The Small Business Development Center (SBDC) at Portland Community College is the largest in the Oregon SBDC network, serving 600 small businesses in 2017.

Funded in part by Portland Community College, SBA and Business Oregon, this strong partnership fosters small business and economic development, creating jobs for families, and strengthening communities.
Creating Equitable Student Success and Opportunity, While Helping Build Oregon’s Best Businesses

- Small business is a key driver of local, regional and state economies
- SBDCs support small business by offering training, mentorship, market research as well as expanding to new markets and accessing capital
- Business is local and so is the PCC SBDC with 4 locations within the service district
- Oregon SBDCs provide assistance for small business owners including minority, women and veteran business owners
2017 Key Performance Metrics:

Jobs Created and Retained: 283   Capital: 8.1M
Net New Sales: 4.9M

- 134 (22%) Minority
- $8.1M Capital
- 600 Clients
- Women-Owned 209 (35%)
- 23 (4%) Veteran
Oregon Special Services

- Cybersecurity
- Capital Access
- Market Research
- International Trade Assistance
- Small Business Innovation Research (SBIR) Grant Assistance
Supports SBDC clients state-wide with expertise and experience on capital access

Provides SBDC staff with professional development increasing financial literacy

Provides education and outreach, strengthening relationship with lending organizations and community partners
Global Trade Center

- Supports SBDC clients state-wide with expertise and experience on international trade and trade compliance
- Provides SBDC staff with professional development increasing trade advising capabilities state-wide
- Creates strong partnership with Business Oregon, Department of Commerce, SBA, EXIM Bank and others
Specialty Training Programs and Expertise
Meet the Team

- Architects, Contractors, and Engineers (ACES): Regina Gilbert
- Encore Entrepreneurship: Jackie Babicky Peterson
- Food Entrepreneurship: Jill Beaman
- Retail and Restaurant Training: Leslie Hildula
- Trade-sector Advanced Small Business Management: Sean Harry
Host Institution
Value Proposition

- Strong support for PCC Accreditation core theme of Economic Development
- Strong leverage with host’s Business, Workforce and Continuing Education division and other PCC departments
- Effective partnerships: trade associations, assistance partners, regional economic development groups and chambers of commerce
Questions?

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