Welcome to Rock Creek

September 19, 2013
Intel Ultimate Engineering Experience: PCC’s 6-Week Boot Camp at PCC Rock Creek
At Rock Creek, we make ‘geek’ look good.
In Partnership with Intel
Hermanas Conference Returning 2014

Mission: Increase the number of underrepresented female students choosing to go to college by inspiring them to pursue an engineering and science education and envision future careers in a technical field.
Rock Creek Piloted in 2012
Now College-wide.

Rock Creek: 250 participants – 169 Students
• 100+ received photo IDs
• 150+ accessed mypcc, checked holds, printed schedules & located classrooms
• Activities included:
  • Tours
  • Financial Literacy
  • Student Leadership
• Connections were made, a great start to the year!
Rock Creek Bond Guiding Principles* Coming to Life in Glass, Concrete and Brick

*Learning at the Center; Community; Connectivity; Sustainability; Health, Wellness & Safety; Aesthetics & Design
PCC and Columbia County
Getting from here to there
Population Growth in Columbia County
### Demographics

- **Population:** 49,286 (2012); 56% age 19 – 64, 14.6% over 65
- **Diversity:** 93.6% White; 4.2% Hispanic/Latino; 1.4% American Indian/Alaska Native; 1% Asian; .5% Black
- **Education Distribution:** 88.4% high school graduate; 16.8% Bachelor’s degree or higher
- **Income Information:** $56,270 median household income (2007 – 2011); 11.8% below poverty level (2007 – 2011)

### K-12

<table>
<thead>
<tr>
<th>School District</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia</td>
<td>2,133.61</td>
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<tr>
<td>Scappoose SD 1J</td>
<td></td>
</tr>
<tr>
<td>Clatskanie SD 6J</td>
<td>653.60</td>
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<td>Rainier SD 13</td>
<td>1,023.75</td>
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<tr>
<td>Vernonia SD 47J</td>
<td>555.70</td>
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<tr>
<td>St Helens SD 502</td>
<td>3,269.73</td>
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</tbody>
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Employment Clusters

- Few large employers
- Majority small business and microenterprise
- Clusters, existing and emerging
  - General manufacturing
  - Timber and paper
  - Logistics
  - General aviation and aeronautics
  - Services
  - Environment related: education, preservation, recreation
How PCC Currently Serves Columbia County

- **Credit Courses**
  - Rock Creek evening offerings in Columbia County, at St. Helens and Scapoose High Schools, 2-4 per term.
  - Dual Credit at CC High Schools
  - Distance Learning courses
  - CC students come to Rock Creek (and less so to other PCC locations)

- **Outreach and Orientation:**
  - Fall visits to all high schools
  - Spring Columbia County Day at Rock Creek (4 years)

- **Courses, certificates and degrees at PCC (trending over 3 – 5 years).**
  - Credit students: +16%
  - Degrees & certificates awarded: +38%
  - Numbers of students in 2012-13
    - 1,216 CC credit students enrolled in 7,007 classes at PCC for an average of six classes per year per student.
    - Highest enrolling subject areas were math, writing, biology, business, and computer applications.
How PCC Currently Serves Columbia County

- New Directions Course
- Community Education (tripled from 55 in 09 to 150+ in 2013): birding, paddling & wetlands
- Community Outreach: Business & Industry, Chambers, Community Events
- Economic Development Boards (Col Pac and Columbia County Economic Team)
- Small Business Development Center Services
- GED in Columbia County
- Columbia County Rider
- Volunteerism
- Donations
Moving Forward To Columbia County Center

- October & November: Internal analysis & integrated “SWOT” for Columbia County
- Identify and align expectations, resources and timelines
- Develop community engagement plan
- January 2014: Community engagement begins