

Site Usage

1,964,920 Visits

33.26% Bounce Rate

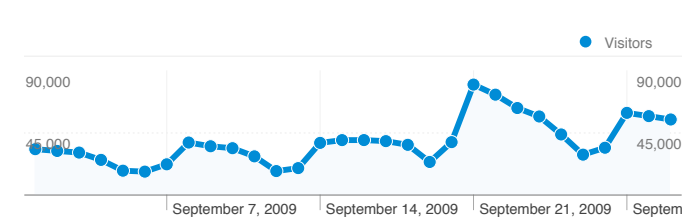
9,897,122 Pageviews

00:05:03 Avg. Time on Site

5.04 Pages/Visit

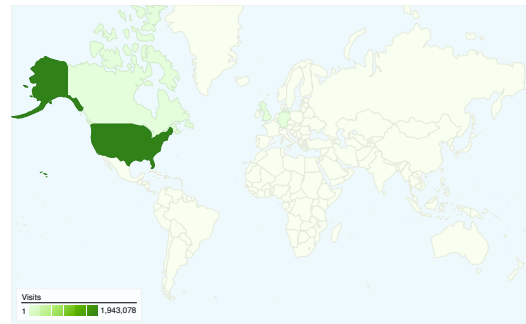
21.36% % New Visits

Visitors Overview

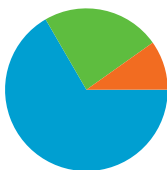


Visitors
562,202

Map Overlay world



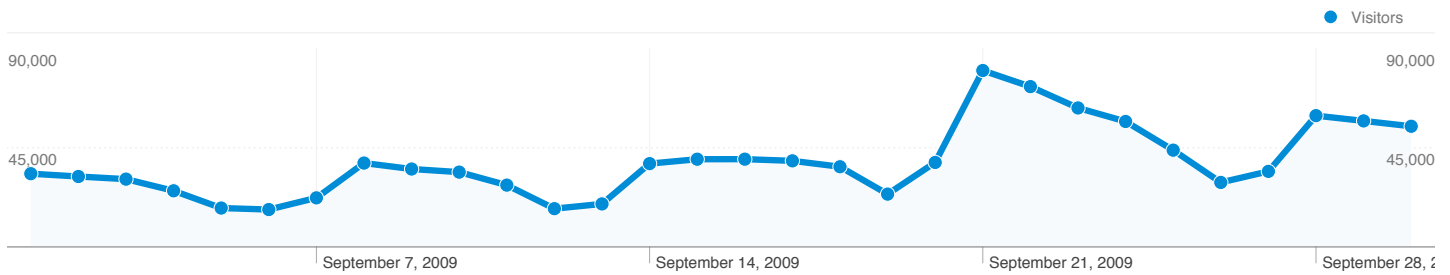
Traffic Sources Overview



- **Direct Traffic**
1,309,342.00 (66.64%)
- **Search Engines**
462,584.00 (23.54%)
- **Referring Sites**
192,758.00 (9.81%)
- **Other**
236 (0.01%)

Content Overview

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylog	1,190,601	12.08%
my.pcc.edu/render.userLayout	802,370	8.14%
www.pcc.edu/	774,026	7.86%
my.pcc.edu/cp/school/schedule	554,288	5.63%
my.pcc.edu/jsp/misc/timedout2.	466,844	4.74%



562,202 people visited this site

1,964,920 Visits

562,202 Absolute Unique Visitors

9,897,122 Pageviews

5.04 Average Pageviews

00:05:03 Time on Site

33.26% Bounce Rate

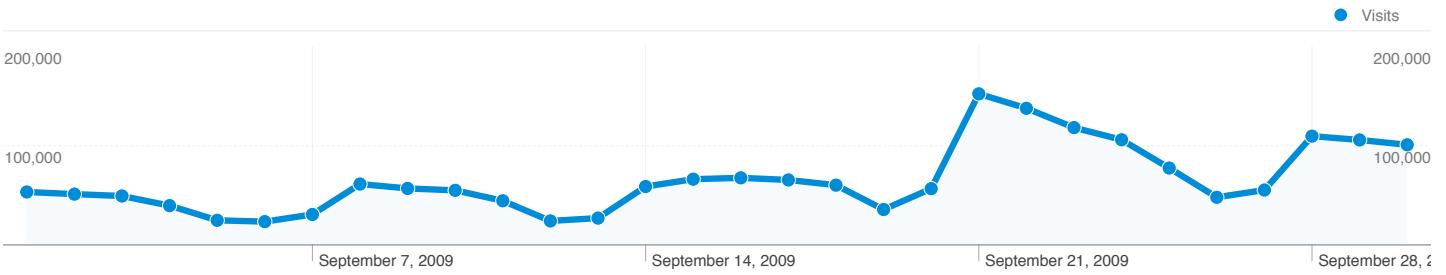
21.36% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,066,986	54.30%	Cable	885,974	45.09%
Firefox	641,156	32.63%	T1	450,110	22.91%
Safari	191,052	9.72%	Unknown	350,069	17.82%
Chrome	52,066	2.65%	DSL	260,362	13.25%
Mozilla	5,595	0.28%	Dialup	13,023	0.66%

Traffic Sources Overview

Comparing to: Site

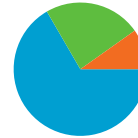


All traffic sources sent a total of 1,964,920 visits

66.64% Direct Traffic

9.81% Referring Sites

23.54% Search Engines



- **Direct Traffic**
1,309,342.00 (66.64%)
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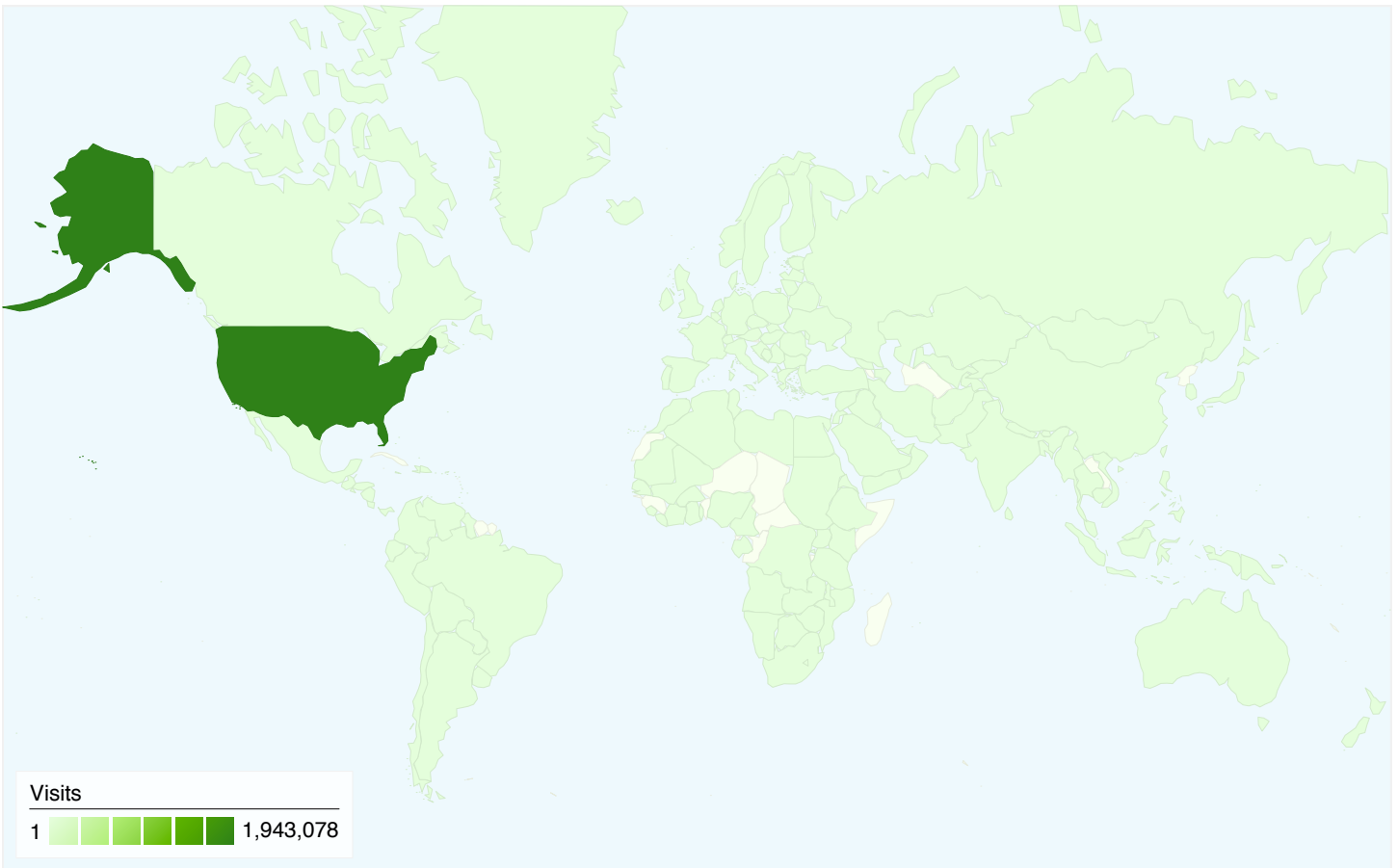
Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	1,309,342	66.64%
google (organic)	286,347	14.57%
search (organic)	116,305	5.92%
my.pcc.edu (referral)	81,692	4.16%
intranet.pcc.edu (referral)	38,372	1.95%

Keywords	Visits	% visits
pcc	75,044	16.22%
portland community college	44,857	9.70%
pcc.edu	44,808	9.69%
mypcc	10,274	2.22%
www.pcc.edu	6,442	1.39%

Map Overlay

Comparing to: Site

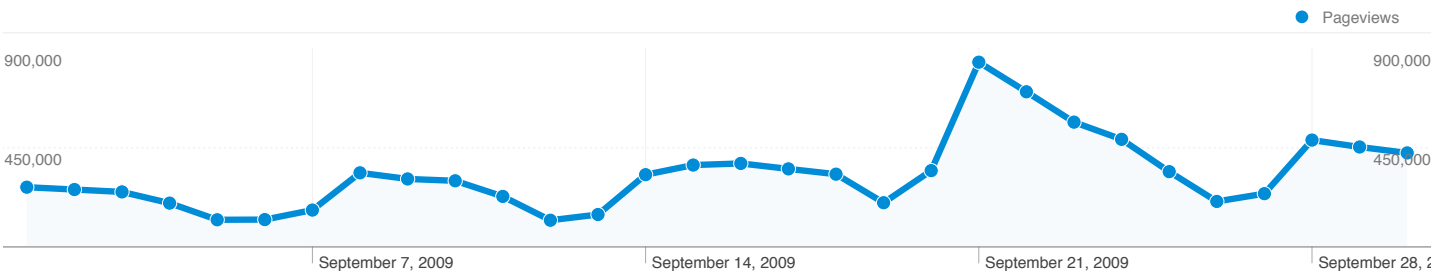


1,964,920 visits came from 180 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 1,964,920 % of Site Total: 100.00%	Pages/Visit 5.04 Site Avg: 5.04 (0.00%)	Avg. Time on Site 00:05:03 Site Avg: 00:05:03 (0.00%)	% New Visits 21.43% Site Avg: 21.36% (0.31%)	Bounce Rate 33.26% Site Avg: 33.26% (0.00%)	
United States	1,943,078	5.05	00:05:03	21.11%	33.13%
(not set)	4,776	5.35	00:05:40	17.84%	23.68%
Canada	1,909	3.69	00:02:43	62.02%	53.17%
United Kingdom	951	2.65	00:01:37	84.96%	66.88%
Germany	915	6.10	00:05:29	31.26%	35.08%
Philippines	819	1.86	00:01:26	86.45%	75.21%
India	754	2.89	00:01:51	89.66%	64.06%
Japan	726	5.78	00:04:32	42.56%	32.51%
South Korea	633	6.01	00:04:38	44.87%	29.38%

Mexico	621	3.26	00:02:38	66.02%	52.98%
					1 - 10 of 180



Pages on this site were viewed a total of 9,897,122 times

9,897,122 Pageviews

6,413,590 Unique Views

33.26% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
my.pcc.edu/cp/home/displaylogin	1,190,601	12.08%
my.pcc.edu/render.userLayoutRootNode.uP?uP_root=root	802,370	8.14%
www.pcc.edu/	774,026	7.86%
my.pcc.edu/cp/school/schedule	554,288	5.63%
my.pcc.edu/jsp/misc/timedout2.jsp	466,844	4.74%