Background

- Approached by key community leaders from Newberg
- Requested that PCC have a presence in Newberg
- Concept included in PCC’s 2008 Bond
- Bond passed; presence began at Chehalem Valley Cultural Center before our facility opened
Background - Key Support Groups

- Newberg Advisory Committee
- Chehalem Valley Cultural Center
- Chehalem Valley Transit
- Newberg Library
- Chehalem Park and Recreation
- Newberg School District
- George Fox University
- Rotary and Kiwanis Clubs
- Community Coalition
- Welding community
- Newberg and Dundee elected officials
- Chehalem Valley Strategic Planning Council
- Private High Schools
- Business community, including ADEK, Climax, Newberg Steel
- City Club
- Chamber of Commerce
- Sherwood School District Superintendent, Principal
- Newberg Fire and Police Departments
- Chemeketa Community College McMinnville Center
# Program Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollment goal</th>
<th>Year 1 (2010-11) at Chehalem Valley Cultural Center</th>
<th>Year 2 (2011-12) at Newberg Center</th>
<th>Year 3 (2012-13)</th>
<th>Year 4 (2013-14)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enrollment goal</td>
<td>136 SFTE</td>
<td>997 enrollments</td>
<td>1924 enrollments</td>
<td>1811 enrollments</td>
<td>769 enrollments</td>
</tr>
<tr>
<td>SFTE (F, W, Sp terms)</td>
<td>97.27</td>
<td>171.43 SFTE</td>
<td>167.99 SFTE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SFTE (Su &amp; F terms)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Enrollment goal**: 136 SFTE
- **Year 1 (2010-11)**: 997 enrollments, 97.27 SFTE (F, W, Sp terms)
- **Year 2 (2011-12)**: 1924 enrollments, 171.43 SFTE
- **Year 3 (2012-13)**: 1811 enrollments, 167.99 SFTE
- **Year 4 (2013-14)**: 769 enrollments, 70.28 SFTE (Su & F terms)
## Program Growth

<table>
<thead>
<tr>
<th></th>
<th>Fall 2010</th>
<th>Fall 2011</th>
<th>Fall 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Headcount</td>
<td>157</td>
<td>321</td>
<td>314</td>
</tr>
<tr>
<td>Female/Male Ratio</td>
<td>57 / 43%</td>
<td>51 / 49%</td>
<td>56 / 44%</td>
</tr>
<tr>
<td>Age (under 24)</td>
<td>57%</td>
<td>63%</td>
<td>65%</td>
</tr>
<tr>
<td>Demographic - white</td>
<td>76%</td>
<td>82%</td>
<td>82%</td>
</tr>
<tr>
<td>hispanic</td>
<td>13%</td>
<td>12%</td>
<td>11%</td>
</tr>
<tr>
<td>other</td>
<td>11%</td>
<td>6%</td>
<td>7%</td>
</tr>
<tr>
<td>Full / Half / Part Time</td>
<td>40 / 40 / 20%</td>
<td>45 / 36 / 19%</td>
<td>50 / 36 / 14%</td>
</tr>
<tr>
<td>On-campus only / Hybrid</td>
<td>85 / 15%</td>
<td>81 / 19%</td>
<td>78 / 22%</td>
</tr>
<tr>
<td>CTE</td>
<td>10%</td>
<td>9%</td>
<td>9%</td>
</tr>
<tr>
<td>LDC</td>
<td>58%</td>
<td>57%</td>
<td>60%</td>
</tr>
<tr>
<td>Postsecondary Remedial</td>
<td>32%</td>
<td>34%</td>
<td>31%</td>
</tr>
</tbody>
</table>
Coordination with and serving needs of...

- Local High Schools
- Community Members
- Lunch ‘n Learn series
- Chehalem Parks and Recreation District
- ESOL classes at Edwards Elementary School
- Quarterly Business Breakfast Symposiums
- Chehalem Chamber of Commerce
- CLIMB Center
- CPR (ACLS) Training
- Career Services and Co-op Education
Relationship Building

• Current Relationships
  ■ Newberg Community Coalition
  ■ Newberg City Club
  ■ Chehalem Chamber of Commerce
  ■ Newberg Rotary
  ■ Newberg Future Focus Committee

• Expansion Opportunities
  ■ Sherwood Chamber of Commerce
  ■ Sherwood School District
  ■ City of Sherwood
  ■ Smaller neighboring communities of St. Paul, Yamhill, Carlton, Lafayette, and Dayton
Green Building Strategies

1. Photovoltaics
2. Covered Plaza
3. Fan
4. Natural Ventilation
5. Thermal Mass
6. Ventilation Stack
7. Skylight
Net Zero Building

NATURAL VENTILATION & FANS

1. Eliminated all mechanical cooling
2. Tall commons space for natural ventilation
Net Zero Building

DAYLIGHTING

1. Off-the-shelf materials in unique sloped ceiling design
2. Relites to provide light from multiple sides of a room
3. Integrated lighting controls
Net Zero Building

REDDUCING PLUG LOADS

1. Expanded Thermal Comfort Range
2. Laptops vs. Desktops
3. Reduced Vending Machines
Net Zero Building

ON-SITE ENERGY GENERATION

1. South-facing, elongated roof for solar access
2. Roofing system selected to accept photovoltaics without penetrations
Challenges

- Create and maintain a schedule of course offerings
- Expanding outreach beyond Newberg
- Transportation options
- Supporting student needs outside of classroom
Wins

- Broad based support throughout Newberg Community
- Relationships with local High Schools, their students, faculty, and administrators
- Exceeded SFTE target in first year at new facility
- Relationships with Sylvania Division Deans and Departments
Wins

- Onsite Student Services
  - Admissions Kiosk
  - Placement Test
  - Make-up Testing
  - Permanent, full time, AP3
  - Personal and Career Counseling
  - Math and English Tutoring
  - Student Interns and Newberg Student Leaders Group
  - Child Care stipend available through Sylvania’s Women’s Resource Center
Opportunities

- Expand offerings
- Use Interactive Video Classrooms (IVC)
- Explore student leadership and clubs
- Develop a learning garden
- Offer self-paced (Alternative Learning Center) classes
- Provide vending machines with healthy food choices
- Explore transportation options
Goals

• Enrollment targets
• Comprehensive Students Services onsite
• Meeting needs of community

Questions?