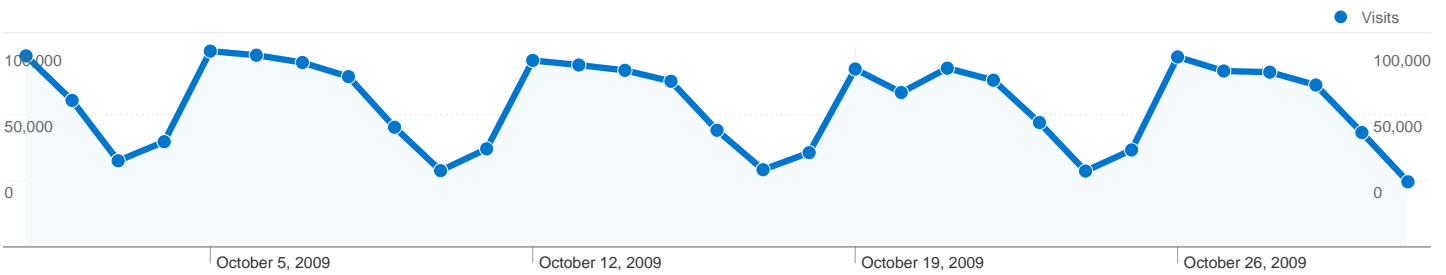


Dashboard

Comparing to: Site



Site Usage

2,228,965 Visits

41.49% Bounce Rate

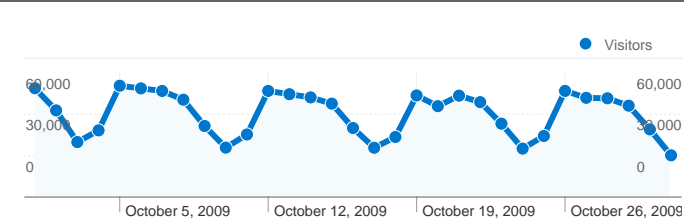
8,740,863 Pageviews

00:03:45 Avg. Time on Site

3.92 Pages/Visit

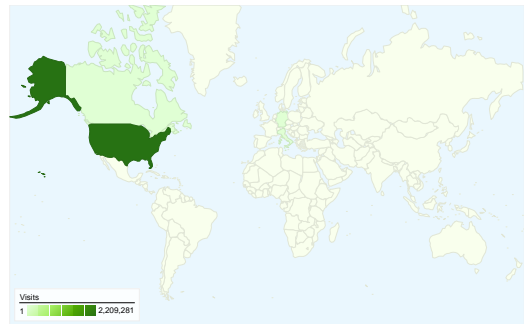
20.85% % New Visits

Visitors Overview

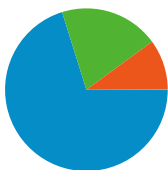


Visitors
678,505

Map Overlay world



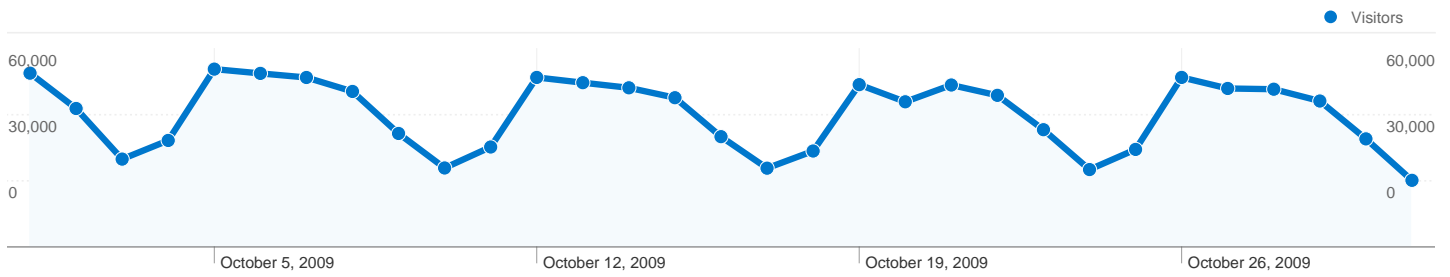
Traffic Sources Overview



- **Direct Traffic**
1,564,042.00 (70.17%)
- **Search Engines**
440,833.00 (19.78%)
- **Referring Sites**
223,589.00 (10.03%)
- **Other**
501 (0.02%)

Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	1,209,957	13.84%
my.pcc.edu/render.userLayout	834,769	9.55%
www.pcc.edu/	820,967	9.39%
my.pcc.edu/jsp/misc/timedout2.	435,463	4.98%
my.pcc.edu/cp/school/schedule	380,699	4.36%



678,505 people visited this site

2,228,965 Visits

678,505 Absolute Unique Visitors

8,740,863 Pageviews

3.92 Average Pageviews

00:03:45 Time on Site

41.49% Bounce Rate

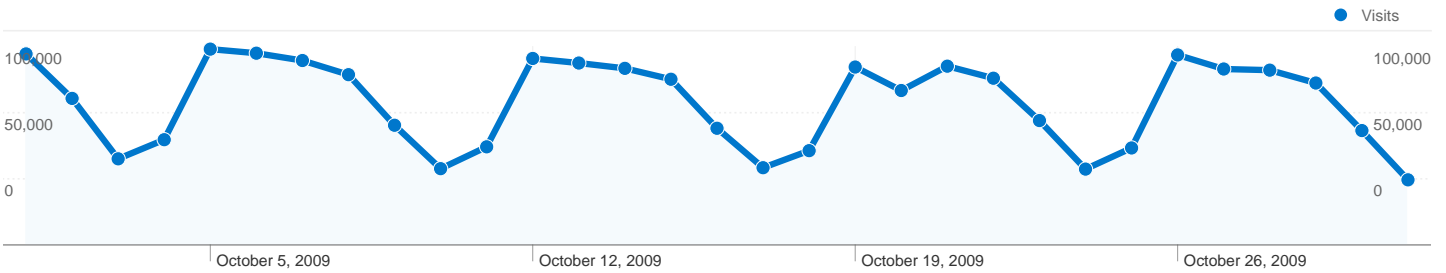
20.85% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,188,161	53.31%	Cable	932,359	41.83%
Firefox	771,958	34.63%	T1	629,062	28.22%
Safari	197,283	8.85%	Unknown	395,793	17.76%
Chrome	59,753	2.68%	DSL	256,352	11.50%
Mozilla	4,911	0.22%	Dialup	10,879	0.49%

Traffic Sources Overview

Comparing to: Site

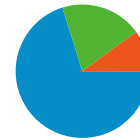


All traffic sources sent a total of 2,228,965 visits

70.17% Direct Traffic

10.03% Referring Sites

19.78% Search Engines



- **Direct Traffic**
1,564,042.00 (70.17%)
- **Search Engines**
440,833.00 (19.78%)
- **Referring Sites**
223,589.00 (10.03%)
- **Other**
501 (0.02%)

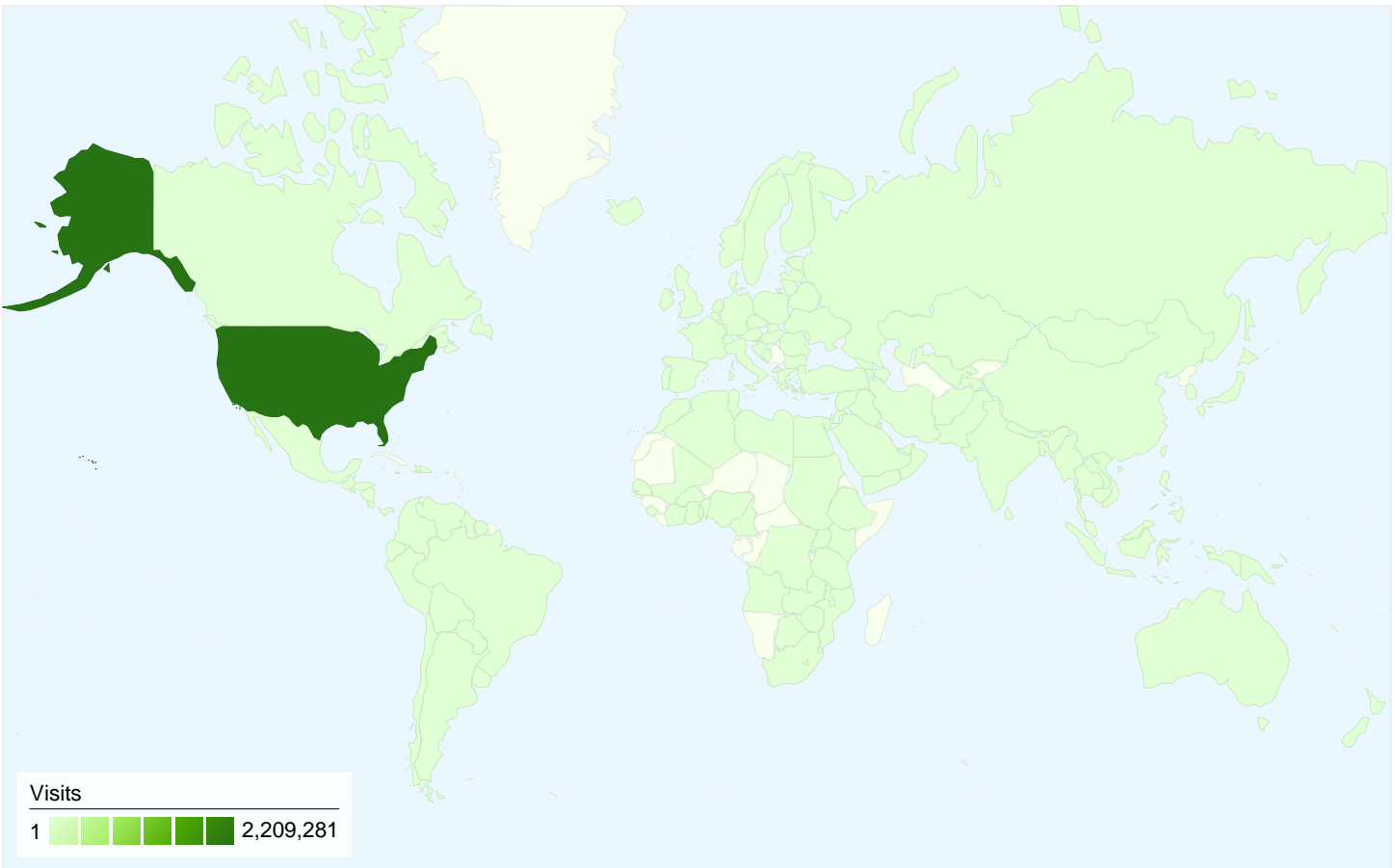
Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	1,564,042	70.17%
google (organic)	270,017	12.11%
search (organic)	114,010	5.11%
my.pcc.edu (referral)	102,418	4.59%
intranet.pcc.edu (referral)	37,780	1.69%

Keywords	Visits	% visits
pcc	68,227	15.48%
pcc.edu	45,451	10.31%
portland community college	37,494	8.51%
mypcc	10,175	2.31%
www.pcc.edu	7,851	1.78%

Map Overlay

Comparing to: Site



2,228,965 visits came from 177 countries/territories

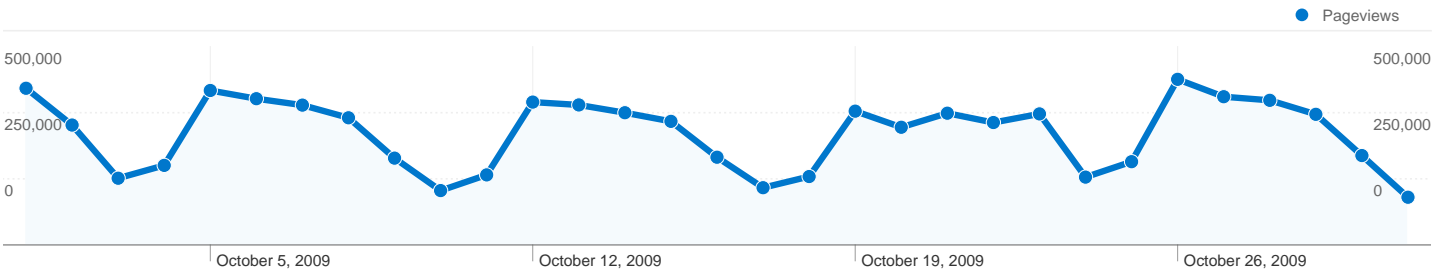
Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 2,228,965 % of Site Total: 100.00%	Pages/Visit 3.92 Site Avg: 3.92 (0.00%)	Avg. Time on Site 00:03:45 Site Avg: 00:03:45 (0.00%)	% New Visits 20.87% Site Avg: 20.85% (0.13%)	Bounce Rate 41.49% Site Avg: 41.49% (0.00%)	
United States	2,209,281	3.92	00:03:45	20.62%	41.41%
(not set)	4,943	4.42	00:04:16	16.18%	28.48%
Canada	1,763	2.82	00:01:45	62.79%	61.15%
Italy	1,118	2.46	00:04:01	9.39%	52.95%
Germany	901	4.15	00:03:26	32.19%	55.49%
Philippines	840	1.94	00:01:31	88.21%	77.38%
United Kingdom	825	2.41	00:01:14	84.97%	68.12%
India	701	2.37	00:01:40	92.72%	66.05%
Japan	640	7.87	00:05:28	41.56%	32.19%

South Korea	532	5.34	00:04:19	37.59%	40.60%
					1 - 10 of 177

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 8,740,863 times

8,740,863 Pageviews

6,135,881 Unique Views

41.49% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	1,209,957	13.84%
my.pcc.edu/render.userLayoutRootNode.uP?uP_root=root	834,769	9.55%
www.pcc.edu/	820,967	9.39%
my.pcc.edu/jsp/misc/timedout2.jsp	435,463	4.98%
my.pcc.edu/cp/school/schedule	380,699	4.36%