Lynda.com at PCC 2017-2018
Why Lynda.com?
Quick Facts about Lynda.com
Global Leader in Online Skills Instruction

9,000+ Courses
...across 4 languages – English, German, French and Spanish*

10,000+ Enterprise Clients
...located across 52 countries

4M+ Members
...with 350k paying out of pocket

20 Years
Lynda.com was founded in 1995

Corporations
• More than half of the Fortune 50 across all key industry sectors

Government
• Major U.S. Government Agencies (DOJ, CIA, FBI, Dept of State, Office of the President)
• All branches of U.S. Military

Education
• 60% of all US colleges and universities colleges
• 100% of Ivy League schools

*Each language library is available separately.
Learn Anytime, Anywhere

Lynda.com is optimized for multiple devices and is available online and offline
• High quality, expert led courses
• Broad and deep topics in business, tech, and creative topics
• More than 25 courses added each week
• Personalized playlists – can be assigned and shared
• Available 24/7 anywhere learning available on or offline
• Competency and role based learning paths
• At-a-glance analytics and reports to easily measure impact
• Flexible learning options – bite sized tutorials to comprehensive courses
Lynda.com is in alignment with PCC’s Strategic Plan

6-1 PCC is a learning organization, investing in its employees and organizational systems and structures to build a culture of excellence that fosters innovation, leadership, responsiveness, efficiency, transparency, and accountability at all levels.
Challenge: Engagement

High Quality Learning Experiences...

Taught by top experts
Subject matter experts, published authors, and industry-recognized professionals

Studio-quality videos
All content produced onsite, using our very own production facilities
High Quality Instruction Designed for Optimal Learning

**Micro learning**
- Bite-sized 1-4 minute videos

**Just-in-time learning**
- Searchable, time-coded transcripts for seeking immediate answers

**Self-paced learning**
- Speed/playback controls
- Anytime/anywhere access

**Challenge: Engagement**

Visual
- Videos
- Closed caption
- Transcripts

Kinesthetic
- Exercise files
- Code practice environment
- Note taking

Auditory
Leadership and Management Course Collection

Broad selection of courses for developing skills required to guide employees and lead change

- Achieving goals
- Building business relationships
- Coaching & developing employees
- Communication
- Conflict resolution
- Crisis management
- Difficult conversations
- High-performing teams
- Influencing others
- Leadership fundamentals
- Management fundamentals
- Performance reviews
- Productive meetings
- Time management

220+ courses  4,200+ videos
Professional Development Course Collection

Broad selection of courses to sharpen employee business skills

- Achieving goals
- Communication
- Leading a customer
- Getting things done
- Effective listening
- Improving judgment
- Leading customer-centric culture
- Presentation fundamentals
- Project management
- Public speaking
- Time management
- Thought leadership
- Etc.

360+ courses  7,500+ videos
A Solution for Your School or Campus

- Access to the full lynda.com library
- Simple user registration and login
- Comprehensive reporting for insight into usage and organizational impact
- Tools for using lynda.com in the classroom
  - Curate playlists
  - Take notes
  - Assign content
  - Track completion
- Integration for your LMS
- Ability to archive users who leave your institution
• POD will be administrator
• Links accessible from:
  • POD Webpage
  • MyPCC/ EMPLOYEE TOOLs
  • Instructional Support Webpage
  • PCC Intranet
  • TLC Webpage
• Soft roll out over summer, focus on faculty starting in September 2017
• Training on using Lynda.com available through the year
• Watch your emails for further information