SPECIAL BOND ISSUE

PCC ON THE BALLOT
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Think about where you want to be.

THINK PCC FIRST.

Fall registration opens August 8. Get started at pcc.edu/enroll.
Back to Class
◆ Fall term begins September 25
Register now! There are thousands of credit and non-credit classes available at hundreds of sites across the Portland metro area. For information about registration, visit pcc.edu.

Upcoming Events
◆ Jade International Night Market
August 19 and 26
In partnership with the Jade District and APANO, PCC Southeast is proud to host the 5th annual Jade International Night Market. Family-friendly food, cultural entertainment and vendors, from 5 p.m.–10 p.m. both nights. Visit Jadedistrictnightmarket.com for details.

Harvest Fest
October 14
Join PCC for fall fun at our annual autumnal celebration. Free pumpkins, face painting, petting zoo, hayrides and more. Details at pcc.edu/harvestfest.

PCC Theatre Arts Presents
“Pride and Prejudice”
November 9–19
PCC Theatre Arts presents the fast-moving adaptation of Jane Austen’s beloved romantic comedy “Pride and Prejudice”—join Lizzie, Darcy, and the Bennett family for this enchanting theatrical event. Visit pcc.edu/theatre for tickets and showtimes.

Shared on Social Media
@wetlandsconservancy
◆ Wetlands give us so much, including joy! Beaver monitoring is pretty awesome. Thanks PCC students for the help. #mywetland

@portlandcc
◆ Best Friday Ever at the @PortlandCC Southeast Campus! #Canttouchthis #TRexDanceOff #thinkPCCfirst

@jpetersmcbride
◆ Loving the 2017 @PortlandCC Rainbow Graduation! So proud to celebrate fellow Queer, Trans, and Ally community members at PCC! #PCCpride

@peacepye
◆ So proud to be a #PCCgrad17. Honestly didn’t see this coming. Here’s to my greatest accomplishment to date.
Portland is growing fast—and in order to meet the changing needs of its workforce, the city’s largest college is in need of upgrades.

In some cases, it’s a matter of modernizing equipment and technology. In others, facility overhaul has been determined as the most efficient and economical method of delivering long term, high quality instruction to support student success and best serve the community at large.

To accomplish this, PCC’s Board of Directors has voted in favor of placing a bond measure on the Nov. 7 ballot for consideration by voters within the college’s 1,500-square-mile district.

“The college has a two-pronged responsibility: to its students and to Portland metro area voters who have so generously supported PCC in the past,” said Kali Thorne Ladd, chair of PCC’s Board of Directors.

“Approval of the bond measure by voters would enable PCC’s ongoing protection of the community’s investment in PCC and the college’s current assets. Furthermore, the college would be positioned to advance delivery of top quality instruction so that diverse students receive the training and preparation needed to jumpstart their careers or further their education,” she said.

If approved, the PCC bond measure is estimated to maintain the tax rate of $.40 per $1,000 of assessed property value, for 16 years, with the total principal amount of the bonds authorized not to exceed $185 million. For a home assessed at $200,000, the annual cost of the bond to a homeowner is estimated to be $80 per year, or $6.66 per month.

Funds from the bond measure, if approved, would go toward projects expected to:

- Improve workforce training programs to align with current and future industry needs, and better the chance students can secure higher paying positions—necessary in a metro area whose cost of living continues to climb.
- Advance training in Health and STEAM (Science, Technology, Engineering, Arts and Mathematics) programs—disciplines with dynamic career potential, given continued growth in the fields.
- Upgrade safety, security, facility longevity, and disability access across the college.

Another reason that underscores PCC’s responsibility to deliver on these goals: The college is Oregon’s largest postsecondary institution, serving approximately 78,000 full-time and part-time students in Multnomah, Washington, Yamhill, Clackamas and Columbia counties. It is an educational leader with significant responsibilities throughout the region: PCC collaborates in myriad ways with the state’s other community colleges, public and private universities, K-12 school districts, as well as workforce, business and industry, and non-profits, among other community partners.

“Oregon relies on PCC,” said Thorne Ladd.

“PCC is charged with helping to create a stronger community and economy by way of education—training students who are skilled and workforce ready by the time they leave the college,” added Sylvia Kelley, PCC’s executive vice president with oversight of the college’s bond program.

“In this way, PCC contributes to the economic
growth and vitality of the region, as its graduates succeed in high-demand, high-paying jobs,” she said.

Unlike the 2008 voter-approved bond measure, which earmarked $374 million toward building renovation throughout the district and the addition of needed facilities—like a comprehensive campus in southeast Portland and the Swan Island Trades Center—the 2017 bond measure is geared more toward protecting and maintaining the life expectancy of its existing physical structures, in addition to upgrading technology needed to achieve this.

In the case of a few buildings that weren’t touched as part of the 2008 bond measure, studies indicate the college would be best served by reconstruction to reduce costs for maintenance, ensure high quality instruction for students, and enhance on-site safety and security. If the 2017 bond measure is approved, facilities to be tackled would include the Portland Metropolitan Workforce Training Center, Sylvania Campus Health Technology Building, Cascade Campus Public Safety Building, and Rock Creek Campus Child Development Center.

Similar to the 2008 bond measure, PCC intends to continue its successful community partnerships in this new bond. One example is the state’s $8 million in capital matching funds to be put toward Sylvania’s Health Technology Building remodel. Another is the 2020 move of PCC’s Dental Program and community dental clinic from the Sylvania Campus to downtown Portland, to be housed in a new academic facility alongside the Oregon Health & Science University/Portland State University School of Public Health, PSU’s Graduate School of Education, and a City of Portland bureau.

“Local investment in higher education, collaboration and partnership can open doors and create incredible opportunities, ones that benefit the community at large because we’re pooling our talent and resources for the greater good,” said PCC President Mark Mitsui. He added that through PCC’s prudent financial stewardship, the college was able to achieve $9.2 million in total savings to taxpayers through general obligation refunding bonds.

PCC is conducting a long term, comprehensive study of its physical structures, space utilization, academic programs, and technology infrastructure. Feedback gathered has helped, in part, to inform and set the parameters of the 2017 bond measure focused on workforce training, health professions and STEAM, safety, security and facility lifespan longevity.

“Our commitment to students and the greater community has been at the center of our discussions throughout this study,” said Linda Degman, director of PCC’s bond program.

“The college both supports and belongs to the community. We have a responsibility to maintain PCC’s health and longevity so that we’re able to deliver equitable student success, educate our future workforce, and contribute to Oregon’s economic vigor and long term prosperity,” she said.

Learn more at pcc.edu/bond.
WHAT WOULD THE BOND DO?

WHAT WOULD THE BOND COST?

PCC’s bond measure is estimated to maintain current tax rates for local homeowners, with the total principal amount of bonds authorized not to exceed $185 million. If approved, the bond is expected to maintain the tax rate of $.40 per $1,000 of assessed property value, for 16 years.

RENOVATE PORTLAND METRO WORKFORCE TRAINING CENTER

The new building would better suit the wide variety of training opportunities offered by workforce development, and support continued partnerships with the Department of Human Services and other regional and community entities – moving people out of poverty and into careers.

IMPROVE WORKFORCE TRAINING PROGRAMS

Expanded facilities and updated technology would help students develop the skills needed for the jobs of tomorrow, and secure higher paying jobs to meet the growing cost of living in the metro area.

CAPITAL EQUIPMENT

With limited funding resources, new equipment would help the college keep up with the latest technology by giving students the tools needed for relevant, quality academic courses and training.
EXPAND HEALTH PROFESSIONS & STEAM  
*(science, technology, engineering, art and math)*

Students studying these essential disciplines need access to the latest technology and adequate facilities to enter the workforce ready to go.

This project would be a major renovation of the existing health technology building, which houses STEAM and health profession classrooms. This includes updated science and biology labs, nursing education facilities, and faculty workspace for radiographic technology, anatomy and physiology, and other health-related career fields.

HEALTH INTER-PROFESSIONAL TRAINING

This project would develop or redesign spaces used for inter-professional training, offering students working with PCC’s allied health programs and major healthcare partners a better place to learn.

MEET NEEDS FOR SAFETY, SECURITY, BUILDING LONGEVITY AND DISABILITY ACCESS

PCC must ensure students feel safe and welcome while they learn.

The following upgrades and improvements are needed to extend the lifespan of PCC facilities and meet the needs of current and future students:

- Sustainability and energy efficiency improvements
- IT upgrades
- Safety & security upgrades
- Rock Creek Campus child development center
- Facility improvements for safety, ADA & transit
- Cascade Campus public safety building
- Facilities planning

ROCK CREEK CHILDHOOD DEVELOPMENT CENTER

This new facility would make the Rock Creek campus more accommodating for current and prospective students with young children.
A growing group of institutions led by Portland Community College is helping Supplemental Nutrition Assistance Program (SNAP) recipients build a pathway to living-wage jobs.

PCC, Chemeketa, Klamath, Lane, Linn-Benton and Mt. Hood community colleges have established Oregon Community College SNAP 50/50 Consortia. It is a $2.4 million budgeted reimbursement, third-party match program, administered federally by Food and Nutrition Services and statewide by the Oregon Department of Human Services. The colleges are reimbursed for 50 percent of their expenses related to the project while the other half comes from existing college resources, like state, local grant or foundation funding.

“Based on a study, this strategy had a huge return of investment, not just in terms of the federal match generated to support Oregonians, but also in terms of getting people out of poverty so that they don’t need SNAP or other public assistance,” said Kate Kinder, Career Pathways and Skills Training director. “In times of tight budgets, this is a strategic way to maximize funding while still prioritizing student success, access, and equity.”

The goal of the project is to increase employment and training opportunities for individuals and families who are receiving SNAP, which offers food benefits to eligible, low-income individuals and families. Through the SNAP 50/50 Consortia, colleges will offer extra support and resources that can help students complete their GED, increase their English skills, earn a college credential, do an internship, or find a job that leads to a living-wage career.

“In collaboration with DHS, the colleges came together to increase the resources for those who are food insecure, and often needing to juggle work, family, and school in order to increase their economic situation,” said Kinder. “It can be a really impactful program.”

The statewide project, which will serve 484 individuals in the first year, is using the community colleges’ nationally recognized Career Pathways framework and a skills-based approach to support SNAP recipients as they access education and training, and transition into employment. The colleges’ Career Pathways program supports students to advance in their education and career, by offering three- to nine-month stackable certificates that lead to a job and a degree.

The Community College Consortia will collaborate and align with other 50/50 providers and workforce programs in the Portland Metro area, like Central City Concern, New Avenues for Youth, Outside In, and Worksystems.

As an example of the 50/50 Consortia, students are getting extra coaching support in the Maritime Welding Career Pathway at PCC’s welding lab on Swan Island and in the Vigor Industrial’s shipyard. Thanks to a partnership between Vigor, PCC, and Worksystems Inc., students were able to receive WorkSource scholarships to pay for tuition, books, tools and equipment.

Students in this program gain the training they need to immediately hit the ground running—whatever their next step may be.
The Southeast Campus celebrated its transition from a center to a comprehensive campus in 2014 with two new buildings and extensive improvements to several others. But the final touches to this transformation were only recently finished, signaling the completion of the work that voters approved with the 2008 bond measure.

The final upgrades include new bus shelters on both sides of the main entrance off Division Street, which give the campus the distinctive “front door” it lacked before. The shelters use natural wood, concrete and steel in strong horizontal lines that complement the dramatic modern design of the new Library and Student Commons.

Bob Smith, project manager with Scott Edwards Architecture, said a primary challenge was that the orientation of the new buildings funneled the majority of the vehicular traffic to Division and created a “back of house” feeling to visitors upon arrival.

“Trash enclosures, large generators and the rear of several large buildings dominated the visual landscape, and there was no grand sense of entering the campus,” he said. “The solution was to create a series of architectural elements that not only created a sense of arrival, but also helped refocus the campus face back out to the community.”

In addition to the new “gateway” bus shelters, Scott Edwards used a similar design to create an easily identifiable entry and walkways to the Community Hall Annex, and an adjacent pedestrian shelter. The annex was remodeled earlier and now houses the campus’ first childcare center, the Community Education Program, bike shop and facilities for campus and community events.

Smith said the latest bond work uses a common architectural language that weaves together older and newer segments of the campus to help create a more unified overall experience.

Another striking addition to the campus is “The Reader,” an eight-foot-tall sculpture that was recently installed on the lawn between Mt. Tabor Hall and the Library. The sculpture depicts a seated figure reading a book and is made of stainless steel slats that “disappear” when viewed straight on, providing a dramatic focal point to the campus quad.

The artist, Julian Voss-Andreae, is a German immigrant who lives in Portland, and as his model he used a PCC student who is Filipino. Because the Southeast Campus serves an area of Portland where historically a high percentage immigrants have settled, the campus’ art committee felt it was important to consider the theme of immigration in the selection of the artist.

Finally, at the southwest end of Mt. Tabor Hall, the bike parking area was greatly expanded to hold 40 new bike rings and 24 bike lockers.

Sam Jasperson, coordinator of Southeast’s Cycle Center, said the improvements are invaluable.

“We have dozens of cyclists riding to campus every day, and the Cycle Center is an extraordinary resource available to anyone who needs it…. The recent expansion to the parking area was priceless,” he said.

Campus President Jessica Howard said the end of the bond work is a major milestone for the college’s newest campus.

“The final bond improvements at PCC Southeast have really helped establish the campus’ place in our community,” Howard said. “They have also been critical in our efforts to promote sustainability and ‘green’ transportation. I think the whole campus is thrilled to finally have fulfilled the transformation set out by the bond program and Portland voters.”

Thanks to the completion of the 2008 Bond construction, PCC’s Southeast Campus feels like home.
On the acute adult floor at Unity Center for Behavioral Health where Sana Goldberg works as a psychiatric nurse, things can get hot fast. In an instant, emotions elevate, behavior intensifies, and situations become unpredictable. A big part of Goldberg’s job is helping manage the ebb and flow of the interactions on the unit. It might look like administering medication, or striking up a conversation with a patient in an attempt to distract or redirect.

In a healthcare system that often prioritizes quick, mechanized care, Goldberg is mindful that the patient is a person with a life outside the hospital room. Her first goal is to find common ground—a shared favorite food, pop song, or color, for example.

“It’s important to show that even though you’re a care provider, you’re a fellow human first and foremost. I think it’s hard to expect someone to be vulnerable or trusting unless you’re willing to give the same of yourself,” she says. “The ability to trust someone quickly is indicative of privilege. I remind myself of this daily.”

Goldberg views nursing as both an art and a science, and sees nurses as so much more than the stereotype of a sweet and nurturing maternal figure by the bedside. Often, she says, people underestimate how much a nurse can do for them because they’re looking for a white coat.

But Nurse Practitioners can do almost everything a doctor can do in many states. And as a profession, the opportunities for bilateral movement with a nursing degree are limitless, from getting a PhD to changing specialties over the course of a career.

“Nursing occurs in all types of settings—hospital, long-term care facilities, corrections, public health,” says Marilyn McGuire, Division Dean of Health Professions at PCC Sylvania. “Healthcare continues to have increasing needs for nurses in the workforce.”

Registering different career paths
Goldberg wasn’t always passionate about nursing. Growing up in Omaha, Nebraska, Goldberg’s mom was a nurse-turned-doctor who worked long hours. Then her mom got stage III cancer when Goldberg was a teenager. Jaded, she witnessed the disjointed care, and how the system her mom had given so much to was failing her as a patient. Wanting to be a writer, Goldberg enrolled at Portland’s Reed College where she studied English literature.

One semester, she took a psychology course she ended up loving. This led her to major in behavioral neuroscience—she saw the language of the brain as being akin to poetry—and she started working with at-risk youth in a developmental brain imaging lab at OHSU the fall of her senior year, staying for three years. Goldberg loved science, but the fleeting interactions weren’t enough. She needed to work more deeply with people.

While at the lab, Goldberg took a day job at a memory care unit caring for patients diagnosed with dementia and saw how nurses had the ability to impact patients’ lives in unique ways. She could be a nurse. Deciding to pursue this career path, she signed up at PCC to check off her prerequisites.

She thought she’d take one class and see how it went. But over the course of two years, she ended up zigzagging to PCC campuses at Southeast, Sylvania, and Cascade for morning and night classes. Not only did she love the flexibility, she fell in love with the instructors.

“I was very struck by the teachers at PCC. They would stroll in off their bikes and deliver a lecture that was as engaging and exciting as anything I’ve had anywhere in my
education,” she says. “They really inspired me and propelled me into areas of nursing I may have not considered.”

Goldberg went on to receive a Bachelor of Science from OHSU School of Nursing in 2016. Since then she has worked with refugees, the LGBTQI community, and cancer patients before finally landing at Unity. All these experiences solidified for Goldberg just how uniquely poised nurses are to address inequities in the field day-to-day.

“A big part of nursing is making sure that no matter who the patient is, no matter their background, you’re able to meet them where they are, listen, and find out what they need,” she says. “That’s really important in the world we live in right now because people don’t have equal access to healthcare.”

**Writing the story of healthcare**

Goldberg may have chosen nursing as her career, but she hasn’t given up on the liberal arts altogether.

After the 2016 presidential election and the uncertainty over our healthcare system, Goldberg saw an opportunity to mobilize nurses as a way to support positive change. As a writer, Goldberg wanted to blend nursing with narrative. Together with three female friends from Reed, she launched the online publication Nightingale, “a movement of story, art, and activism for health equity.” Stories so far range from attending a nursing conference in drag to the emotional journey of a stillbirth.

“You mention health, and everybody has a story. I love the vulnerability it opens up,” she says. “Learning how somebody else perceives or values their health is a unique vessel to teach us about people who are different from ourselves.”

This diversity of perspective and interactions with health is what prompted Goldberg to write the book, *How to Be a Patient*, to be released in early 2019. A dynamic blend of patient stories, personal narrative, and research, *How to Be a Patient* aims to teach people how to advocate for themselves in the world of modern medicine.

Aside from writing a book, Goldberg is currently finishing her studies to become a Nurse Practitioner. She’s certain she’ll be a nurse for the duration of her career. A self-proclaimed optimist, she’s also hopeful healthcare can be reformed—with nurses playing a crucial role.

“Healthcare is on the precipice of having a major change in this country. Nurses will in many ways facilitate that change.”

**Healthcare is on the precipice of having a major change in this country. Nurses will in many ways facilitate that change.**

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**DID YOU KNOW?**

**PCC’s Bond Program**

Bond funds would be used to renovate the Health Technology building on the Sylvania campus, which houses the nursing program and other health professional programs.
This year, nearly 78,000 students are expected to take classes at Portland Community College, on campus or online. Many of these students will be the first in their families to graduate from college.

In a show of solidarity and support for Portland’s LGBTQ+ community, PCC students, faculty, staff and community members marched in the 2017 Pride NW Parade in downtown Portland. Nearly 50 people from the college participated in the annual event alongside other local schools, businesses and community organizations.

PCC proudly supports the development and education of our students—and also our staff. Kudos to the two PCC faculty who spent their summer vacation collecting images of deep sea life aboard the marine research vessel, the E.V. Nautilus.
PCC is a critical educational resource not just for adult learners, but for K–12 students as well. This summer the college hosted a new humanitarian engineering camp to teach middle schoolers about the intersections of public health, engineering and technology.

This summer’s solar eclipse will provide a once-in-a-lifetime opportunity for hands-on learning. Together with physics and astronomy students, PCC physics faculty Toby Dittrich will recreate the famous ‘deflections of starlight’ experiment first discovered by British astronomer Arthur Eddington during the 1919 solar eclipse.
We see it every year. Hundreds of students walking across that stage at graduation and breaking new ground for their families. Parents beaming with pride. Students hugging their children, smiling in their caps and gowns. We see it every year because Portland Community College continues to serve our community. Thank you for investing in PCC and helping us do what we do best—making dreams come true.

Congratulations to the Portland Community College Class of 2017.
DID YOU KNOW?
PCC’s Bond Program
More than 1.5 million PCC alums have come through our doors since 1961.
Find out what the bond would do.
Turn to page 4 or visit pcc.edu/bond.

“I'm making a better life for my family because of PCC.”
— ’17 PCC Grad

REMEMBER TO VOTE ON NOVEMBER 7
Voter registration deadline is October 21