2011-2012 Highlights

• Fully funded first two cohorts of Future Connect
• Held first fundraising gala
• Secured 3-year $300,000 grant from Meyer Trust
• Secured largest corporate gift
Annual Cash Contributions

FY04-05  FY 05-06  FY 06-07  FY 07-08  FY 08-09  FY 09-10  FY 10-11  FY 11-12

$0  $500,000  $1,000,000  $1,500,000  $2,000,000  $2,500,000  $3,000,000
Scholarship and Program Distributions

FY 04-05 to FY 11-12

$- $200,000 $400,000 $600,000 $800,000 $1,000,000 $1,200,000 $1,400,000 $1,600,000 $1,800,000

PCC Foundation
Where Opportunity Happens
Scholarships - Students Awarded vs. Applied

- Students Awarded
- Number of Applicants

- 2008-2009: 352
- 2009-2010: 523
- 2010-2011: 594
- 2011-2012: 641
- 2012-2013: 690
Goal 1. Strengthen the Foundation Board’s fundraising capacity, ability, and results to support scholarship and program needs, other unmet needs, and opportunities.
• **Restructured development committees** with renewed focus and energy

• **Increased number of events and gatherings** to diversify donor base

• **Strengthened Foundation board membership** in number and expertise in fundraising

• **Increased support** of PCC government relations outreach

• **Set aggressive Board giving goal**
PCC Foundation and Elected Board Giving
Last Six Fiscal Years

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Giving Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2008</td>
<td>$56,347.26</td>
</tr>
<tr>
<td>FY 2009</td>
<td>$35,159.55</td>
</tr>
<tr>
<td>FY 2010</td>
<td>$49,334.45</td>
</tr>
<tr>
<td>FY 2011</td>
<td>$75,595.76</td>
</tr>
<tr>
<td>FY 2012</td>
<td>$98,933.18</td>
</tr>
<tr>
<td>FYTD 2013</td>
<td>$108,836.00</td>
</tr>
</tbody>
</table>
Goal 2. Increase gifts over $25,000.

- Launched planned giving effort
- Held continued engagement of the President’s Posse group
- New, higher-level donor cultivation and awareness events
- Secured several new gifts at this level
Goal 3. Grow the amount of funds raised to support Future Connect to ensure current program continuation and expansion district-wide.

- Fully funded the third cohort of Future Connect (only $157K to raise for 4th Multnomah Co. cohort)
- College and Foundation staff conversations with the Cities of Hillsboro, Beaverton, and Newberg
Goal 4. Ensure that the next President of PCC has a proven successful track record and strong desire to be the college’s most visible fundraiser.

- PCC Foundation participation on Search Advisory Committee
- Organized donor forum to provide input on search
- Executive Committee shared recommendations on Presidential profile
Looking ahead to 2013

• 2013 Gala, “An Evening for Opportunity: In the Spirit of Motown!”
• Preston’s Campaign for Opportunity
• Future Connect expansion
• Strategically utilize new President’s fundraising skills
• Add board members and build board capacity
• Set aggressive fundraising goals