Portland Community College President Mark Mitsui

Work Plan 2017-19
President’s work plan:

• Provides central thematic focus
• Aligns key college initiatives with community needs
• Advances critical goals and plans
• Addresses key strategic issues
• Will evolve
Portland-metro key economic and demographic context 2016

- Regional economy
- Jobs and wages
- Population

Growth

- Income equality
- Affordable housing
- College affordability

Decline

Trends that impact strategic planning in the year ahead.

Real median household income by race and ethnicity

- Asian
- White
- Hispanic or Latino
- African American

Source: U.S. Census Bureau American Community Survey, 2015
Displacement vulnerability in the Portland region based on education, income, race, and home ownership.

Clarifying Our Strategic Focus
Key PCC Strategic Plan intentions underscored in this work plan include:

1-1: PCC’s commitment to excellence in education, coupled with flexible financing...provide affordable options for students to complete their education free from unmanageable debt.

2-1: PCC provides challenging and comprehensive curricula and intensive, rigorous start-to-completion guidance for all students, including underprepared students.

2-7: PCC’s online learning strategy includes full degree and certificate programs, access to current technology, and a flexible and comprehensive suite of online support services for all students.

2-8: PCC applies successes from responsive, culturally-specific programs focused on student retention...to increase retention in all programs.

3-1: PCC promotes agility and rapid improvements in its organizational systems and processes to meet the needs of internal and external stakeholders.

3-3: PCC invests in areas of emerging need and in evolving fields of study and industry.

3-5: PCC effectively uses data to inform, guide and support academic and system-redesign efforts.

4-3: PCC promotes economic development in the community by creating partnerships and providing education and training focused on small and emerging business development.

4-4: PCC creates opportunities for lifelong learning and civic engagement.

4-5: PCC creates a seamless connection among high schools, higher education institutions and local employers.

4-7: PCC implements a responsive approach to meet the current and unrecognized needs of students and community partners.

5-4: PCC strives to provide opportunity to all students and the appropriate level of support services to ensure the highest level of success.

6-1: PCC is a learning organization, investing in its employees and organizational systems and structures.
## Helping Our Community Address Needs

### Skill gap snapshot 2016

<table>
<thead>
<tr>
<th>Occupation</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Developers</td>
<td>2,511</td>
<td>15%</td>
<td>111</td>
<td>$30.04</td>
<td>2,607</td>
</tr>
<tr>
<td>Medical &amp; Clinical Lab Techs</td>
<td>1,091</td>
<td>10%</td>
<td>49</td>
<td>$19.64</td>
<td>972</td>
</tr>
<tr>
<td>Engineering Techs</td>
<td>832</td>
<td>4%</td>
<td>28</td>
<td>$27.97</td>
<td>800</td>
</tr>
<tr>
<td>Life, Physical, &amp; Social Science Techs</td>
<td>730</td>
<td>5%</td>
<td>40</td>
<td>$21.35</td>
<td>504</td>
</tr>
<tr>
<td>Electrical &amp; Electronics Eng. Techs</td>
<td>3,906</td>
<td>3%</td>
<td>123</td>
<td>$31.02</td>
<td>502</td>
</tr>
<tr>
<td>Paralegals and Legal Assistants</td>
<td>2,398</td>
<td>6%</td>
<td>85</td>
<td>$26.51</td>
<td>460</td>
</tr>
<tr>
<td>Physical Therapist Assistants</td>
<td>387</td>
<td>21%</td>
<td>29</td>
<td>$25.94</td>
<td>312</td>
</tr>
<tr>
<td>Civil Engineering Technicians</td>
<td>489</td>
<td>9%</td>
<td>21</td>
<td>$30.48</td>
<td>285</td>
</tr>
<tr>
<td>Radiologic Technologists</td>
<td>1,155</td>
<td>7%</td>
<td>39</td>
<td>$33.18</td>
<td>263</td>
</tr>
<tr>
<td>Computer Network Support Specialists</td>
<td>1,267</td>
<td>8%</td>
<td>43</td>
<td>$28.30</td>
<td>253</td>
</tr>
<tr>
<td>Respiratory Therapists</td>
<td>656</td>
<td>7%</td>
<td>25</td>
<td>$32.66</td>
<td>195</td>
</tr>
<tr>
<td>Diagnostic Medical Sonographers</td>
<td>419</td>
<td>14%</td>
<td>20</td>
<td>$43.42</td>
<td>193</td>
</tr>
<tr>
<td>Dental Hygienists</td>
<td>2,497</td>
<td>8%</td>
<td>85</td>
<td>$36.02</td>
<td>142</td>
</tr>
</tbody>
</table>

| 1  | 2016 jobs | 2  | 2016-21 expected growth | 3  | annual openings | 4  | median hourly earnings | 5  | job postings - 2016 |

Source: EMSI ® labor market data.

### Action steps:

- Identify skills gaps
- Select, recruit employer advisory councils
- Select, recruit advisory council of color
- Work to become learning organization
- Heighten alignment of related programs and services
• Intentionally expand distance learning options
• Improve capacity to integrate federal benefits
• Expand work-based learning opportunities
• Amplify outstanding programs (e.g. Career Pathways, Future Connect, Panther Path, etc.)
• Explore intersections between academic and career tech. pathways
• Expand partnerships with cities, agencies and orgs
Opportunity through Equitable Student Success

Action steps:

• Increase student success rates and eliminate disparities in attainment

• Enhance organizational engagement around diversity, equity and inclusion

• Advance equitable, sustainable economic development across district

• Help rebuild Portland’s middle class by filling workplace skills gaps

• Prepare new majority students for success in college, work, life
“New majority” students:

Nearly 75% of America’s undergraduate students are more than 27 years of age, employed outside of school, and are non-residential. Nearly 40% of these students are only able to attend school part-time.

Source: National Center for Education Statistics.
Additional Focus Areas

Action steps:

• Align budget development with strategic goals, first through supplemental budget process

• Complete successful public bond campaign; move to launch first comprehensive fund-raising campaign

• Develop accreditation core indicators to align with strategic plan metrics