Work Session: Mission and Core Themes

November 19, 2015
Northwest Commission on Colleges and Universities (NWCCU)

Mission

• Articulates the purpose of the institution

Core Themes

• Essential elements of the mission
• Measurable to determine mission fulfillment

Feedback from NWCCU visiting Evaluation Committee
## Vision
Building futures for our Students and Communities

## Mission
Portland Community College advances the region’s long-term vitality by delivering accessible, quality education to support the academic, professional, and personal development of the diverse students and communities we serve.

## Who We Are
Portland Community College is a public, multi-campus, comprehensive community college serving the lifelong learning needs of our students. We offer college transfer programs, career and technical education programs, adult basic skills; opportunities to develop English as a second language; high school completion and dual credit; community and continuing education programs; and service-learning opportunities that foster the development of civic responsibility and engagement. Through extensive partnerships with business, industry, labor, educational institutions and the public sector, we provide training and learning opportunities for the local and state workforce and promote economic and community development.

## We Value
- Effective teaching and student development programs that prepare students for their roles as citizens in a democratic society in a rapidly changing global economy
- An environment that is committed to diversity as well as the dignity and worth of the individual
- Leadership through innovation, continuous improvement, efficiency, and sustainability
- Leadership through the effective use of technology in learning and all College operations
- Being a responsible member of the communities we serve by actively participating in their development
- Quality, lifelong learning experiences that helps students to achieve their personal and professional goals
- Continuous professional and personal growth of our employees and students including an emphasis on fit and healthy lifestyles that decrease disease and disability
- Academic Freedom and Responsibility - creating a safe environment where competing beliefs and ideas can be openly discussed and debated
- Collaboration predicated upon a foundation of mutual trust and support
- An agile learning environment that is responsive to the changing educational needs of our students and the communities we serve – making students marketable for jobs in the future and promoting economic development
- The public’s trust by effective and ethical use of public and private resources

## Institutional Goals
**Access:** Access to learning opportunities will be expanded through the cultivation of community and business partnerships.

**Diversity:** Lifelong learning opportunities will be accessible to all and enriched by the diversity of our students, faculty and staff.
Mission Review Process

Organized through 22 campus/center meetings

- 1st held Oct 7th - last on Nov 10th (est. 365 participants)
- 3 Mission Scenarios – reviewed, edited, discussed
- Process and feedback captured in Spaces pages
Example of Collected Edits (Scenario 2)

**Scenario 2: Slight Modification (example only)**

Portland Community College advances the region’s long-term economic development and sustainability, and transforms our communities by providing delivering affordable, accessible, quality education to support student success within a culture of diversity, equity, and inclusion which supports our community and student success. of students in a culture of diversity, equity and inclusion.

Core Themes

Access & Diversity
Economic Development & Sustainability
Quality Education
Student Success

* (Creates) Access & (Culture of) Diversity, Equity and Inclusion;
* (Contributes to) Economic Development & Sustainability;
* (Providing) Quality Education;
* (Supports) Student Success

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1 Sustainability replaces “vitality” to address NWCCU visiting team feedback report.
2 Civic was added per consulting group’s recommendation.
3 “Students in a culture of diversity, equity and inclusion” was added per President’s Cabinet suggestion.
4 BPAC – liked verbs preceding Core Themes; preferred a focus on “student success” to academic, professional civic, personal development; preferred scenario 2
5 ASA Managers – preferred scenario 2
6 PCC All Managers – Didn’t like verbs preceding Core Themes; favored replacing “sustainability” with “economic development;” preferred scenario 2
7 ASAC – added “development” back in
8 CTE Chairs – Preferred scenario 1 w/second tie between scenarios 2 & 3
9 CIC – Preferred scenario 2
10 CIC – “keep academic, professional, civic, and personal development of students”
11 DLDC
12 Portland Community college advances the region’s long term vitality by providing accessible, quality education to support student success in a culture of diversity, equity and inclusion
13 Portland Community College delivers accessible, high quality education to meet the academic, professional, civic, and personal development needs of the diverse students and communities we serve, while striving to achieve the region’s long term sustainability goals.
Mission Review Outcomes

Engaged participants and with differing perspectives

for example

“Sustainability” not understood or must have/embraced

However, feedback consistent in 2 areas:

• Preference for Scenario 2 (with edits)
• “Diversity” needed to be expanded to “diversity, equity and inclusion”
Mission Review Outcomes (cont.)

Feedback *inconsistent* (ie. other suggested additions)

*STEM, Community based learning, Social Justice, Global, Technology, Learning Community, International curriculum, Partnerships, Quantitative literacy, etc.*

*After the* review process

- “Global citizenship” addition requested via email and Spaces comments
- Sustainability too narrow
- Civic
Mission Reviewed as of 11/19/2015

Portland Community College supports student success and advances the region’s long-term economic development and sustainability by delivering accessible and quality education in a culture of diversity, equity, and inclusion.

Core Themes
- Student Success
- Economic Development and Sustainability
- Access
- Quality Education
- Diversity Equity and Inclusion

Current Mission and Core Themes
Portland Community College advances the region’s long-term vitality by delivering accessible, quality education to support the academic, professional, and personal development of the diverse students and communities we serve.

Core Themes: Access & Diversity, Student Success, Economic Development and Sustainability, Quality Education