Planning & Capital Construction

MWESB Participation:
• Construction contracts: over $1M
• Board Goal: 20% MWESB utilization.

Projects currently underway:
• Sylvania CC: Howard S Wright/Balfour Beatty
  Utilization: 23.5% - $1,745,000
• Sylvania Child Development Center: Howard S Wright/Balfour Beatty
  Utilization: 5.67% - $360,000
• Rock Creek Childcare: Kirby Nagelhout
  Utilization: 37.3% - $1,700,000
• OMIC Training
  Phase 1 design 17%
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Actions underway to increase participation:

• Alternative contracting methods: CM/GC and Design Build

• RFP changes: rewriting scoring criteria

• Restricting procurements to qualified COBID firms only: A/E services up to $250,000
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Outreach

• National Association of Minority Contractors - Oregon (NAMC)
• Professional Business Development Group (PBDG)
• Oregon Tradeswomen Inc
• Oregon Association of Minority Entrepreneurs (OAME)

• Hiring a Diversity & Equity Outreach manager
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Workforce

- Workforce diversity tracking:
  - Workforce reflect diversity in the community.
  - Outreach manager will monitor
  - Consider extending requirements to consultant services
- Apprenticeships
  - Target: 20%
  - Set goals for women and minority apprentices
  - Construction Careers Pathways Project (C2P2)
Two positions

- The first (part of Planning & Capital Construction) will focus on outreach and program development.
- The second (part of College Procurement & Contracts) will focus on analytics and program development.

- Marketing & Recruitment
- Onboarding
- Vendor Success
- Closing the opportunity Gap
College Procurement and Contracts

Marketing & Recruitment

Targeted outreach
- COBID
- SBA
- OAME
- Governor's Marketplace

Onboarding

- Clarity of expectations
- More than just filling out a form
College Procurement and Contracts

Vendor Success

- Advising/Mentoring
- Contract and Bid RFP debriefs (whether or not successful)
- How to do business with PCC workshops that are geared to targeted business

Closing the Opportunity Gap

- Measuring outcomes not just percentages
- Looking closely at our practices, policies and procedures
- Strategic Sourcing methodologies will be applied to the $58.4M (FY18) spend across all Goods and Services
College Procurement and Contracts

What are we doing today?

- Updated W-9 that allows identification of certification
- Working with HR to hire positions
- Collaboration between stakeholders (FMS, P&CC, and Academic units) to get the best program in place for PCC

Future Reporting

- This presentation is the first step in a larger process
- Looking ahead
What additional information would the Board like to have or see in the future?