with the Beaverton School District.

Hope 2.0

Meier comes from a long line of female educators, and she sees the networking club as an opportunity to encourage lifelong learning for everyone involved, herself included.

“I love the challenges,” she smiled. “There are a lot of little pieces that a job seeker needs to keep up to date with. I have quite a few 60-year-olds who’ve never been out of work. So this is a real shock. It takes about three months for their heads to stop spinning.”

Over the years, Meier has seen upward of 7,000 people rotate through the group. They might be unemployed for three months, or a year or two. But most everybody gets back to work at some point, she said, which is always a cause for celebration.

“My glass is always half full,” she said. “And that’s so important with people who are going through hard times. There are a lot of opportunities out there.”
PCC mails this schedule of classes to households four times each year to let you know about upcoming Community Ed classes and share what’s happening at PCC. It is printed and mailed for about 21¢ per copy and can be recycled. Because it is addressed “Residential Customer” we are not able to remove individuals from our distribution route. We hope you find it informative and enjoy the stories inside.

My Project:
“Dance in the air.”
— Daisy Carr, Student in the Trapeze, Acrobatics, Physical Theater class taught in partnership with Echo Theater.
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Make YOU the project!
If you can dream it PCC Community Ed’s hundreds of classes can help you achieve it. Go online to pcc.edu/communityed and get started on your own Project: YOU this spring.