8:30am Discussion & Vote - Rob Additional Enrollment Management Positions (Strategic Investment) from reallocated funding in budget model

- Recommendation: more recruitment staff (7 positions) to help impact enrollment, not increase the bottom line budget.
- 6 positions (5 recruiters and one director) $584,575 per year - 1.2M for the biennium.
- Questions/Concerns:
  - Be mindful of optics, create a worksheet with bullet points.
  - Do it all at one time, incrementally could deter implementation of program
  - What is the ROI on FTE?
  - What is the strategy for Online Learning/CTE, prioritizing programs?
  - Adult population, bring them up to speed on technology training- online learning may not be the best approach

- Motion to approve funding for 6 positions: 5 recruiters and one director, $600K per year: 4 ARC 1 online learning, 1 director - budget neutral by Lisa Bledsoe, second by Jessica Howard
  - Motion passed, one abstained. Caveat that Rob is committed to use discretion to hire

Budget Priorities -
Review of Feedback from College Budget Planning Committee and others

- Essential priorities:
  - Maintain/increase credit enrollment, increase average credit load for students
  - Maintain compliance, accreditation, safety

- In a manner that is strategic, creates improvements and growth by:
  - Investing in new-tech CTE and apprenticeships
  - Improving completion and transfer outcomes (advising, Guided Pathways, equitable student success)
  - Providing professional development (teaching, learning, DEI, employee retention)
  - Maintaining commitment to DEI
  - Evaluating ROI
  - Targeting tech investments that address our core priorities
Considerations:

- Eliminating redundancy/inefficiencies
- Non-essential programs/initiatives
- Areas, programs and activities that: serve a minimal number of students, few significant improvements in student success, cost-to-benefit ratio is high, non-essential to populations they serve

FY’19-FY’21 Shortfall Savings Discussion -

- Criteria/Principles and Options

Budget Model -Review of Potential Expenditure Lines:

- Look at additional savings:
  - Pres Excellence fund
  - Administrative (Mgmt)/Confidential Increases Retirement
  - ERP Replacement
    - Some lines are difficult to determine because bargaining has not happened
- Relabel categories.

Budget Communication Strategy

- 3% budget reduction- use for institutional guidance
- Deans want a number to plan budget for next biennium, adjusted to each campus/center, plan on 3% reduction.
- Identify things that as a college we need to protect - i.e. Advising
- Newberg Center preserved
- Cut commensurably and strategically, agree on parameters
- Send out the budget priorities to DOI’s and DOS’s
- Set the context for budget managers
- Cabinet should determine what district will not support
- Reassure everyone that this is being done across the board
- Clarity around what we are trying to achieve, preserve what is essential. Strategic cuts that will do the least amount of harm
- Beneficial to provide a target
- Reviewed by cabinet: any cuts and additions
- Communicate that this is not perfect and we’re going to prepare for the worst case scenario
- Constant messaging to the legislation

- Org Study
  - Supplemental budget if necessary (happen in FY20) after organizational study done at the end of the year
  - Timelines for notifications -Lisa Bledsoe to provide detail

11:30 am Adjourn