Foundation Update
PCC Foundation Update

• How are we doing?
• Where are we going?
• Why does it matter?
PCC Foundation Update

• How are we doing?
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How are we doing?
PCC Foundation Fundraising Results

PCC Foundation Fundraising Results

- $1,449,583
- $1,863,206
- $2,377,211
- $2,598,236
- $2,666,875
- $2,590,457
- $2,319,875
- $2,903,585
- $3,692,675


total charitable gifts from all gifts report

PCC Foundation
Where Opportunity Happens
Foundation Scholarship Disbursements

<table>
<thead>
<tr>
<th>Year</th>
<th>Annual Scholarship</th>
<th>Endowed Scholarship</th>
<th>Future Connect Scholarships</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011/12</td>
<td>$636,028</td>
<td>$59,209</td>
<td>$90,960</td>
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<tr>
<td>2012/13</td>
<td>$565,934</td>
<td>$113,295</td>
<td>$185,823</td>
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<td>2013/14</td>
<td>$502,815</td>
<td>$147,030</td>
<td>$347,077</td>
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<td>2014/15</td>
<td>$480,613</td>
<td>$182,488</td>
<td>$480,455</td>
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<tr>
<td>2015/16 (projected)</td>
<td>$460,000</td>
<td>$220,000</td>
<td>$550,000</td>
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</tbody>
</table>
How are we doing?

Future Connect Partnership

Demographics
• 1,244 students to date

2011-2014:
• 944 students
• 86% low income
• 69% students of color
• 80% first generation college students

Retention
• 75% - average 1\textsuperscript{st} fall – 2\textsuperscript{nd} fall
• 88% for 2014 cohort including planned breaks, completions and transfers
• Overall 71% positive outcomes
How are we doing?

Future Connect Partnership

2011 – 6/30/15:
• $1,738,465 private
• $2,532,000 public
• $550,000 PCC support
• Students from Portland, Beaverton and Hillsboro

In discussion:
• Funding increase from Hillsboro and Portland
• Tigard to join?
• $1 million + state support
• Possible $450,000 donation
How are we doing?

PCC Foundation Fundraising Goal

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Charitable Gifts</th>
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</thead>
<tbody>
<tr>
<td>2006/07</td>
<td>$1,449,583</td>
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<tr>
<td>2007/08</td>
<td>$1,863,206</td>
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<td>2008/09</td>
<td>$2,377,211</td>
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<tr>
<td>2009/10</td>
<td>$2,598,236</td>
</tr>
<tr>
<td>2010/11</td>
<td>$2,666,875</td>
</tr>
<tr>
<td>2011/12</td>
<td>$2,590,457</td>
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<tr>
<td>2014/15</td>
<td>$3,692,675</td>
</tr>
<tr>
<td>Projected 2015/16</td>
<td>$3,900,000</td>
</tr>
</tbody>
</table>

2015-16 Goal
- Hit goal
- Grow Board
- Launch 1st campaign
PCC Foundation Update

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Campaign for Portland Community College

Why now?

- Homework done!
- Possible $2-3 million head start
- Interim President loves fundraising
- Positive start for new President
- Engaged Foundation Board
- Supportive Elected Board
- New Development team
Campaign for Portland Community College

• Quiet phase begins this month
• Maximum seven-year effort
• Initial Goal:
  $20 million private
  $ 5 million public funds
Campaign for Portland Community College

Key information:

2016 is a year of building:

• Campaign fundraising goals established and aligned with PCC Strategic Plan.
• Volunteer recruitment
• Case statement development
• Lead gift conversations
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Campaign for Portland Community College

A campaign is never just about money.

• Impact
• Partnership
• Hope
Campaign for Portland Community College

• Francis Fagan