Present: Katy Ho, Lisa Avery, Michael Northover, Jessica Howard, Traci Fordham, Mark Mitsui, Eric Blumenthal, Sylvia Kelley, Dina Farrell, Marc Goldberg, Tricia Brand, Michele Cruse - proxy for Karin Edwards, Rob Steinmetz, Chris Villa

8:30 am  President’s Update - Mark

- Welcome and Cabinet check-in/updates
- Review Work Plan
  - Current biennium - develop the new distribution formula, institute structural study - report may be ready mid-May, planning the strategic planning process, align strategic plan with budget development, ultimate goal is to have a measurable strategic plan
  - Demographic shifts in population are changing, competition for younger students will intensify. High school population will continue to grow until 2026
- Strategic Planning Considerations:
  - Artificial Intelligence - revolutionizing service industries, computing power is doubling at a fast rate, need to be in tune with durable skills that are computer resistant and involve human relationships.
  - Need to learn new technology quickly
  - Massive retirement - huge demand for replacement
  - Environment (ex. CO2)
- AACC Debrief
  - Career Pathways - PCC is leading the country in SNAP 50/50
  - PACBAC - applying AI to online discussion, makes suggestions on how to improve the quality of the comment, looking for a community college to pilot with.
  - Job Speaker - replacement for the WIB, technology based. Register students, matches skills to employer demand
- Board Agenda
  - Budget Overview—Eric Blumenthal
  - Staffing Update—Lisa Bledsoe and Cheryl Belt
  - Zone 5 Vacancy—Kali Thorne Ladd
  - OCCA Update—Denise Frisbee
  - Student Update—Mohamad Karim
  - Planning Retreat—Kali Thorne Ladd
- Legislative Update
  - JCSS did not include community college in the revenue package, Governor stated that she wants us in the package and will veto any package that doesn’t include us
  - Employer lobby day is on April 18th

Ground Rules:
- Be present and prepared
- Speak your truth and seek to understand
- Be open to possibilities
- Start on time and end on time
- Model collaboration
- Electronic devices only used for notes or to refer to handouts that we be provide in advance
- One person speaks at a time
- Stay on topic
- Agree to align
- Honor confidentiality when needed
Portland Community College
President’s Cabinet

- Campaign has reached 90% of its goal, will be announced at the Gala
- Renaissance Foundation - brainstorming potential partnerships, 500K commitment to STEM expansion
- Strategic Planning
  - Developing questions to give to Ian Symmonds and Associates, will come back to cabinet to present

9:30 am  Budget Update - Eric Blumenthal
- Overview of Board presentation: Information session will go into more detail. Will talk about budget assumptions, position eliminations, strategic initiatives - YESS, accomplishments, austere but transformative
- $508M general fund, $490M operational fund, $22M fund balance, contingency fund $30M

9:15am  Enrollment Update - Rob Steinmetz
- Down 7.3% as of the two week point of the term, will most likely end up between 6-7%
- Deletion for non-payment adjustments recommended
- Enrollment Management team in long term planning, creating more of an online focus
- Revision to all academic web pages being made
- Enrollment services:
  - A customer service training, managing perspective students when they are calling in, hiring enrollment service providers, coordinators of enrollment services, training recruitment staff
  - Starting to capture students majors for the first time, data will come out this fall
  - Advising redesign, advising sessions start in June - no holds for fall, may start holds in Winter, EAB Navigate starts this fall
  - Campus presidents continue to work closely with advisors
- DDOS search is on, candidates coming to campus next week
- Implementation of Advising Redesign:
  - Understanding the change in ADOS and DOS, urgency to move at all levels and support these folks
  - Need continuous communication for clarity about what’s happening, opportunities to bring everyone together as a team, campus engagement is important. Regular meetings need to happen to help everyone get on board and create a strategy for those who don’t.
  - Remind everyone that this is about the student experience

Action:  Gramm-Leach-Bliley Act - move to next cabinet meeting

10:30 am  Adjourn

Ground Rules:
- Be present and prepared
- Speak your truth and seek to understand
- Be open to possibilities
- Start on time and end on time
- Model collaboration
- Electronic devices only used for notes or to refer to handouts that we be provide in advance
- One person speaks at a time
- Stay on topic
- Agree to align
- Honor confidentiality when needed