BOARD OF DIRECTORS
Portland Community College
PO BOX 19000, Portland, Oregon 97280

BUSINESS SESSION
May 16, 2019
Southeast Campus
2305 SW 82nd Avenue, Portland, OR 97216

BOARD MEETING MINUTES

ATTENDANCE
Valdez Bravo, Jim Harper, Mohamad Karim, Deanna Palm, Chair Kali Thorne Ladd, Michael Sonnleitner, and Mohamed Alyajouri by phone.

WORK SESSION
The Board of Directors met in a work session, starting at 4:09 pm, for updates on PCC Give Big Day, housing, the budget, and Dr. Jessica Howard was thanked for her service to PCC.

CALL TO ORDER
Chair Thorne-Ladd called the business meeting to order at 5:36 pm.

APPROVAL OF THE AGENDA
The agenda was approved as published. Harper/Bravo

The April 18, 2019 meeting minutes were approved as published. Palm/Sonnleitner

RECOGNITIONS
All Oregon Academic Team: Part of the Phi Theta Kappa (PTK) Honor Society program. PTK annually partners with the Oregon Community College Association and other institutions of higher learning to recognize and award high achieving community college students and their academic excellence. Students from PCC’s All State Academic Team were honored at the statewide event at Chemeketa, to be recognized here with certificates of achievement. The students recognized:

Sucdi Ahmed       Kavi Kien       Emad Baghaei
Sarah Krajewski   Cornel Stocia   Nina Armstrong
Luke Christensen  Maria Hands Ruz Michael Kevin
Mohamad Karim

Employer Partner Awards: This is the 2nd year PCC is presenting these awards, used to highlight strong employer partners across the college’s district. There are three categories for these awards.

- Small Business Category we recognize Northwest Compounders
  - Recognized for having partnered with PCC’s Career Pathway for more than eight years, providing opportunities for Healthcare Bridge, Healthcare
Careers, and pharmacy technician students.

- Government/Non-Profit Category we recognize Centro Cultural
  - Recognized for consistently supporting PCC in all facets of higher education for non-traditional and first-generation college students, hosting summer STEM events, offering Arts & Culture, Civic Leadership & Advocacy, Community Wellness, Prosperidad Economic Empowerment and Youth Development services.

- Large Business Category we recognize Vigor Industrial
  - Recognized for supporting Career Pathways and apprenticeship training at the Swan Island Trades Center, serving on a PCC advisory committee, and offering work-based learning opportunities for our students.

INFORMATION SESSIONS
Southeast Campus Update—Josh Peters McBride, Interim Dean of Students at Southeast
As in prior years and similar to what takes place at other PCC campuses, Southeast operates within a framework designed to create continuous improvement. This framework is our campus plan and supports the college priorities. This year it is primarily focused on the YESS work of President Mitsui’s YESS plan (Yes to Equitable Student Success). The YESS work is focused on building a foundation for Guided Pathways, continuing and deepening our commitment to diversity, equity and inclusion, focusing on data and our capacity around date, and increasing enrollment. Southeast has created an infrastructure to facilitate YESS work on campus by creating a Leadership Council composed of leaders from all academics and student affairs units and a student representative; it is co-led by Christina Shafer and Samm Erickson.

Examples of Southeast Student Affairs retention and completion strategies. Counseling: Perform targeted outreach to ABE/GED and gateway RD/WR/MTH students; Student Life and Leadership: Create more evening club programming and increase student awareness and service re: Panther Pantry (usage up over 400% from last year); Multicultural Center: Institutionalize Brother-to-Brother program; partner with MESA program to engage in targeted outreach to men of color to engage in STEM programs; provide class raps in math and writing courses; Queer Resource Center: Initiate LGBTQ scholarship workshops and provide pronoun trainings for tutors and faculty; Career Exploration Center: Create advising referral form (result: referrals up 15%); strengthen support of CTE programs.

YES to Student Success—Dr. Rob Steinmetz and Dr. Heather Lang
YESS Focus Areas include: build a foundation for Guided Pathways, continue PCC’s commitment to Diversity, Equity and Inclusion, increase data and technology capacity, and implement a strategic enrollment management plan.

There have been and will be a number of events to promote YESS. The first YESS Summit April 19, 2019, All YESS Teams Meeting May 17, 2019, Achieving the Dream Coaches will visit June 5-6, 2019, YESS Team and Steering Committee, Campus YESS Teams, YESS Data Team, YESS Communications Team, YESS Initiative Committees for the 16 goals set forth (Guided Pathways, Advising Redesign, etc.).

Strategic Enrollment Management (SEM) Initiatives include prospect management -
recruitment, marketing, technology; enrollment services - process and communications
and enrollment advisors; onboarding - advising and registration sessions and EAB Navigate (a student centered, self-service onboarding tool).

Five YESS metrics to be used: pass rates for high enrolling courses, number of credits
completed at benchmarks, percentage of attempted credits completed, student retention
fall-to-winter and fall-to-fall, and student completion after 3-years and 6-years.

Guided Pathways is a framework, a set of best practices that represents a holistic
approach for students to navigate college and complete at higher rates and ideally reduce
debt. The focus is on supporting student success in four major practice areas: mapping
pathways to student end goals, helping students choose and enter a program pathway,
keeping students on path, and ensuring that students are learning. PCC joined Cohort B
for Guided Pathways implementation with the Oregon Student Success Center. The
continued work of Guided Pathways includes three major goals this fall: (1) Broad
engagement with faculty and advisors for process to identify how programs will be
organized, (2) Transitioning workgroups to Phase II of Guided Pathways work, (3) Merging
of faculty work with Advising Redesign work - Early Alert, etc.

Facilities Plan Update—Rebecca Ocken
In an effort to be more intentional and thoughtful about gathering data across the college,
we saw an opportunity to take an integrated approach. We wanted to support the college’s
strategic and academic plans that focus on building opportunities for equitable student
success. Phase I is essentially an existing conditions assessment. Phase II, which will
begin in Fall 2019, will be a visioning exercise for the campuses and centers in the PCC
district and determine future development capacity. In Phase I, we created eight work
groups that conducted site visits and held meetings with internal PCC stakeholders and
specialists to collect data. The chairs of each work group met monthly to review
information and coordinate workflow. The findings were then shared with an internal
steering committee that was supported by a project management task force.

Next steps in Facility Planning include: enhance the findings from Phase I with an
assessment of ADA Barrier Removal, development of Safety and Security Standards, and
continued Space Utilization assessment, particularly in support spaces such as offices,
meeting rooms, and resource centers. Begin Phase II work by conducting visioning
exercises for each campus to better understand growth capacity in conjunction with
academic programming needs. Continue a collaborative and coordinated approach to
project work as demonstrated throughout facilities planning. Continue to integrate Critical
Race Theory in capital project work through broad outreach efforts and explore how CRT
informs policy and design decisions at the college.

PUBLIC COMMENT ON AGENDA ITEMS

None

BUSINESS MEETING
Chair Thorne Ladd proposed approval of Resolutions 19-102 through 19-106. Bravo/Palm
PUBLIC COMMENT ON NON AGENDA ITEMS

Jaime Rodriques
Thanked President Mitsui, Director Palm, and Marc Goldberg for coming out on Sunday, March 17 for a round table discussion about higher education funding. Back in the Fall he addressed the potential layoffs affecting Metro. He wanted to make note that it will not be anywhere near as detrimental as previously thought. Staff are being reassigned or fit into other positions. As of July 1, he will be leaving PCC and Workforce Development for a position as President of AFT (American Federation of Teachers) Oregon.

Vincent Blanco, Labor Relations Specialist with AFT Oregon
Our employees at Metro didn’t believe that equity existed with them. In September they were wondering if they would have food on their plate. Thank you to members of HR and Workforce Development including Jackie Sandquist, Karol Ford, Kelly Schwartz, Maria Ceniceros, Lisa Bledsoe, Cheryl Belt, and Pam Hester. Through their hard work and collaboration with our employees to help them experience equity at PCC. This is just the beginning of what can happen when you have labor relations work together.

REPORTS

Students: Mohamad Karim
He announced the new 19-20 District Student Council Executive Team, including Claire Rood and Hannah Alzgal.

Faculty and Academic Professionals: Frank Goulard
April 25-27, 2019 was the statewide math conference of community colleges, where great ideas and pedagogies were shared; April 30th was the SAC in-service day; the next weekend was the AFT Oregon Convention held in Sunriver, which had a good turnout including a number of senators and representatives; HECC Funding and Achievement Subcommittee meeting Wednesday May 8th; and this week our local has been hosting campus meetings with full-time and part-time faculty at the different campuses and facilities.

Classified: Jeff Grider
Attended the YESS Summit; the Classified Federation met to discuss alternatives to layoffs with various college representatives and received responses from those which are being discussed; there were two large events, one of which was classified specific - a meeting of American Federation Teachers of paraprofessionals and school-related personnel (PSRP), and the AFT Oregon Convention, where multiple PCC employees maintain positions within the organization. The Annual Classified Retreat is June 19th, which includes the local annual elections.

Board Members
Valdez Bravo announced that due to a change of address he will no longer be serving Zone 5 as a board member.

President
President Mitsui announced that Dr. Rob Steinmetz was selected as the next president of a regional college in Connecticut and this was his last board meeting. Dr. Heather Lang is
stepping in as the Interim Vice President of Student Affairs. President Mitsui also introduced Tricia Brand as the new Chief Diversity Officer. He thanked Chair Kali Thorne Ladd for moderating a panel at the Western Pathways Conference. He and a career pathways PCC graduate Gabby Boon also participated. The Big Give Day will be June 4th and 5th, the goal is to raise $58,000.

ADJOURNMENT
There being no further business, the meeting adjourned at 7:32 pm.

Kali Thorne Ladd, Chair

Mark Mitsui, College President

Prepared by:

Jeannie Moton, Executive Coordinator

Minutes approved on June 27, 2019.