PCC Remembers
Dr. Amo DeBernardis
Founder and First President
1914 – 2010

Enroll now!
Classes starting
June – September
I want to be able to help people more than "skin deep." PCC is giving me the tools to do that by seeing X-rays in a way other people cannot.

Lien
Future Radiologist
President’s Column 4
Portland Community College is opening new buildings in Portland, Washington County and Newberg. And that’s just for starters.

Writing about Werewolves 5
PCC alumna Terry Spear finds satisfaction in her second career (after retiring as a lieutenant colonel from the Army) as she spins tales about paranormal activity and werewolves who possess human characteristics.

Dynamic Dr. De 6
Back in the early 1960s it was Amo DeBernardis’ commitment to students that led to the first PCC campus. The hallmark of his crusade was that “students come first and everything else about the college is supportive and secondary.” In many ways his spirit lives on today.

Matching Miller 8
We did it … again! PCC supporters stepped up to the Miller Match challenge to benefit student scholarships for the second year in a row.

Storm Survivor to Student Leader 65
David King rode out Hurricane Katrina and thought he would stay put in his native New Orleans. But soon after his family relocated to the Northwest, King joined them. Now he’s thriving as student president for the Cascade Campus.

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A fellowship program that brings together college-level science majors who conduct research with University of Oregon scientists is growing in popularity as a record number of students apply.

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Welcoming Willow Creek 68
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Civil Rights Sermons Now Housed at Cascade 70
The Rev. John Jackson helped usher in civil rights changes in Portland during the 1960s and ’70s. His books and documents now are in the library at the Cascade Campus.

She’s in the Loop 71
Hula hoops from yesteryear are all the rage and expert Erika Fey teaches PCC’s “Hula Hooping for Fitness” class.

On the Cover:
Dr. Amo DeBernardis, founding president of Portland Community College, passed away Feb. 19, 2010. DeBernardis was largely responsible for the growth of PCC and for founding all three primary campuses.

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We were all moved by the death this spring of the founding president of Portland Community College, Amo DeBernardis.

PCC wouldn’t be what it is today without this man. All three primary campuses came into being because of him and his team of educational leaders. He had a vision of a strong community college spread throughout the district.

So it’s noteworthy that his passing comes just as PCC is poised to grow even further, due to our successful bond measure in the fall of 2008, when voters OK’d the funds needed to help us meet anticipated student growth.

At the time, we told voters that PCC would grow considerably in the future. We were right and that growth is here, right now. Year over year, the college’s enrollment is up more than 20 percent!

How are we addressing that? First, we opened the PCC Downtown Center on the corner of Southwest Second and Yamhill. That allowed us to move many administrative offices away from the campuses, freeing up much-needed space for additional classrooms and labs. That includes a brand-new computer lab at the Rock Creek Campus that was at or near capacity when it opened earlier this year.

Next, we opened the Willow Creek Center at 185th and Edgeway in Hillsboro. It’s a one-stop center for the unemployed and underemployed of Washington County, and an innovative blend of public and private partnerships that include Worksystems Inc., the State Employment Division, TriMet and Portland State University.

We’ve purchased land in Newberg for a new educational training center there; again, thanks to robust partnerships with the civic and business community in Yamhill County.

That leaves the biggest projects – renovation and construction on our three campuses and the Southeast Center. That work will take years to complete. And it requires the input of community members. Want to know what’s upcoming at your nearest campus? Go online to www.pcc.edu/bond and click on “Public Involvement.” We need your insight to make these the best possible campuses they can be.

The combination of the voters’ support for the bond measure and the construction and renovation projects all dovetail into our primary goals: To serve the students, to provide access to higher education to everyone who wants in, and to train the workforce of today and tomorrow as we emerge from the long recession into an altered economy.

We’re ready for this challenge. Will you help?

Sincerely,

Preston Pulliams
District President
Terry Spear was barely 16 at the time, sitting in a chemistry class at a Washington County high school when her dad tapped her on the shoulder and excused her from class. Hours later, she was enrolled in PCC’s Dual Credit Program, earning her high school diploma and associate’s degree in one fell swoop.

She had just moved to Portland from Florida and her dad wanted a more challenging curriculum and knew PCC could provide just that.

After graduating from PCC in 1974, Spear and her family left the Northwest for Texas (her dad was in the aerospace industry). She became a distinguished military graduate of West Texas State University (now West Texas A&M) and later earned an MBA from Monmouth University in West Long Branch, New Jersey.

In 2002 she retired as a lieutenant colonel with the U.S. Army Reserves after 22 years of service and suddenly embarked on a new career path. She began writing, starting first with children’s books but quickly realized how tough it was to get published. She moved on to subjects that fascinated her: urban fantasy, medieval historical romantic suspense and paranormal activity. Many of her books involve werewolves who have human sensibilities, and people who are gifted with a werewolf’s keen sense of sound. Her book titles include “Legend of the White Wolf,” “To Tempt the Wolf” and “Destiny of the Wolf.”

Today the prolific romance writer — she's published 13 books since 2005 and will finish writing another two this year — lives near Crawford, Texas, works as a local librarian and teaches online writing courses (www.terryspear.com). In between teaching and spinning her paranormal tales, she gardens and spends time with her two children, Blaine, 24, and Jennifer, 21.

Q. Did you have a favorite hangout at PCC?

A. I loved sitting in one of the lounge areas at Sylvania where you could buy coffee and see the vista. My mother took an English literature course with me because she never had the opportunity to go to college and she loved to read. My dad also took business classes at PCC. One day my mom and I were drinking coffee and watching the snow fall while my dad was still in one of his classes. It turned into a blizzard and it took us hours to get home even with tire chains! I mentioned something of it in one of my books.

Q. You’ve lived all over the country. What about Portland did you like the best?

A. I loved being able to visit the rugged beaches and Mount Hood during the first snowfall and hike in the Klamath Falls region and visit Mount Rainier. I loved the snowfall, the fall colors and the greenery. We loved to go to Shakey’s Pizza and listen to the music. Because of Shakey’s old world feel, I used it as the setting for a tavern in a couple of my stories. Portland will always be one of the favorite places where I’ve lived.

Q. What's the best part of your job?

A. Being able to create something that readers enjoy. I’ve received lots of fan mail from readers who can’t wait for me to write about some of the secondary characters in the stories, and others who want me to write faster. I think that’s the ultimate compliment.

Q. Any advice for today’s college students?

A. Perseverance is the key. If you really want something, keep trying until you succeed. Getting published is a tough business. You have to keep writing, revising, submitting and starting the process all over again. Rejection is a way of business. If you want publication badly enough, or any other dream to succeed, you just have to keep trying until it is realized.

I also think it’s important to follow your dreams. Even though I work a day job to pay the bills, writing my own novels and teaching others writing skills is what makes me feel self-actualized. And who knows where following your dream might lead.

Are you a PCC alum? We’d love to hear from you! Contact us at (503) 977-4607 and find us on Facebook and Twitter.
Dr. Amo DeBernardis, the founding president of Portland Community College, passed away February 19, 2010. He was 96.

DeBernardis, or “Dr. De” as he was known at the college, served as PCC’s president from 1961 until his retirement in 1979. His strong vision helped establish PCC’s footprint that the community knows today. He spearheaded development of the comprehensive campuses (Sylvania, Rock Creek and Cascade) and devised its mission.

“He cared zero about the accoutrements of the office, but cared everything about the mission,” said former PCC President Dan Moriarty. “His legacy lives on. I am honored to have worked at PCC and to have used his desk for 15 years. For Amo the presidency was not just a job. He believed passionately in the mission and more specifically in the idea of educational opportunity for all the citizens of the community. Everything and everyone else came second.”

DeBernardis pioneered concepts that today are integral to PCC’s mission, such as fostering a robust open campus, cultivating business partnerships and designing curriculum aimed at giving students and employers what they want, not meeting some academic agenda.

“When we started Portland Community College in 1961 the name of the game was ‘students come first and everything else about the college is supportive and secondary,’” wrote DeBernardis in “They Just Did It,” a book about PCC’s history. “This perception of what a college should be should never change.”

In 1961, DeBernardis was named administrator of the newly founded Portland Community College while remaining assistant superintendent of Portland Public Schools (PPS). PCC had been the Vocational and Adult Education Division of PPS in the 1950s. In the early 1960s, the State Legislature approved a bill authorizing the formation of community colleges in Oregon.

It wasn’t easy establishing PCC. Detractors kept advising him that a community college would never make it in Portland. The colorful DeBernardis was known for his passion for education and his ability to be blunt and forceful.

PCC would soon have space in the 22-classroom building in the old Failing Elementary School, which would later be renamed the Ross Island Center. In a bold move that would come to symbolize his management style during his tenure, DeBernardis pulled up stakes from his own office at Portland Public Schools and moved to a room at the building. He had been warned it was a poor career move and that he was tying his future to a hopeless cause.

It was far from it. Today, PCC is the largest institution of higher learning in Oregon, serving approximately 87,200 full- and part-time students, and serves a geographic area the size of Rhode Island. It has three comprehensive campuses, five workforce
training and education centers, and 200 community locations. The college now is experiencing one of its most dramatic growth spurts in enrollment with 10 terms of increases.

"For the most part and with few exceptions, Amo 'bullied' ahead on so many of his initiatives with little or no support from the established political system of any persuasion," added Moriarty. "Indeed in several instances the system worked explicitly against him. Amo was a believer in the community college mission, and that sustained and motivated him. And he believed in the people, the citizens of the community and they supported him. He got the job done."

The famous story of “The Battle for Rock Creek” is probably the most public example of how determined DeBernardis could be. Starting in 1968 when he and his administrators began planning for a campus on the Westside, DeBernardis sparred with the Washington County Planning Commission, Department of Environmental Quality, Columbia Region Association of Governments, Portland Area Metropolitan Boundary Commission, conservation groups, State Legislator Vera Katz, college faculty and even his own board member – Earl Blumenauer, who was elected to the PCC Board on the platform of stopping a Rock Creek Campus.

This war of wills featured PCC pouring fresh concrete for a Rock Creek building one day before the use permit expired in 1974 and many subsequent battles in the Legislature, punctuated by DeBernardis storming out of a Ways and Means Committee hearing when Katz threatened to block funding, yelling, "We’re going to build Rock Creek anyway!"

"People always ask me about him and I’ve always said Dr. DeBernardis had more ideas in five minutes than most men had in a lifetime," said Roy Lindsay, who worked as DeBernardis’ assistant and vice president during his tenure. “I mean that in a positive way. His mind never stopped with what we were doing and looking ahead to what we should be doing. He always asked, ‘What is in it for the students?’ There was not a matter that came up or proposals made where that question wasn’t asked."

After his retirement, the College Center Building at the Sylvania Campus was renamed in his honor in 1995.

“He grew PCC from a division of Portland Public Schools to the largest institution of post-secondary education in the state of Oregon,” said PCC President Preston Pulliams. “Upon retiring, he remained a sage council for myself and the other college presidents who followed in his footsteps.”

To contribute to the Amo DeBernardis Scholarship Fund, visit www.pcc.edu/foundation. To leave a legacy at PCC, visit www.pccgiftplan.org and become a member of the Amo DeBernardis Legacy Society.
Thanks to gifts from our donors, the PCC Foundation will receive $320,000 in matching scholarship funds from the James F. and Marion L. Miller Foundation, to support hundreds of PCC students for the 2010-11 academic year. These gifts will go to people like radiography student Wendy Sullivan, a single mother who used her 2009-10 Miller Scholarship to cover the cost of tuition, books and fees. Thanks to all who donated!

For more information about the PCC Foundation, visit www.pcc.edu/foundation

WE MET THE MILLER FOUNDATION SCHOLARSHIP CHALLENGE!

“This scholarship means a great deal to me. It allows me to take out smaller student loans and devote more time to my studies while enjoying life with my three-year-old son.”

-Wendy Sullivan
He’s on the CASE
PCC President wins regional leadership award.

By James G. Hill

Portland Community College President Preston Pulliams has been given the Regional Leadership Award by the Council for the Advancement and Support of Education. The region covers the Pacific Northwest and Western Canada and includes not only community colleges and smaller colleges, but also large four-year universities.

“There could be no more deserving recipient of a regional CASE leadership award than he,” said Oregon Gov. Ted Kulongoski. “Dr. Pulliams has a vision of access to higher education for anyone who wants in. His passion for this philosophy is one of the reasons I named him to the Oregon Board of Higher Education, where he has proven his leadership time and time again.”

The award comes at a time when Pulliams is enjoying the success of passing the $374 million capital bond measure in 2008 – the largest educational bond measure in the history of Oregon. Passing the bond measure was the president’s top priority and he made presentations at dozens of events where he shared his vision for access. In the face of economic downturn and growing unemployment, the measure passed in November 2008, which will expand facilities to serve 20,000 additional full-time students.

He also took the lead in making PCC tobacco-free last fall. The college is the largest educational institution in Oregon to take this step and he helped accomplish this difficult task by meeting with and gaining support of the students, staff and faculty. In addition, he was instrumental in securing a $1 million grant from the federal American Recovery and Reinvestment Act of 2009. The grant will help retrofit the college’s oldest campus – Sylvania – reduce its carbon footprint and allow it to become energy neutral.

In addition, Pulliams – the fifth president of PCC – launched a capacity-building plan for the PCC Foundation and helped secure local grants and college funds to support that plan. Annual contributions to the Foundation have more than quadrupled in the five years he has led PCC.

“He is the Portland leader who I recognized as the champion of providing access to education after high school for all Portland area students,” said Jim Francesconi, vice chair of the State Board of Higher Education and former Portland City Commissioner. “He has doubled the scholarships at Portland Community College for low-income students so that all Portland students can access these facilities. He has created partnerships with K-12 to expand credit and middle college models so that high school students can learn the advanced skills they need to succeed in college and the workplace.”

The Council for Advancement and Support of Education is a professional association serving educational institutions and the advancement professionals who work on their behalf in alumni relations, communications, development and marketing.

Calendar of Events: A Look at What’s Ahead

June

The 2010 graduation ceremony is set for 7 p.m. on Friday, June 11 at the Memorial Coliseum, 1401 N. Wheeler Ave. Watch graduates walk to the stage and receive their diplomas and certificates in front of thousands of family and friends.

Summer term classes begin on Monday, June 21. For information about registration, call (503) 977-4933 or visit www.pcc.edu.

Looking to continue your arts education this summer? If so, the Summer Arts Institute at the Sylvania Campus is ready and waiting for you. Welcoming art enthusiasts of all kinds, young and old, amateur and professional, the Summer Arts Institute begins in late June and continues through August. Taught by PCC instructors, the program offers a broad selection of credit courses. For more information, visit www.pcc.edu/about/summer-arts.

September

College-wide In-Service will be held Monday, September 13. Most college services this day will be closed until 1 p.m. Campus-specific In-Service will take place on Tuesday, September 14.

Fall term classes begin on Monday, September 20. For information about registration, call (503) 977-4933 or visit www.pcc.edu.
David King survived Hurricane Katrina and its aftermath, and now is flourishing as a student leader at the Cascade Campus.

“I never saw myself living in Portland,” said the campus student body president. “But I’m really glad I’m here.”

Working for a low-voltage wiring company, King was caught when Hurricane Katrina made landfall on the Gulf Coast in August 2005. He and his family were living about 80 miles north of New Orleans.

“The storm came on a Monday and I heard about it on Saturday,” he said. “I had just over a day to prepare myself and help my family as best I could.”

King used the time to stock up on emergency supplies — food, water, batteries, gasoline and a gas-powered generator. As the wind and rain picked up, he and his stepbrother discovered his father — who has epilepsy — went into what they believed was a seizure, but was later diagnosed as a heart attack. Once the storm passed, they braved 20 miles of ravaged roadways — using a chainsaw to clear the way at some points — to get their father to the hospital.

“My dad had triple bypass surgery the next week,” King said.

While King decided to stay, many opted to leave — including his mother, his sister and her children. They made their way to stay with relatives near Beaumont, Texas, where they received another shock: that home was leveled by Hurricane Rita.

And thus began the chain of events that led King’s mother and sister — and, eventually, himself — to Portland. King’s sister, Kathryn King, said that she and her mother were at a loss as to what to do. A woman from Catholic Charities in San Antonio remarked that there were resources in Portland earmarked to help people displaced by Katrina, but that they were untapped.

“We thought, ‘Portland?’” said Kathryn. “At the time it seemed like someplace at the top of the world. (Hurricane) Katrina was an experience that tested my strength as a woman, a mother and a daughter. We were just so relieved to have someplace to go.”

Kathryn King took the woman’s advice and drove to Portland along with her mother and children. In January of 2006, once they were somewhat settled in their new city, Kathryn enrolled in PCC. In phone calls and e-mails to her brother back in Louisiana, she relayed how welcoming Portland was, how beautiful the countryside was and how much she appreciated the education she was getting at the college.

David King was convinced. He packed his things and joined his family in Portland, enrolling in the GED program at Cascade Campus in the winter of 2008, and then in regular PCC classes in the spring.

“I had a little culture shock when I first got here,” said King, who said he had never seen a mountain before he arrived in Oregon. “I went through a little depression. But when I saw how well my sister was doing at PCC, I thought I’d get involved, too.”

Both decisions — moving to Portland and enrolling at PCC — turned out to be the right ones. King has flourished in college, becoming involved in student government and excelling in the classroom. He got his start in student government in early 2009 and became Cascade student body president later that fall. Just recently, he won the chairmanship of the PCC District Student Council.

“Cascade Campus is like my second home. Once I got started in college, I surprised even myself.”

After his time at PCC is over, King intends to continue his studies toward a bachelor’s degree in business. Oregon has grown on him, even though he misses the South sometimes.

“I’ve kind of found my way since I came to Portland,” he added. “There are opportunities for me here that I never had in my hometown. And I won’t complain about Katrina or any of the things that happened. I’m one of the lucky ones; there are a lot of people worse off than me. It was one of those turning points in life.”
Calling all community college students: think majoring in science is scary? Or that summer school is drudgery? Think again.

Thanks to the University of Oregon and a five-year, $2 million grant from the National Science Foundation, community college students interested in pursuing careers in the physical sciences can get a jump start through UCORE — short for "Undergraduate Catalytic Outreach and Research Experiences."

The UCORE fellowship program — a 10-week summer session at UO — launched in 2007. Approximately 25 fellows from six community college campuses are accepted annually, each receiving a $3,500 stipend and on-campus housing. During the summer session, UCORE fellows conduct research with UO physicists, chemists and geologists, then prepare reports that they present to their colleagues. They complete their fellowship by returning to their community college in the fall, where they serve as "recruitment ambassadors” to spread the word that no, science isn't scary — in fact, it's pretty cool.

The Sylvania Campus has been a UCORE participant since the beginning. Its success and enthusiasm for the project encouraged the Rock Creek Campus to join in 2008. This summer marks a first-time presence for Cascade, Lane, Mount Hood and Umpqua community colleges round out the rest of the pack.

“The UCORE program encourages our science students to break out of their shells and to see the possibilities,” said Jill Betts, a part-time geology instructor at the Sylvania Campus and the campus liaison for UCORE. “They gain confidence, their research and communication skills improve and in doing this, they inspire other students.”

The program doesn’t attempt to lure students out of community colleges before they complete their two-year enrollment; rather, UCORE strives to foster their interest in obtaining degrees in science, technology, engineering and mathematics (also known as STEM) by feeding them into universities.

It’s been a huge success. Since UCORE’s launch, more than 90 percent of its participants have transferred from their community colleges to an Oregon university to pursue bachelor’s degrees in one or more of the STEM disciplines.

Luke Sitts, 18, will complete his chemistry studies at PCC Sylvania this June. A UCORE fellow last summer, he participated in geochemistry research at UO, helping “to analyze oxygen isotopic levels of volcanic fallout, to determine how active magma from the Yellowstone super volcano is,” he said.

Sitts’ UCORE experience led to an opportunity to work in Sylvania’s chemistry and physics lab last fall — in addition to his “ambassador” work as a peer tutor in the tutoring center and as a classroom assistant, where he worked one-on-one with students fielding their chemistry questions. He’s now in the process of determining whether to pursue his bachelor’s at Oregon State University or UO while waiting to hear the outcome of a potential NSF scholarship.

Miranda Bradley, 32, is studying physics and mathematics at Portland State University and hopes to continue on to graduate school, focusing on applied physics disciplines like wave energy or renewable energy systems. Also a UCORE fellow in summer 2009, Bradley completed her work at Rock Creek last spring.

Laughing, Bradley explained that the first week of orientation at UCORE was sort of like “speed dating” about research opportunities. “It just clicked for me,” Bradley added. “Biophysics sounds scary, but it’s interesting and really accessible.”

For more information about the UCORE program, visit www.uoregon.edu/~msiuo/undergrad/ucore/ucore.html
Two hardworking PCC administrators are selected for the Portland Business Journal's prestigious 40 Under 40 list

By James G. Hill & Christina Holmes

For the second time in as many years, the Portland Business Journal has turned to Portland Community College administrators to round out its closely watched “40 Under 40” list.

Brooke Gondara was named to the 2010 list and Teresa Alonso made it in 2009. The select group of local leaders under the age of 40 is chosen based on their stellar professional achievements and community involvement.

Brooke’s Story
Gondara, 38, dean of the Social Sciences Division at the Sylvania Campus since 2004, dropped out of high school and became a single mom but she knew there was a better life for her and her daughter.

It all started when she earned her GED from the state of Montana in 1990. “The key turning point was realizing as a single mother that I had to find stability and provide for my daughter,” said Gondara of her decision to go to college. “And I knew that I wanted to be in the tribal education field. It was financially tough, but I had my bachelor’s degree (sociology and Native American studies) funded by the Northern Cheyenne Nation tribe.”

She went on to earn a master’s degree in education from Montana State and a doctorate in education with an emphasis in community college leadership from OSU. She was the first woman from the Northern Cheyenne Nation to earn an academic doctorate. Her tribe, situated in southeastern Montana, has a population of 10,000. The high school dropout rate stands at 70 percent.

“My doctoral work was driven by Northern Cheyenne women and their experiences with education. Hopefully, I can give back by encouraging other women there to pursue an education,” said Gondara, who worked as an administrator at Chief Dull Knife College in Montana before arriving at PCC.

Teresa’s Story
From her humble beginnings in Woodburn and Clackamas to her high profile job at PCC, Alonso is making a name for herself.

“I often think about what my life would have been, had my family not come to this country,” said Alonso, 35, director of the College Assistance Migrant Program (CAMP). “I am very grateful that my parents wanted their children to have opportunities they did not have and were willing to make this huge transition. I give my parents credit for teaching me excellent work ethics.”

Alonso spent the first years of her life in a house without plumbing in San Jeronimo, Mexico. When her family immigrated to Oregon, they lived in a mobile home. By the age of 10, Alonso was juggling school, sports, work and care of her younger siblings.

With the family’s finances dependent on farm work, Alonso saw education as the antidote to poverty. She began a mentoring program at OSU when she was in seventh grade and later graduated from Western Oregon University with a bachelor’s degree in social science and a minor in Chicano Studies. She is pursing a master’s degree in public administration at PSU.

In 2007, Alonso was hired as director of CAMP — which supports documented students from migrant and seasonal farm worker backgrounds in their first year in college. ■

Brooke Gondara
Professional Goals: “I aspire to be where I am needed to be and where my day-to-day leadership and service can inspire and create change in creative and alternative ways.”

Favorite Quote: An old Cheyenne proverb — “A nation is not defeated until the hearts of its women are on the ground. Then it is over, no matter how big your weapons or how strong your warriors.”

Hobbies: Salmon fishing on the Siletz River, camping, spending time at the beach, writing poetry, gourmet cooking with husband, Robbie, and hanging with teenage daughters, Zoe, Bobbi Jo and Destinee.

Teresa Alonso
Professional Goals: “I love working in higher education. I’m also interested in policy, and want to work in positions where I will be able to make or change policy that will increase the retention rate and reduce the dropout rate among communities of color, particularly the Latino community.”

Favorite Quote: “If the next generation is to face the future with zest and self-confidence, we must educate them to be original as well as competent.”

Hobbies: Latin ballroom dancing, running marathons and watching movies.
Portland Community College celebrates the grand opening of its newest building, the Willow Creek Center, with events for business and the community.

A little bit of rain didn’t keep more than 500 people from attending PCC’s Willow Creek Earth Fair on April 24 to celebrate the grand opening of the Willow Creek Center, PCC’s first LEED Platinum certified building and the first public building to be completed as part of the voter-approved PCC Bond Program.

LEED refers to the Leadership in Energy and Environmental Design Green Building Rating System, the nationally recognized benchmark for environmentally friendly construction. In all new facilities completed as part of the bond program, PCC will strive for LEED Gold certification, and is committed to achieving LEED Silver.

The Willow Creek Earth Fair provided visitors the opportunity to tour the building’s sustainable features, as well as enjoy live music, demonstrations from PCC programs and other fun activities for kids.

Face painting was a popular activity, featuring colorful, nature-themed designs.

A PCC alumna signs up at the PCC Foundation table, one of more than a dozen PCC programs that hosted information and activities at the event.

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A PCC alumna signs up at the PCC Foundation table, one of more than a dozen PCC programs that hosted information and activities at the event.
On March 5, a business-oriented grand opening preceded the public event. Members of the Westside Economic Alliance and other business leaders came together for a breakfast. An estimated 200 business leaders and representatives of city, county and state government were on hand for the event.

U.S. Representative David Wu of Oregon’s 1st Congressional District spoke, along with representatives from Willow Creek partners, including TriMet, Genentech, the Oregon Employment Department and Worksystems Inc.

In addition to offering resources for unemployed and underemployed members of the community through Workforce Development, the Willow Creek Center houses many PCC Community Education classes, as well as health care and computer education classes from PCC’s CLIMB Center for Advancement.
When the winds of the Civil Rights Era blew through Oregon in the 1960s — as they did all over the United States — the man in the eye of the storm during those turbulent times was the Rev. John H. Jackson. From his pulpit at Mount Olivet Baptist Church, and from the marches, sit-ins and demonstrations on the streets, the Rev. Jackson was a leader in bringing the period’s profound changes to Portland. His legacy is enshrined for posterity at Portland Community College’s Cascade Campus, 705 N. Killingsworth St., with the dedication in February of the Rev. John H. Jackson Collection and Reading Room.

“The Rev. Jackson was one of the premier leaders in the community, particularly the African-American community, during those times,” said Harold Williams Sr., chair of the PCC Board of Directors. “He was at the front line of social change and had a tremendously positive impact on the community as a whole.

“In many ways, although he didn’t live to see it, he was a leader who helped bring us into the 21st century,” he added.

The campus enjoyed a close relationship with Jackson for many years during his lifetime. Cascade’s Jackson Hall was dedicated in his honor in 1985 and after he passed away in 1994 at the age of 81, his widow, Dian Jackson, donated his library and a collection of his correspondence, sermons and personal effects to the campus. The collection is housed in the Cascade Campus library.

The collection paints a fascinating portrait of a man deeply committed to the welfare of his community. Included in the collection’s documents are correspondence with noteworthy politicians of the day — including U.S. Sen. Mark O. Hatfield, Gov. Vic Atiyeh and President Jimmy Carter, among others — and a proclamation signed by former Portland Mayor Bud Clark declaring August 30, 1987, as the Rev. John H. Jackson Day.

“We’re very excited about dedicating the Rev. Jackson Collection,” said Cascade Campus President Algie Gatewood. “Not only because he was such an important part of Portland history, but also because the collection will remain as an academic and historical resource for generations to come.”

Former Oregon State Sen. Margaret Carter described the Rev. Jackson as a genuine man who “lived his ministry.”

“He was a very strong advocate for the community,” Carter said. “He worked incredibly hard with people to elevate their consciousness around issues of livability and social justice. He was a true protector of the people. It was wonderful to know a person whose walk so completely coincided with his talk.”
One day when Erika Fey was in college, a hula hoop “appeared” in her room. It may have been left behind on accident, or perhaps by a well-meaning friend who’d noticed that she was spending too much time with her head in a book.

Whatever the origin of that particular hoop, it changed the course of Fey’s life. After days of eyeing it over the top of her computer, Fey decided to take it for a spin.

“After five minutes, I sat back down and my heart rate was elevated. I felt invigorated,” she said. “I hadn’t thought about any of my work. My mind was clear and ready to go. I decided it was one of the best study breaks ever.”

From there, it was only a matter of time before Fey was hooping all the time. She lost weight and built muscle, but most of all, she said, she was having fun.

For the uninitiated, modern-day hoops are larger and heavier than the traditional toy Hula-Hoops most of us are familiar with. The extra weight makes them easier to manage and more fun, especially for beginners. You can make them yourself or buy them from practitioners like Fey, who turned her passion into a vocation two and a half years ago when she began teaching.

Now the self-proclaimed “Mayor of Hooperville,” Fey runs the Web site www.visithooperville.com, sells more than 800 handmade hoops per year and teaches classes all over town, including the popular Hula Hooping for Fitness class offered by PCC’s Community Education department.

“My parents were actually the ones who came up with the name Hooperville,” she said. “I loved it immediately because I thought it was inclusive of all ‘hoopers’ — people who hoop — and I liked that about it. I didn’t want anyone to feel like they couldn’t make the move to Hooperville. It just sounds like a fantastic place to be.”

Maggie Hodges, a Northeast Portland resident who took PCC’s Hula Hooping for Fitness class this winter, has enjoyed her trip to “Hooperville.”

“I would tell people that this is a great way to round out their week with a class that is all about having fun,” Hodges said. “It is fantastic to reconnect with a childhood favorite in a new grown-up manner.”

In addition to being fun, hooping comes with a host of benefits: losing weight, strengthening muscles, improving flexibility and balance, relieving stress and even developing new neural pathways in your brain.

“Hooping is probably the cheapest, happiest form of fitness in town,” said Fey. What’s more, she added, anybody can do it.

“The classes I teach through PCC are great for beginning hoopers who are eager to really jump in. I think I really blow my students away with what is possible and what they can learn in just six weeks,” she said.

Hodges agrees that Fey’s classes are suitable for almost anyone. “Erika brings a bright and cheerful presence to her classes and adapts to support students of all different levels,” she said. “Every class, I looked forward to learning something new about hula hooping and something new about my own abilities.”
Project: YOU

with PCC Community Education

My Project:

Name: Kurt Spak
Occupation: Owner and chef, Alba Osteria, Italian restaurant
My Project: To supplement my “kitchen Italian” with conversational Italian for my business trips to Italy.
Class I Took: Italian Conversation
And Now: The cultural knowledge I’ve gained has truly added “flavor” to my language skills. I’ve learned enough to practice with my Italian customers at the restaurant. (And they have fun correcting my grammar!)

Make YOU the project!

If you can dream it, Community Education’s hundreds of classes can help you achieve it. Go online to pcc.edu/community and get started on your own Project:YOU this summer.