Workforce Development & Continuing Education

Marc Goldberg | Associate VP - WDCE | March 16, 2017
WDCE Strategic Plan

- Mission & Vision Statements
- Guiding Principles
- Goals
- 16-17 Initiatives
- Key Performance Measures
Portland Community College supports student success by delivering access to quality education while advancing economic development and promoting sustainability in a collaborative culture of diversity, equity and inclusion.

**PCC Strategic Vision**

**PCC Workforce Development & Community Education Mission**

We transform and develop communities through workforce training, skills development, experiential learning, personal enrichment, and professional and business development, leading to economic vitality.

**PCC Workforce Development & Community Education Vision**

We efficiently and effectively connect students, job seekers, business and communities to quality learning that enhances regional economic development.

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PCC Strategic Vision

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WDCE Strategic Plan Goals

1. **Fiscal** - Inspire funding and increase revenue to deliver our services.
2. **Performance** - Deliver innovative quality programs and services for job seekers, students, businesses and community members.
3. **Team** - Develop a team culture of inclusion, equity expertise, innovation and accountability.
4. **Service** - Seamlessly coordinated interface and respond to our customers and partners providing excellent customer experience.
WDCE Strategic Plan Initiatives

1. Organizational Structure
2. OMIC
3. Career Pathways/SNAP 50-50
4. Willow Creek – Mechatronics/Adv Tech
5. Key Performance Measures (KPMs)
The WDCE Bunch
Oregon Mfg. Innovation Center

VIGOR

TOYO TANSO

Oregon TECH

SCAPPOOSE SCHOOL DISTRICT

Oregon Tradeswomen, Inc.
Career Pathways – SNAP 50/50

Outreach
- Community College (internal), Local Community (workforce partners, community based organizations), DHS

Assessment
- Verify SNAP Eligibility
- Individualized Assessment: Create Career and Education Plan
- Identify if participant enrolled in other 50/50 program. If so, coordinate and collaborate on participant activities/referrals with other provider
- Based on individual need, participants may progress through all 4 components or only 1, and may be enrolled in multiple components at one time if best fits their goals

Education & Training
- Remedial Education: GED/ABE/ESL
- Developmental Education
- Career Pathways: I-BEST/ABB Career Pathways
- Career Pathway Certificates
- Short-term certificates
- Industry-recognized credentials
- Students can advance from remedial education into career pathways, if progressing timely and it fits career plan.
- (All community colleges)

Employment = living wage, career pathway jobs with opportunities to advance are targeted

SNAP 50/50 Community College Consortia Project
Portland, Chemeketa, Klamath, Lane, Linn-Benton, and Mt. Hood Community Colleges

Jobs Search Training:
- Provides structured approach to supporting students with tools and skills to find jobs and start on their career path. May be done in conjunction with education, so best prepared to go into work/work experience.

Job Search:
- Provides ongoing support, job leads, individualized help preparing for interview or targeting materials
- (All community colleges, except Lane)
## Key Performance Measures (KPMs)

<table>
<thead>
<tr>
<th>Goal</th>
<th>Key Performance Measures – Year One</th>
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<tbody>
<tr>
<td>1. Fiscal</td>
<td>Total Funding</td>
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<tr>
<td></td>
<td>Total Expenses</td>
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<td></td>
<td>Net</td>
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<tr>
<td>2. Performance</td>
<td># of Participants (Headcount)</td>
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<td></td>
<td>FTE</td>
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<td></td>
<td># of Completions</td>
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<td>Completion %</td>
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<td>Employer Related Activities</td>
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WDCE Funding 16-17 (in millions)

- Grant Funds, $15.4, 60%
- Self Support, $7.7, 30%
- General Fund, $2.4, 10%
ITA Referrals to PCC

- 2012-2013: $158,042
- 2013-2014: $97,690
- 2014-2015: $126,060
- 2015-2016: $185,825
Success Story – Corrections Education
Workforce Development & Continuing Education