Transportation and Parking Services
Transportation Demand Management and Operations Scope

PCC Shuttle:
- Operate 6 shuttle routes running from about 6 a.m. to 10:30 p.m.
- Employing 13 part time bus operators
- Maintaining a fleet of 15 buses
- Providing about 240,000 rides annually
- Shuttle vehicles have bike racks
- Online, real time shuttle tracking including a smart phone app.
- Future collaboration with Yamhill County Transit Shuttle to Newberg Center in Tigard
- Columbia County Riders shuttle between the Willow Creek Station and the Rock Creek Campus
- Real time transit screens being installed at each campus to go live Fall 2015

Parking:
- Maintain 5,362 parking stalls in the district.
- Paving maintenance
- Striping/Gate and miscellaneous painting
- Sweeping
- Assure ADA compliance
- Coordinate with Facilities and Grounds staff
- Parking citations, issuance, appeals, record keeping
- Neighborhood parking monitoring to meet agreements with Portland and Lake Oswego and assure good neighbor status where official agreements are not in place
- Parking Pass program, issuance of permits and record keeping
- Monitor and maintain hourly parking ticket vending machines
- Signage

Coordinate Mass Transit with TriMet:
- Subsidized TriMet passes for students
- Pretax payment for TriMet passes for employees
- Transit education and outreach events held throughout the year
- Transit stops and on campus facilities
Bike Program Oversight and Coordination:
• Bike racks and bike lockers available for students and employees
• Showers available for cyclists
• Bike repair vending machine at CA and soon at SE
• Bike repair stations at CA, SE and SY
• Bike rental program at CA and Fall Term at SE
• Bike mechanic at CA and soon at SE
• Bike education and outreach events (Active Transportation Coordinator will oversee program)
• TPS is funding construction of a Cascade Campus Bike Hub structure for bicycle repair, parking and storage. This structure is replacing the demolished bicycle storage facility that was located at the Student Center Building.

Other:
• Parking permit discount for carpoolers and rideshare information
• Electric charging station at CA and to be installed at RC, SY and SE in 2015
• Annual commute surveys alternating between students and employees
• PCC charges students, employees and visitors for parking
• Walking education and outreach events starting fall term for all campuses
• Various marketing and public information activities

External Relationships and Outreach Activities:
• Work with Westside Transportation Alliance (WTA) on regional promotions and projects such as grant proposals for transportation projects. Last year teamed with the WTA, the City of Hillsboro and several agencies/companies on a Bloomberg grant application to create a network of mobility hubs. We were a top finalist but lost out in the final round.

• Participated in a national focus group at the WTA addressing commute behaviors and regional Nelson Nygaard study on privately funded last-mile solution research.

• Metro Regional Transportation Options Committee member. Leverage Metro relationship for promotions such as free bicycle seat covers for bike commuters to a current 6-month alternate transportation promotion for PCC’s SE Campus funded by ODOT and facilitated by Metro and Alta Planning (over $100,000).

• Identified Metro grant opportunity for expanding the ASPCC CA Bicycle Program to a district-wide Active Transportation Program. Worked with Grants Office, Sustainability Office, students and faculty to develop a 2-year $230,000 program that starts July 2015.

• Obtained a $3,000 Metro grant for the purchase of four TDM video monitors. Worked with FMS and TSS on monitor installation at each campus. Currently in the selection process to find a service provider for displaying real-time commute info for the PCC Shuttle and TriMet, and car availability for Car2Go vehicles.

• Attend monthly Portland Bureau of Transportation (PBOT) bicycle meetings. A good relationship-building opportunity. Developed relationships with PBOT employee who is actively pursuing a plan to include the Cascade Campus in Portland’s future Bike Share Program.
• Attend monthly Hillsboro Chamber of Commerce Transportation Planning & Funding Task Force meetings hosted by current PCC Board Chair Deanna Palm. Meetings are regularly attended by Washington County transportation and planning staff, Hillsboro City officials, Hillsboro transportation and planning staff, etc.

• Participated in PDOT Division Street Corridor meetings associated with adding bike lanes on Division and currently a TriMet/Metro/ODOT safety improvements project for SE 82nd Avenue that will add crosswalks on 82nd as well as new sidewalks, bus stops and shelters near and adjacent to the SE Campus.

• Attend Washington County transportation plan meetings and updates hosted by the Westside Transportation Alliance and Westside Economic Alliance.

• Attend Neighborhood Association meetings that address transportation issues.

• Developed Cascade Campus signage to address the Neighborhood parking issues.

• Rewrote info on back of parking citations and redesigned parking ticket envelopes to better communicate the 30-day deadline for appeals and reduce the number of telephone calls received by the Transportation department.

• Work with James Hill on placement of TDM articles on PCC web pages.

• Host Car2Go promotions at SE, Cascade and Sylvania Campuses.

• Distribute free bicycle seat covers and handle bar hang tags twice per year at each of the four campuses. Arrange to have ASPCC and shuttle drivers distribute seat covers to students on an ongoing basis.

• Produce Be Seen Be Safe promotions at four PCC campuses sponsored by TriMet.

• Designed PCC Bookstore bags to promote TDM programs.

• Serve on PCC’s Sustainability Leadership Council.

• Serve on PCC’s Earth Week planning team. Initiated idea to change format into a trade-show type of event by bringing in outside vendors that are associated with sustainable products and services.

• Work with all campuses on parking plans, placement of bike parking racks/lockers, installation of bike repair stands and bike repair vending machines.

• Establish and maintain external relationships with four Portland area Transportation Management Associations (Westside, Washington Park, Swan Island, Lloyd), Portland State University Transportation Office, Bicycle Transportation Alliance, etc.

• Table at PCC Campus events: open houses; Earth Week; International Student Fair; High School Preview Days; Graduation; bicycle events; etc. Create engaging games to interact with students and discuss commute options.
Portland Community College
Transportation & Parking Services

- Worked with Sylvania Environmental Center to initiate campus bike club. Created display. Managed event.

- Negotiated agreement with Public Safety to have them host bike repair tools (tools supplied by Environmental Center) for students stuck on the Sylvania Campus due to broken down bikes/flat tires.

- Research TDM best practices and transportation fees at other colleges/institutions.

- Implementing expanded neighborhood enforcement zone at the Cascade Campus in collaboration with the City of Portland, Piedmont Neighborhood Association, Cascade Campus Administration, ASPCC, Students and Staff.